

# Annual Report 2022

### Community Data Program (CDP)

Canadian Community Economic Development Network (CCEDNet)

For the period April 1<sup>st</sup>, 2022 – December 31<sup>st</sup>, 2022 Prepared by the CDP Team February 14, 2023



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### Part 1 Highlights of the Year

The Community Data Program (CDP) enables communities to use data to measure and track community level change and well-being. The significance of our tagline is felt deeply as many of our members continue to respond directly to locally felt challenges, such as housing, immigration, and affordability. The Program continues to focus on providing access to local data and to resources so all members can make use of the data. Tableau software visualization is a key tool for making data more accessible to our members.

Partnerships are key to the success of the CDP. The program celebrated its third year with CCDNET in 2022. Valuable relationships with dedicated staff at Statistics Canada and the Canada Mortgage and Housing Corporation (CMHC) also led to new data for our members. The agreement with the National Local Immigration Partnerships Secretariat (NLS) also provides a network to share information and push for better localized immigration data for communities across the country.

Data is at the core of our program. The 2021 Census is now fully released, and the CDP has begun to order customized 2021 data tables. Acquisition of customized census data will continue throughout 2023 and into 2024.

The CDP Team continues to engage with community data practitioners through the spring and fall leads meetings, webinars, one-on-one conversations, and working groups. The program's workplan continues to rely heavily on the strong engagement and direction provided by the Data Purchase and Access Working Group (DPAWG). The webinar series also remains popular and attracts a range of members from across the country. Topics covered in 2022 included: new Statistics Canada data products, Tableau and data visualization, and the 2021 Census.

2022 marked the beginning of new five-year agreements with the majority of our consortium leads and the launch of the CDP's new strategic plan. As a means of aligning with our host organization, 2022 also marked the shift from a federal fiscal year (ending March 31) to calendar year programming (ending December 31).

Over the course of 2023, the CDP will continue to acquire new data from the 2021 Census, work to facilitate access to data products through developing Tableau products and continue to offer engaging capacity building sessions through our webinar series.



### Part 2 The Year in Review: April 1<sup>st</sup> – December 31<sup>st</sup>, 2022

Highlights of the 2022 program year, including indicators and targets for each Program Area, are presented below.

#### Program Area 1 - Program Leadership

**Objective:** The CDP will create a responsive and forward-looking program that demonstrates and promotes the importance of community data in advancing community well-being in informed decision-making and practice. Program Leadership will involve supporting consortium leads in engaging members, attracting new consortiums and organizations, and ensuring members have the tools they need to use community data. Program Leadership also involves broadening program reach and engagement by building strategic partnerships that leverage existing strengths and skills, exploring funding opportunities, reaching out to prospective community data consortium lead organizations, and exploring partnerships with different types of consortium catchment areas and other strategic partners.

Indicator	Description	Baseline 1Apr22	To 31Dec22	Target 31Dec26	Data Source
Consortium Reach	% of Canadian population covered by existing community data consortia	61%	69%*	100%	Program reporting
Consortia	# of community data consortia	30	31	40	MOA
Members	# of member organizations	379	409	500	Drupal database
Partnerships	# of partnership agreements	3	2	5	Annual report

#### Program Area 1 Indicators & Targets

\*Includes Immigration Sector Network members falling outside consortium boundaries



#### Program Leadership: 2022 Highlight Achievements

#### A Revitalized Relationship with Statistics Canada

The CDP has established a revitalized working relationship with Statistics Canada marked by more open lines of communication, more responsive delivery of data, webinar deliver, cooperation around training, and exploring new data products. Regular quarterly meetings with the Statistics Canada team, complemented by regular communication with the program's account executive have improved monitoring of results.

#### Partnership with Canada Mortgage & Housing Corporation

CMHC and the CDP have entered into a formal data sharing agreement which entered its second year in 2022. CDP will request custom tables at small geographies, to be exchanged for data products from CDP's repository. Requests will reflect priorities established by CDP members. In 2022, the CDP launched a Housing Dashboard which was developed out of a CMHC-funded Solutions Lab.

#### Local Immigration Partnership (LIP) Network

The LIPs Network remains strong, with 53 LIP organisations registered with the CDP's Immigration Sector Consortium. 2022 was dedicated to expanding the volume of immigration related data posted to the Immigration Portal, designing dashboard products using Tableau and delivering webinar-based training to Local Immigration Partnerships across Canada.

#### **Program Area 2 - Data Acquisition & Access**



**Objective:** The CDP team will continue to maintain and expand Canada's single largest source of community data designed by and for community data practitioners. The CDP will continue to evolve based on the principle of building a repository that reflects the needs and priorities of CDP members and is accessible to all CDP users. The team will continue to rely on Schedule B – the annual data acquisition plan - based on priorities identified by CDP members and within the limits of the program budget. All products acquired by the CDP will be uploaded and catalogued into the website.

Indicator	Description	Baseline 1Apr22	To 31Dec22	Target 31Dec26	Data Source
Data products	# of data products available from catalogue	1,313	1,406	2,000	Drupal database
Fulfilment of Schedule B	% of products identified in Schedule B available from CDP catalogue	86%	84%	100%	Program Data
Active users	# of active users	1,995	2,162	2,600	Drupal database
Data Downloaders	% of users downloading at least one table	24%	20%	40%	Drupal database
Downloads	# of annual downloads	6,451	3,260	10,000	Drupal database

#### Program Area 2 Indicators & Targets



#### Data Acquisition: 2022 Highlights

#### Fulfilment of Schedule B

The 2022 Schedule B, the program's yearly data acquisition plan, was fulfilled with the exception of a small number of products, almost all of which are considered low priority. Some tables to be acquired from the Canada Mortgage and Housing Corporation could not be acquired due to limited production capacity. Similarly, a small number of data products from Statistics Canada could not be acquired due to production capacity issues and technical delays as StatsCan continues its transition to a new production system. Despite limited production capacity, the program made full use of its 2022 data acquisition budget. Regular meetings with Statistics Canada staff helped to prioritize the program's data requests.

#### **Regular Acquisitions**

With every program year, we increase the holdings of the CDP catalogue. While much of the innovation in the program revolves around acquiring custom data sets, a significant benefit of the program comes from the regular acquisition of standard data products on a yearly basis, such as the Canadian Business Counts, T1 Family File standard tables, Building Permits and the Postal Code Conversion File. Many organizations rely on these yearly acquisitions to build a solid base for evidence-based decision-making.

#### Custom Data and Modeled Data Sets

With the exception of a handful of tables still to come in 2023, the Community Data Program wrapped up its 2016 Census data acquisitions. As indicated above, Census data production was limited due to technical delays as StatCan transitioned to a new production system. Notably a Census version of the T1FF Working Poor table was acquired that will allow members to dissect working poverty using demographic dimensions not available in taxfiler data. Some additional Household and Family Target Group Profiles were acquired to provide a detailed look at housing issues in member communities (housing requiring repairs, unsuitable housing, subsidized housing).

With the release of 2021 Census data, the program acquired some custom and semi-custom data, but the bulk of these acquisitions are expected in 2023. The custom T1FF tabulations on working poverty and income inequality were also acquired. As a cost-saving measure, these tables are acquired every two or three years

In addition to updating its previous holdings from the Longitudinal Immigration Database (IMDB), the program expanded its holdings by acquiring two IMDB tables that feature data on settlement services use, as requested by our partners in the Immigration Sector Network.

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#	Data Product	Number of Downloads
1	Labour Force Survey - supplemental tables, monthly	116
2	2021 Census Profile: Age, Gender, Household Size and Dwelling Type Dashboard	115
3	Postal Code Conversion File, March 2022 update	85
4	2021 Census Population Dashboard	69
5	Community Recovery Dashboard - Version 3	53
6	2021 Census Profile: Income Dashboard	43
7	Canadian business counts, establishment and location counts, employment size and North American Industry Classification System (NAICS), June 2022	39
8	CPP-10A-EF - Selected income characteristics (44), Income status (7), Cultural and activity limitation characteristics (13), Children (7), Elderly spouse or economic family reference person (5) for economic family in private households, 2016 Census	35
9	2021 Census Profile: Families and Households Dashboard	33
10	Canadian business counts, establishment and location counts, employment size and North American Industry Classification System (NAICS), December 2021	33
11	Longitudinal Immigration Database [IMDB] - ICARE Table T2 - Immigrant taxfiler mobility by age-sex, admission category and world area of birth, admission and tax year, settlement services, CD, CSD and LIP geographies, tax years 2012-2019	32
12	Longitudinal Immigration Database [IMDB] - ICARE Table T1 - Immigrant taxfiler income by age-sex, admission category and world area of birth, admission and tax year, settlement services, 2019 constant dollars, CD, CSD, LIP geographies, tax years 2012-2019	29
13	2021 Census Profile: Linguistic Diversity Dashboard	28
14	Mobility In and Out of Local Immigration Partnerships Dashboard	28

### Table 1 Top 20 data tables by number of downloads in 2022



15	2021 Census Profile: Housing and Indigenous Identity Dashboard	26
16	EIS - Employment insurance (EI) beneficiaries, monthly, unadjusted for seasonality	26
17	Working poverty (custom table), 2019	25
18	Working Poor - Selected characteristics (29), Income Statistics (7), Sex and Age (15), Working Activity (7), Working Poor Status (3), Highest certificate diploma or degree (7), for the Population 18+ in Private Households, 2016 Census - 25% Sample Data	24
19	Community Health Profile Dashboard	23
20	MIG: Migration Estimates, Table E, 2020-2021	22

#### Table 2 Top 20 data users by number of downloads in 2022

#	Member Organization	Consortium	Number of Downloads
1	Social Planning and Research Council of Hamilton	Hamilton	327
2	Northern Policy Institute	Northern Ontario	129
3	Region of Peel	Peel Region	109
4	City of Vancouver	British Columbia	105
5	New Dawn Community Development Educational Foundation	Nova Scotia	81
6	Regional Municipality of Waterloo	Waterloo Region	73
7	City of Toronto	Toronto	65
8	Halifax Partnership	Nova Scotia	64
9	Regional Municipality of York	York Region	59
10	Fraser Valley Regional District	British Columbia	58



11	Social Planning Council of Ottawa	Ottawa and Region	52
12	Greater Trail Community Skills Centre	Columbia Basin- Boundary	48
13	Halton Regional Municipality	Halton Region	48
14	Social Planning Toronto	Toronto	44
15	United Way of Toronto & York Region	York Region	42
16	City of Kingston	Kingston, Frontenac, Lennox and Addington	38
17	Social Planning Council of Sudbury	Northern Ontario	36
18	Sault Ste. Marie Innovation Centre	Northern Ontario	34
19	Newfoundland and Labrador Statistics Agency	Newfoundland and Labrador	32
20	City of Brampton	Peel Region	31

#### Program Area 3 - Training & Capacity Building

**Objective:** Training and Capacity Building is a foundational element of the CDP. The CDP team will make available to members a suite of web-based training and capacity-building resources. These products and resources will meet the diverse needs and skills of CDP's members, a group characterized by varying levels of data capacity.



Indicator	Description	Baseline 1Apr22	To 31Dec22	Target 31Dec26	Data Source
Webinar reach	# of participants per year	559	664	800	Zoom Analytics/ Program Data
Tableau downloads	#downloads of Tableau products per year	690	567	1,000	Drupal database
New Tableau Products	# of new Tableau products created per year	6	9	10	Program Data

#### Training & Capacity Building: 2022 Highlight Achievements

#### Tableau Software Data Visualisation Tools

Tableau visualizations remain among the most popular catalogue products. The Census Dashboard series was launched in 2022 in an effort to make 2021 Census data more accessible. Following each Census release, the CDP Team transformed the data into an interactive dashboard. Following the Solutions Lab project, a revised housing dashboard was developed. The Housing Dashboard integrates housing and demographic data and enables practitioners to easily access quality and credible data.

#### Data Portals

As CDP develops partnerships and areas of focus, the website has evolved to help members find data and resources. The CDP website contains four portals:

- 1. Tableau Infographics and Dashboard Portal: The home of all the data visualization resources developed by the CDP.
- 2. COVID-19 Data Portal: Information about COVID-19 data sources were compiled as a resource for members. The Community Recovery Dashboard can be downloaded from here.





- Immigration Data Portal: Resources for the Local Immigration Partnerships (LIPs), including information on membership and links to data visualization on immigration.
- 4. Housing Data Portal: The outcome of the Solutions Lab. Includes the Housing Dashboards, resources on housing and homelessness, and materials developed during the Solutions Lab.

#### 2022 CDP Webinar series

CDP hosts webinar events under three themes: Program Orientation, CDP Product Profiles, and Transforming Data into Intelligence. A total of 9 webinars were delivered in 2022, attended by over 650 people. Recordings and presentations for each are posted to <u>https://communitydata.ca/resources/webinars</u>.

#### **Theme 1 Program Orientations**

Learn how to use the CDP catalogue and Beyond 20/20 software

- 28 November 2022: Orientation to the Community Data Program
- 14 June 2022: Orientation to the Community Data Program

#### Theme 2 CDP Product Profiles

Get insight into CDP data products.

- 27 Sept 2022: What can I do with the IMDB?
- 20 Sept 2022: Labour Force Survey: Recent Changes

#### Theme 3 Transforming Data into Intelligence

Make use of analytical tools, data visualization, and infographics.

- 11 Oct 2022: The Journey to Peel's Census Information Hub + Live QGIS Demo
- 7 June 2022: COVID-19 in Canada: Year-end Update on Social and Economic Impacts
- 24 May 2022: The Importance of Data Quality
- 10 May 2022: Gender, Diversity, and Inclusion Statistics (GDIS) Hub
- 26 April 2022: Adapting the Community Recovery Dashboard (CRD) to Serve Local Priorities

#### **Program Area 4 - Networking & Communication**

**Objective:** This Program Area is focused on enhancing and strengthening relationships within the CDP network, that is, between consortia, local member organizations, and individual users, through engagement in program governance and network communications. The bi-annual Leads Meetings serve to review program work plans, guide major decision-making through the development of program policies and protocols and connect program leadership to local members and other stakeholders. CDP working groups provide specific guidance on topics such as data acquisition and access and capacity-building activities. The CDP team also relies on communication and engagement tools such as monthly news updates and sharing of items of interest on the website. The use of Twitter as an engagement tool was piloted in 2022.



#### Program Area 4 Indicators & Targets

Indicator	Description	Baseline 1Apr22	To 31Dec22	Target 31Dec26	Source
Opening rate	% of MailChimp recipients opening communication	21%	26%	30%	Mailchimp data
Tweets	# of Tweets sent	0	150*	24	Program Data

\*Note: In 2022, the CDP piloted a Twitter account. The 150 tweets recorded in 2022 are a combination of original tweets and re-tweets of partner content. Going forward, the CDP will transition its social media engagement to CCEDNet's established Twitter account.

#### **Networking & Communication: 2022 Highlight Achievements**

#### CDP Annual Meeting

The 2022 Annual Meeting was held entirely virtually due to ongoing COVID-19 related restrictions. The meeting presented highlights from 2021-22 and the CDP Team presented plans for 2022. The 2023 CDP annual meeting will be held in-person, co-hosted with the Peel Region Community Data Consortium.

#### Twitter

The CDP launched a dedicated Twitter account in 2022. This pilot project was designed to disseminate CDP news items to a wider audience and engage with existing and potential members. Over a 9-month period, the CDP Twitter account gained a steady following and helped to direct people to the CDP website. The account enabled the CDP team to engage with member organizations and share examples of how CDP data is used by practitioners. Starting in 2023, the CDP will transition to sharing news items and updates via CCEDNet's Twitter account. CCEDNet has a well-established social media presence that reaches local level practitioners across the country. By sharing news items via CCEDNet's Twitter, the CDP hopes to expand the program's visibility.

#### **Program Area 5 - Program Administration**

**Objective:** The CDP team has been committed to delivering the program virtually since 2010, relying on the most cost-effective tools and ensuring the program is financially self-sufficient. The program's web-based infrastructure will continue to be maintained, enhanced, and upgraded on a continuous basis.



#### Program Area 5 Indicators & Targets:

Indicator	Description	Baseline 1Apr22	To 31Dec22	Target 31Dec26	Data Source
Payment of membership fee invoices	% of membership fee invoices paid	67%	72%	100%	Drupal database
External funding	Third party sponsorship as % of program budget	18%	8.5%	10%	CDP Budget
Website visits	Users/month who initiated at least one session during the date range.	2,914	2,180	3,300	Website analytics
Website user registration forms submitted	# of online registrations by individuals (annual)	221	282	500	Drupal database

#### **Program Administration: 2022 Highlight Achievements**

#### Website enhancement project

The CDP website is the platform for delivery of the program. The current version of the website was built in Drupal 7. The site was originally created in 2011 and was upgraded from Drupal 6 in 2013. Work in 2018 and 2019 created a fresh look and feel to communitydata.ca and gave CDP members a limited ability to pay their membership dues online. At its core, the website provides CDP members with a catalogue of data sets for authorized users to download, and to enable CDP administrators to monitor usage.

The CDP's current website development project's main goal is to migrate the current Drupal 7 to Drupal 9, while maintaining current functionalities and theme. Because there are numerous differences and incompatibilities between Drupal 7 and Drupal 9, as well as better ways to execute some of the site functionalities, this will involve updating the information architecture and the theme. The website development project is scheduled to be completed by March 31, 2023.

### Part 3 Plans for 2023



#### Program Area 1 - Program Leadership

Program Leadership activities in 2023 will continue to focus on the implementation of the new five-year strategic plan for the period 2022-2026. The renewed plan will aim to sustain and strengthen member priorities including data access, facilitating access to Tableau dashboards, and growing program membership.

Effort will also be placed on providing support to consortium leads to grow their membership and more effectively run their consortium. This includes offer ongoing outreach and personalized support via email and consortium specific webinar-based training. Efforts will be made to reach Quebec, Edmonton, and PEI.

Additionally, the CDP team will continue strengthen existing partnerships with Statistics Canada, the CMHC, the national network of Local Immigration Partnerships, and an emerging partnership with the Centre for Rural and Economic development.

#### **Program Area 2 - Data Acquisition & Access**

The CDP will continue to acquire a wide selection of data products that many members rely on for regular reporting of community-level trends. These products include the Canadian Business Counts, T1 Family File standard tables, Building Permits and the Postal Code Conversion File, among many others.

The main focus for data acquisition will be customized tables from the 2021 Census. The program already has a considerable list of tables in the Statistics Canada request queue and confers regularly with Statistics Canada staff on production logistics. The program will acquire semi-custom tables (standard tables at additional levels of geography not available through the StatCan website), full custom tables and Target Group Profiles (TGPs) for both standard and custom geographies.

TGPs should begin to arrive early in 2023, focussing first on composite TGPs that describe:

- low-income populations (LIM-AT, LIM-BT, LICO-AT, LICO-BT, MBM)
- different age groups
- immigrant population cohorts
- visible minority populations (broken out by category)
- Indigenous identity populations

After receiving these TGPs, the program will continue down the priority list determined by previous downloads and feedback from the DPAWG. Custom geography table production should begin by February 2023 with the acquisition of the Census Profile and detailed Age and Gender tables before moving into the TGPs.

Besides updating the program's Longitudinal Immigration Database tables, the program has also acquired tables from the Longitudinal Administrative Databank, featuring tables that look at low-income mobility.

New to the program in 2023, tables from IRCC on Permanent Residents should arrive in the first quarter. These tables will profile Canada's immigrant population at the Census Division and Census Subdivision levels.

#### Program Area 3 - Training & Capacity Building

Training and Capacity Building activities will be carried out through the webinar and workshop series. Training and capacity-building activities will be designed to reach a range of users and will be focused on new initiatives from Statistics Canada, interactive tutorials about CDP products, using Tableau, and beginner-friendly orientations to working with community data. Members are encouraged to approach the CDP team with areas of interest.

#### **Program Area 4 - Networking & Communication**

Networking and Communication activities planned for 2023 include online engagement via CCEDNET's twitter and regular news updates via MailChimp. The CDP will also host its 2023 Annual Meeting in-person, marking the first in-person meeting since 2019. Networking and communication activities will be applied towards engaging members with information on new data products, generating excitement around the release of 2021 Census data, and sharing data resources with members. Informal one-on-one check ins with leads and program members will also occur throughout the year.

#### **Program Area 5 - Program Administration**

With CCEDNET now fully established as the program host, Program Administration activities in 2023 will include consortium agreement renewal, completing the website development project and ensuring the efficient administration of annual membership fees. 2023 will also mark the first full program year based on a calendar year, with workplanning, budgeting and reporting beginning as of January 1<sup>st</sup>, 2023.



### Part 4 Data Acquisition for 2023

Schedule B lists data products that the Community Data Program intends to acquire during the 2022 program year. See <u>Schedule B</u> (posted on the <u>Program Governance</u> <u>page</u>) for more detailed information about each data product and the data delivery schedule.

#### Table 3 Data Orders Planned for the 2023 Program year

Organization	Data Product	Data Years
Statistics Canada	Longitudinal Administrative Databank (LAD)	2020
Statistics Canada	Labour Force Survey	2022
Statistics Canada	Labour Force Survey	2021-2022
Statistics Canada	Labour Force Survey	2023
Statistics Canada	Estimates of Population by Age and Sex (alternate method)	2022
Statistics Canada	Taxfiler (T1FF) - Migration Estimates - Table A-D	2020
Statistics Canada	Longitudinal Immigration Database (IMDB)	2020
Statistics Canada	Longitudinal Administrative Databank (LAD)	2021
Statistics Canada	Employment Insurance Statistics (monthly)	2000-2023
Statistics Canada	Building Permits	2022
Statistics Canada	Taxfiler (T1FF) - Migration Estimates - Table E	2021
Statistics Canada	Taxfiler (T1FF) - Financial Data and Charitable Donations	2021
Statistics Canada	Taxfiler (T1FF) - Family Data, Seniors Data, Individual Data	2021
Statistics Canada	T1FF - Wages, Salaries and Commissions tables	2021
Statistics Canada	Taxfiler (T1FF) - Custom: Custom modifications of standard tables	2019, 2020, 2021
Statistics Canada	Canadian Business Counts DEC	2022
Statistics Canada	Canadian Business Counts JUNE	2023
Statistics Canada	Low Income Lines	2022
Statistics Canada	Components of Population Growth	2022
Statistics Canada	Census, 2016 - Target Group Profiles at custom geographies	2016
Statistics Canada	Census, 2016 - holdovers at standard geographies	2016
Statistics Canada	Geocoding custom geographies for 2021 Census	2021
Statistics Canada	2021 Census semi-custom tabulations Census - Standard Tables	2021
Statistics Canada	2021 Census - Custom cross-tabulations (Excluding CPP and TGPs) - standard geographies	2021
Statistics Canada	2021 Census - Custom cross-tabulations (Excluding CPP and TGPs) - custom geographies	2021
Statistics Canada	2021 Census - Target Group Profiles - standard geographies	2021
Statistics Canada	2021 Census - Target Group Profiles - custom geographies	2021





Organization	Data Product	Data Years
Statistics Canada	2021 Energy Poverty tables	2021
Statistics Canada	2021 Census Profile and Age & Sex at custom geographies	2021
Statistics Canada	2021 Census - Community Poverty Project - standard geographies	2021
Statistics Canada	2021 Census - Community Poverty Project - custom geographies	2021
Maytree	Welfare Incomes	2022
IRCC/ Statistics Canada	Temporary Residents Data	2012-2022
IRCC/ Statistics Canada	Permanent Residents Data	2012-2022
Industry Canada	Insolvency data	2020
Employment & Social Development Canada	Database on Minimum Wages	2023
Employment & Social Development Canada	Shelter Capacity Report	2022
Canada Post/ Statistics Canada	Postal Code Conversion File	2022
СМНС	Rental Market Survey - Rental universe	2022
СМНС	Starts and Completions Survey - Absorptions	2021
СМНС	Starts and Completions Survey - Absorbed prices	2010-2022
Statistics Canada	Data Modelling Research	TBD
Statistics Canada	General Social Survey	TBD
TransUnion	Credit Report Characteristics	TBD
Contractor	Data scraping project	TBD
Provincial Health Ministries	Provincial Health Data	TBD

### Part 5 Program Budget for 2023



	2022	2022	2023
	Apr-Dec	Apr-Dec	
Revenue	Budget	Actual	Budget
Consortium Fees	\$285,820	\$421,765	\$381,093
Consortium Fees received in advance	\$-	\$(132,820)	\$-
Membership Fees	\$28,125	\$25,469	\$48,000
Membership Fees received in advance	\$-	\$(5,744)	
Data sponsorship	\$15,000	\$15,972	\$15,000
In-kind contributions of Program team	\$30,000	\$14,077	\$18,000
members			
Community Analytics	\$51,441	\$91,653	\$102,776
Total Revenue	\$410,386	\$433,234	\$568,069

Expenses	Budget	Actual	Budget
Data Purchase & Acquisition	\$108,546	\$92,828	\$142,846
Program team & Administration	\$218,034	\$242,274	\$335,383
Program team, in-kind	\$30,000	\$14,077	\$18,000
Third Party Contractors	\$74,215	\$63,614	\$70,028
Outreach / Travel	\$702	\$919	\$2,079
Translation	\$2,339	\$ -	\$3,118
Annual Meeting	\$ -	\$ -	\$12,473
Program Overhead	\$23,009	\$21,149	\$30,678
Total Expenses	\$456,845	\$434,861	\$614,606

	Budget	Actual	Budget
Net Operating Income	\$(46,459)	\$(1,627)	\$(46,537)
Program Reserves: End of Year	\$146,037	\$190,870	\$144,333







#### Figure 1 Summary of revenue, 2023

#### Notes on revenue, 2023

- "Consortium Fee" Revenue based on commitments provided by Community Data Consortia outlined in Table 1 below. Actuals for 2022 includes a total of \$421,765 with \$132,820 deferred to 2023.
- Revenue from "Membership Fees" are based on previous end-of-year totals, which stood at 400 member organizations, each paying \$150 annually and assumes 80% of fees are collected. Actuals for 2022 includes a total of \$25,469 with \$5,744 deferred to 2023, of which \$14,844 came from invoices to Leads with \$1,244 deferred to 2023 and \$10,625 from invoices directly to members with \$4,500 deferred to 2023.
- "Data Sponsorship" refers to third-party sponsorship from public and private sector sources, including data paid through Community Analytics contracts and providers offering concessional rates
- "In-Kind Contributions" are derived from in-kind contributions by CDP team members
- "Analytics fees" is revenue generated from fee-for-service data analysis services offered to non-Consortium members



	Consortium	PR	Consortium fee*
1	Bow Valley (Division 15)	AB	5,000.00
2	Brant County	ON	6,499.00
3	Calgary	AB	22,238.50
4	Columbia Basin-Boundary	BC	7,248.50
5	Durham	ON	15,493.00
6	Halton	ON	13,994.00
7	Hamilton	ON	13,244.50
8	Hastings-Prince Edward	ON	7,249.00
9	Immigration Sector Network	CD	0.00
10	Kawartha Lakes & Haliburton	ON	6,499.00
11	Kingston, Frontenac, Lennox & Addington	ON	7,998.00
12	London (Middlesex)	ON	13,994.00
13	Muskoka	ON	5,749.50
14	New Brunswick	NB	16,242.50
15	Newfoundland & Labrador	NL	12,495.00
16	Northern Ontario	ON	14,743.50
17	Northumberland	ON	5,749.50
18	Nova Scotia	NS	19,240.50
19	Ottawa & Region (Ottawa)	ON	19,990.00
20	Peel	ON	22,238.50
21	Peterborough	ON	6,499.00
22	Red Deer	AB	6,499.00
23	Regina	SK	9,497.00
24	Simcoe	ON	12,495.00
25	Toronto	ON	22,238.50
26	Vancouver-Fraser Valley	BC	24,487.00
27	Waterloo	ON	13,994.00
28	Wellington-Dufferin-Guelph (WDG)	ON	9,497.00
29	Winnipeg (Manitoba)	MB	19,990.00
30	York	ON	19,990.00
	TOTAL		381,093.00

#### Notes:

\*Immigration sector network population accounts for Local Immigration Partnership communities falling outside consortium boundaries;

\*\*Fees are accounted for as Program Analytics Revenue

Table 5 2023 Consortium fees, by consortium







#### Notes on Expenses, 2023

- "Data purchase" refer to direct costs charged by data providers and licensed tool providers. "Acquisition" refers to the value of data contributed to the program through sponsorship or concessional rates. This category excludes Program time required for data management.
- "Program Team & Administration" includes all CCEDNet administrative support and CDP program team members contributing to any aspects of program delivery.
- "Program Team in kind" includes contributions of unpaid time made by program team members to any aspects of program delivery.
- "Third Party Contractors" are engaged to deliver special projects for enhancing/upgrading ommunitydata.ca or developing training & capacity building tools. For 2023, includes carry over of website upgrade project from 2022 and expanded Tableau as Member Service.
- "Outreach/travel" includes Program team travel to support program delivery, including marketing, outreach and capacity building.
- "Translation" includes direct costs to translate program documents and website content
- "Annual Meeting" includes logistics, venue, refreshments, program team travel for up to 5 persons, and meeting supplies associated with co-hosting an annual program meeting and excludes travel costs for consortium members participating in annual meetings.
- "Program Overhead" includes program-related portions of the following items: Office supplies; Office / meeting room rental; Office equipment; Professional services (legal, accounting/audit); Professional Services (Graphic Design);

Telephone, cellphone, tele/video conference services; Webinar services; Internet and webhosting services; Content and liability insurance; Delivery, postage, courier; Printing & copying; and Translation. Expenses include 3.94% of non-recoverable portion of 13% HST

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### The Community Data Program Team



Michael Toye Executive Director, CCEDNet

Guylaine Simard Director of Finance, CCEDNet

Melissa Lessard Administrative Coordinator, CCEDNet

Michel Frojmovic Lead, Community Data Program

Michael Ditor Data Purchase and Access Coordinator, Community Data Program

Sasha Mosky Training and Capacity Building Coordinator, Community Data Program

Jamie Carrick Administrator and Data Analyst, Community Data Program

Saeideh Hejazi Social Media Coordinator and Data Analyst, Community Data Program



### Annex 1: Activities by Program Area (PA), April 1, 2022-December 31, 2022

PA1	Program Leadership	
PA1.1	Regular communication with Leads	Ongoing email, zoom and phone calls. Reach all leads over the course of the year.
PA1.2	CDP visibility at events	Participation in events, deliver presentations.
PA1.3	Recruit new consortia	Outreach to prospective consortia and refresh program marketing package. Target: 100% coverage of Canada by 2025
PA1.4	Partnership & resource generation	Partnership agreements and proposals, and Community Analytics projects
PA1.5	Strategic Planning	Strat plan reviewed annually and updated every 5 years
PA2	Data Acquisition & Access	
PA2.1	Data acquisition planning	Meetings with data providers; Pursuing new data opportunities; Planning for next year budget acquisition in advance of annual meeting.
PA2.2	Monitor data acquisition	Schedule B Orders finalized and implemented within budget. Data agreements negotiated as required. CDP Product Tracking File updated and maintained to monitor Schedule B. Product rating file maintained as priority setting tool.
PA2.3	Administer user access	User registration system maintained. E.g. password updates, deactivating users. Usage reports published bi-annually as input to annual report.
PA2.4	Catalogue tables	Data Products uploaded to FTP, quality controlled & catalogued. Metadata added and edited. Product tracking file updated.
PA2.5	Coordinate Data Purchase & Access WG	Meetings coordinated, and meeting reports posted to communitydata.ca
PA3	Training & Capacity Building	
PA3.1	Respond to day-to-day user requests	Respond to requests within 72 hours by email or phone. Questions and answers integrated into FAQ section of communitydata.ca
PA3.2	Coordinate delivery of webinar series	Design and deliver webinar series under three themes: CDP Orientation, CDP Product Profiles and Transforming Data into Intelligence. Target of min of 6 per year. Webinar Events posted to communitydata.ca.



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PA3.3	Manage Tableau-As-Member Service Project	Developing and managing the Tableau as Member Service project
PA3.4	Update website resources and portal content	Maintaining and updating website resources.
PA3.5	Coordinate Training & Capacity Building WG	Meetings hosted as required. Meeting reports prepared and posted to communitydata.ca.
PA4	Networking & Communication	
PA4.1	Coordinate annual face-to-face meeting	Annual program meeting co-hosted. Meeting report posted to communitydata.ca.
PA4.2	Host mid-year & ad-hoc virtual leads meetings	Annual Fall teleconference hosted & report prepared; Ad hoc teleconferences organized as required. Reports posted to communitydata.ca.
PA4.3	Prepare news updates	Includes monthly news updates disseminated via Mailchimp and content for CCEDNet Twitter
PA4.4	Prepare user surveys	Short surveys of all users, longer survey of leads in advance of annual meeting
PA4.5	Program analytics and reports	Program Analytics from data usage (Drupal), Google analytics, Mailchimp & Twitter analytics, annual user surveys
PA5	Program Administration	
PA5.1	Annual work planning, budgeting and reporting	Annual workplan, budget and report ready for Annual meeting
PA5.2	CDP team meetings	Regular meetings with CCEDNet and CDP Team.
PA5.3	Website backup/troubleshooting/development	Regular troubleshooting, supervision of contractors for website upgrades/refresh (delivered using special project budget)
PA5.4	Administer consortia & membership	MoA preparation/renewal, Update invoicing instructions, respond to membership fee queries, invoice payment follow-up.
PA5.5	Prepare administrative reports	Semi-annual reporting to CCEDNet

## Annex 2: List of Data Acquisitions by CDP, 2022



#### List of CDP catalogue additions in 2022

Listed starts with most recent catalogue additions

- EIS Employment insurance (EI) beneficiaries, monthly, unadjusted for seasonality
- Housing Dashboard Version 1

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- 2021 Census Profile: Education, Labour Force and Commuting Dashboard
- Household & Family TGP for the population in subsidized housing
- Household & Family TGP for the population in housing requiring major repairs
- Household & Family TGP for the population in unsuitable housing
- 2021 Census Profile: Immigration, Mobility, Ethnocultural and Religious Diversity
   Dashboard
- Postal Code Conversion File, September 2022 update
- Postal Code Conversion File Plus (PCCF+) Version 7E, September 2022
- Income inequality (custom table), 2020
- Working poverty (custom table), 2020
- <u>CMHC Rural Rental Market Survey Units, Average Rent, Vacancy Rate 2015, 2020</u>
- Wages, salaries and commissions of tax filers by age and sex; by main industry sector, 2017-2020
- <u>Type of Collective Dwelling (16)</u>, and <u>Collective Dwellings Occupied by Usual</u> <u>Residents and Population in Collective Dwellings (2)</u>, 2021 Census - 100% Data
- <u>Number of Dwellings by Dwelling Type (6) and Structural Type of Dwelling (11) for All</u> dwellings including unoccupied and dwellings occupied by temporarily present persons or foreign residents, 2021 Census - 100% Data
- 2021 Census Profile: Housing and Indigenous Identity Dashboard
- Number of Dwellings by Dwelling Type (6) and Structural Type of Dwelling (11) for All dwellings including unoccupied and dwellings occupied by temporarily present persons or foreign residents, 2016 Census - 100% Data
- <u>Canadian business counts, establishment and location counts, employment size and</u> North American Industry Classification System (NAICS), June 2022
- <u>I-07: Tax filers and dependants with income by after-tax income, sex and age groups,</u> 2020
- F-09: Labour income profile of couple families, 2020
- <u>I-14: Tax filers and dependants with dividend and interest income by sex and age</u>
   <u>groups, 2020</u>
- I-16: Tax filers and dependants with capital gains by income groups, 2020
- F-21: Census families with dividend and interest income by family type, 2020
- I-05: Tax filers and dependants with income by total income, sex and age groups, 2020
- F-07: Economic dependency profile of couple families, 2020
- <u>I-12: Tax filers and dependants 15 years of age and over receiving employment</u> insurance by age groups and sex, 2020
- F-19: Census families by family type and family composition including before and aftertax median income of the family, 2020
- I-03: Tax filers and dependants by single years of age, 2020
- F-05: Census families by total income, family type and number of children, 2020

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- S-04: Sources of income of senior lone-parent families and senior persons not in census families by age of parent or individual, 2020
- I-10: Labour income profile of individuals, 2020
- F-14: Couple families by percentage of wife's contribution to couple's employment income and by number of children, 2020
- <u>I-01: Tax filers and dependants, summary table, income and demographics of individuals, 2020</u>
- F-03: Census families by age of older partner or parent and number of children, 2020
- <u>S-02: Tax filers and dependants in senior census families by family type, sex and age groups, 2020</u>
- I-08: Tax filers and dependants with income by income taxes and after-tax income, sex and age groups, 2020
- F-10: Labour income profile of lone-parent families and persons not in census families, 2020
- F-01: Summary census family income table, 2020
- F-22: Census families with capital gains by family type, 2020
- <u>I-06: Tax filers and dependants with income by sex, income taxes, selected deductions</u> and benefits, 2020
- <u>F-08: Economic dependency profile of lone-parent families and persons not in census</u> <u>families, 2020</u>
- I-13: After-tax low income status of tax filers and dependants based on Census Family
   Low Income Measure (CFLIM-AT), by family type and family type composition, 2020
- I-15: Tax filers and dependants with dividend and interest income by sex and income groups, 2020
- <u>F-20: After-tax low income status of census families based on Census Family Low</u> Income Measure (CFLIM-AT), by family type and family composition, 2020
- I-04: Tax filers and dependants with income by source of income, 2020
- F-06: Sources of income by census family type, 2020
- <u>S-04: Sources of income of senior lone-parent families and senior persons not in</u> census families by age of parent or individual, 2020
- I-10: Labour income profile of individuals, 2020
- <u>F-14: Couple families by percentage of wife's contribution to couple's employment</u> income and by number of children, 2020
- I-01: Tax filers and dependants, summary table, income and demographics of individuals, 2020
- F-03: Census families by age of older partner or parent and number of children, 2020
- S-02: Tax filers and dependants in senior census families by family type, sex and age groups, 2020
- I-08: Tax filers and dependants with income by income taxes and after-tax income, sex and age groups, 2020
- <u>F-10: Labour income profile of lone-parent families and persons not in census families,</u> 2020
- F-01: Summary census family income table, 2020
- F-22: Census families with capital gains by family type, 2020
- 2021 Census Profile: Non-Official Languages Dashboard
- <u>Census of Agriculture, 2021 (link to STC)</u>
- Longitudinal Immigration Database [IMDB] ICARE Table T1 Immigrant taxfiler income by age-sex, admission category and world area of birth, admission and tax year, settlement services, 2019 constant dollars, CD, CSD, LIP geographies, tax years 2012-2019



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- Longitudinal Immigration Database [IMDB] ICARE Table T2 Immigrant taxfiler mobility by age-sex, admission category and world area of birth, admission and tax year, settlement services, CD, CSD and LIP geographies, tax years 2012-2019
  - 2021 Census Profile: Linguistic Diversity Dashboard
- Insolvency Data, ongoing (annual)
- Median Rents by Bedroom Type, Dwelling Type, Year of Construction, Structure Size for Privately Initiated Structures with 3 or more Units - Census Division level data
- Median Rents by Bedroom Type, Dwelling Type, Year of Construction, Structure Size for Privately Initiated Structures with 3 or more Units
- MIG: Migration Estimates, Table E, 2020-2021
- 2021 Census Profile: Income Dashboard
- 2021 Census Profile: Families and Households Dashboard
- <u>Working Poor Selected characteristics (29), Income Statistics (7), Sex and Age (15),</u> <u>Working Activity (7), Working Poor Status (3), Highest certificate diploma or degree (7),</u> for the Population 18+ in Private Households, 2016 Census - 25% Sample Data
- Vacancy Rates by Dwelling Type, Year of Construction and Structure Size for Privately Initiated Structures with 3 or more Units - Census Division level data
- Annual Housing Completions by Dwelling Type and Market Type Census Division
   <u>data</u>
- Income inequality (custom table), 2019
- Working poverty (custom table), 2019
- <u>Crime severity index and weighted clearance rates, by police service, Saskatchewan, ongoing (annual)</u>
- Incident-based crime statistics, by detailed violations and police services, Alberta, ongoing (annual)
- Incident-based crime statistics, by detailed violations and police services, Territories, ongoing (annual)
- Crime severity index and weighted clearance rates, by police service, Ontario, ongoing (annual)
- Incident-based crime statistics, by detailed violations and police services, Quebec, ongoing (annual)
- Crime severity index and weighted clearance rates, by police service, British Columbia, ongoing (annual)
- Incident-based crime statistics, by detailed violations and police services, Manitoba, ongoing (annual)
- <u>Crime severity index and weighted clearance rates, by police service, Alberta, ongoing (annual)</u>
- <u>Crime severity index and weighted clearance rates, by police service, Territories, ongoing (annual)</u>
- Incident-based crime statistics, by detailed violations and police services, Atlantic provinces, ongoing (annual)
- <u>Crime severity index and weighted clearance rates, by police service, Quebec, ongoing (annual)</u>
- Incident-based crime statistics, by detailed violations and police services, Saskatchewan, ongoing (annual)
- <u>Crime severity index and weighted clearance rates, by police service, Manitoba, ongoing (annual)</u>
- Incident-based crime statistics, by detailed violations and police services, Ontario, ongoing (annual)
- <u>Crime severity index and weighted clearance rates, by police service, Atlantic provinces, ongoing (annual)</u>

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- Incident-based crime statistics, by detailed violations and police services, British Columbia, ongoing (annual)
- Longitudinal Immigration Database Table 10 (IMDB) Immigrant mobility, by age and sex, knowledge of official languages at admission, pre-admission experience, immigrant admission category, admission year and tax year, for custom LIP geographies
- Longitudinal Immigration Database Table 1 (IMDB) Immigrant taxfiler income and mobility by sex, socio-demographic profile, admission year and tax year, for Canada, select provinces/territories and partnerships
- 2021 Census Profile: Age, Gender, Household Size and Dwelling Type Dashboard
- Census Profile, 2021
- <u>CPP-10A-EF Selected income characteristics (44)</u>, Income status (7), Cultural and activity limitation characteristics (13), Children (7), Elderly spouse or economic family reference person (5) for economic family in private households, 2016 Census
- Postal Code Conversion File, March 2022 update
- Postal Code Conversion File Plus (PCCF+) Version 7E, November 2021
- <u>Community Recovery Dashboard Version 3</u>
- Annual Housing Completions by Dwelling Type and Market Type
- Longitudinal Immigration Database Table 3 (IMDB) Immigrant taxfiler mobility by world area, immigrant admission category, age and sex, admission year and tax year, for Canada and census subdivisions, tax years 2014-2019
- <u>Longitudinal Immigration Database Table 8 (IMDB)</u> Immigrant taxfiler mobility by socio-demographic profile, immigrant admission category, age and sex, admission year and tax year, for Canada and census divisions, tax years 2014-2019
- Longitudinal Immigration Database Table 6 (IMDB) Immigrant taxfiler income by world area, immigrant admission category, age and sex, admission year and tax year, for Canada and census subdivisions, tax years 2014-2019
- Longitudinal Immigration Database Table 4 (IMDB) Immigrant taxfiler mobility by socio-demographic profile, immigrant admission category, age and sex, admission year and tax year, for Canada and census subdivisions, tax years 2014-2019
- Longitudinal Immigration Database Table 2 (IMDB) Immigrant taxfiler mobility by knowledge of official languages, immigrant admission category, age and sex, admission year and tax year, for Canada and census subdivisions, tax years 2014-2019
- Longitudinal Immigration Database Table 9 (IMDB) Immigrant taxfiler income by socio-demographic profile, immigrant admission category, age and sex, admission year and tax year, for Canada and census divisions, tax years 2014-2019
- Longitudinal Immigration Database Table 7 (IMDB) Immigrant taxfiler income by socio-demographic profile, immigrant admission category, age and sex, admission year and tax year, for Canada and census subdivisions, tax years 2014-2019
- Longitudinal Immigration Database Table 5 (IMDB) Immigrant taxfiler income by knowledge of official languages, immigrant admission category, age and sex, admission year and tax year, for Canada and census subdivisions, tax years 2014-2019