

Canadian Council on Social Development

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Community Snapshots

Highlighting the work of Community Data Program members

GEMS (Geographic and Effective Measures Services)

SOCIAL PLANNING
COUNCIL
of Ottawa

A Catalyst for Sustainable Social and Economic Development Since 1928



Le CONSEIL de
PLANIFICATION SOCIALE
d'Ottawa

Un catalyseur du développement social et économique durable depuis 1928

Image credit: Social Planning Council of Ottawa

Organization

Geographic and Effective Measures Services, the Community Information and Mapping System, and Effective Measures are initiatives of the **Social Planning Council of Ottawa**.

Community data used

- **2011 Census Profile**
- **2011 NHS Profile**

Summary

Whether you want a profile of your neighbourhood, a wall map for a community meeting or a set of custom maps using your own data, the mapping services in GEMS offer a range of options. Maps can be available on-line on our website or yours, in printable form or as confidential interactive files on your own IT system.



How others have used GEMS

Mapping popular data

- See data from organizations such as Statistics Canada and Industry Canada as on-line maps or as a profile for your catchment area.

Mapping your own data

- Maps showing custom information such as agency service statistics or survey responses are a powerful tool to improve understanding and planning.

Participatory mapping

- Get wall maps for community meetings in a choice of styles. Meeting participants can add information which matters to them – such as areas with poor lighting or the location of fruit trees.

Reports and maps

- **Rural Community Vitality and Seniors – Western Ontario**
- **Healthy Kids Community Challenge (Ottawa)**
- **OCYI Playgrounds Program, 2014: Helping Children Get the Best Possible Start in Life**
- **Ottawa Neighbourhoods Social Capital Forum**
- **Improving Access to Healthy Food for Children and Youth**
- **Improving Success at School Through Critical Hours Programming**
- **Growing Up Great: Report Cards**

Visit the [GEMS website](#) for more information.



The *CCSD Community Data Program* [↗](#) helps community groups and municipalities access small-area socioeconomic data. *Contact us* [↗](#) to find out more.