



CEDEC

A Better Economy for Better Lives
Une économie meilleure pour une vie meilleure

Community Data Program Learning and Networking Event
Thunder Bay

May 8, 2025



Today's Presentation

- The Official Languages Act: A mechanism for proactive development for Canada's Official Language Minority Communities (OLMCs)
- Overview of Quebec's OLMC
- CEDEC: A leader in Collaborative Economic Development
- CEDEC's Economic & Labour Market Development Applied Research Program
- CEDEC and the CDP

Canada's Official Languages Act

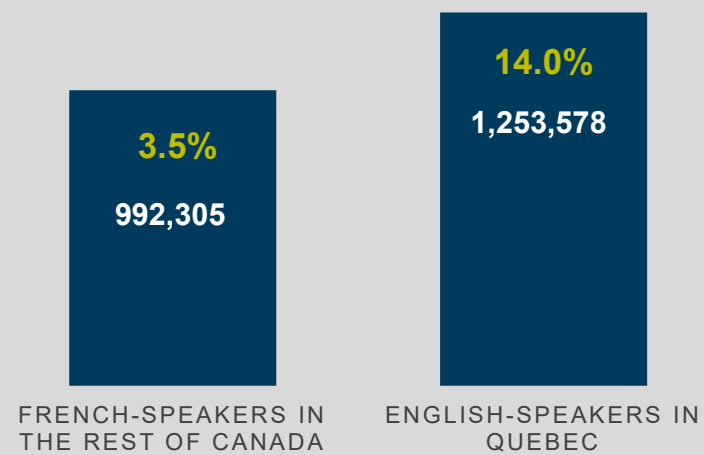
PART VII OF THE OLA

- Government of Canada is committed to enhancing the vitality of the English and French **linguistic minority communities in Canada**, supporting their development, as well as fostering the full recognition and use of both English and French in Canadian society.
- Part VII of OLA promotes the equality of English and French in Canadian society by ensuring all federal institutions, e.g., CED
 - Take positive measures to enhance the vitality of the English and French **linguistic minority communities in Canada**.
 - Determine whether their actions have an impact on these communities or on the advancement of both official languages in Canadian society.



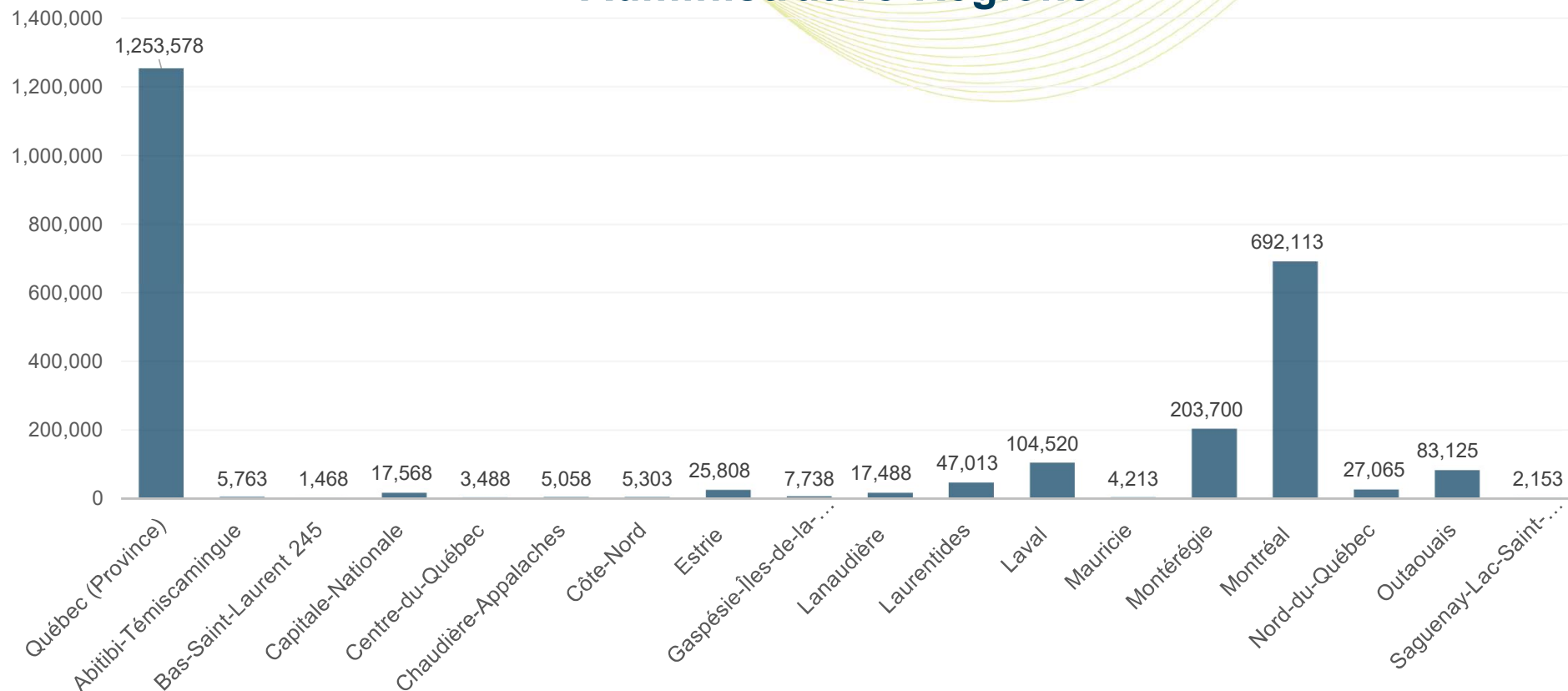
The Official Language Minority Community in Quebec (OLMCQ)

Official Language Minority Communities in Canada



Source: Statistics Canada Census 2021

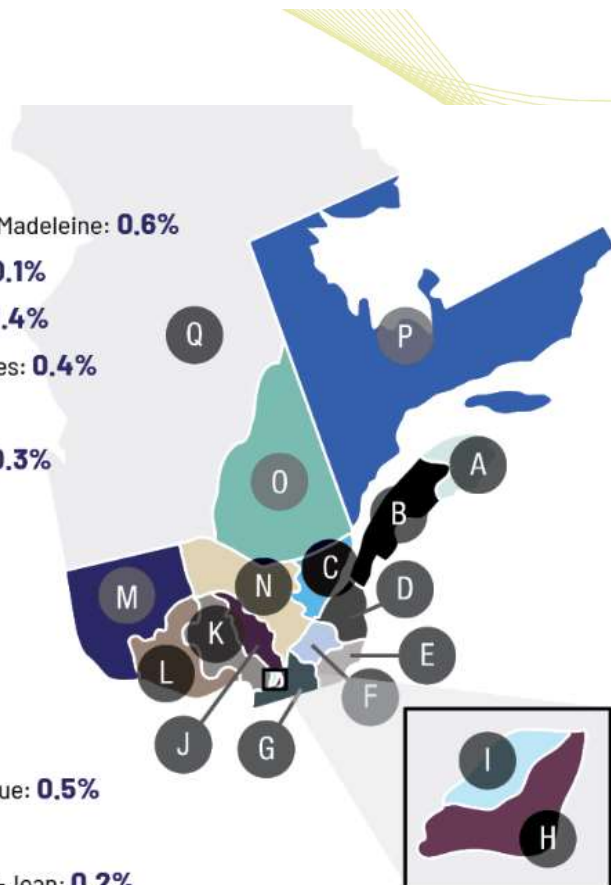
Number of English-Speakers living in Quebec's Administrative Regions



Source: Statistics Canada Census 2021

Economic Regions:

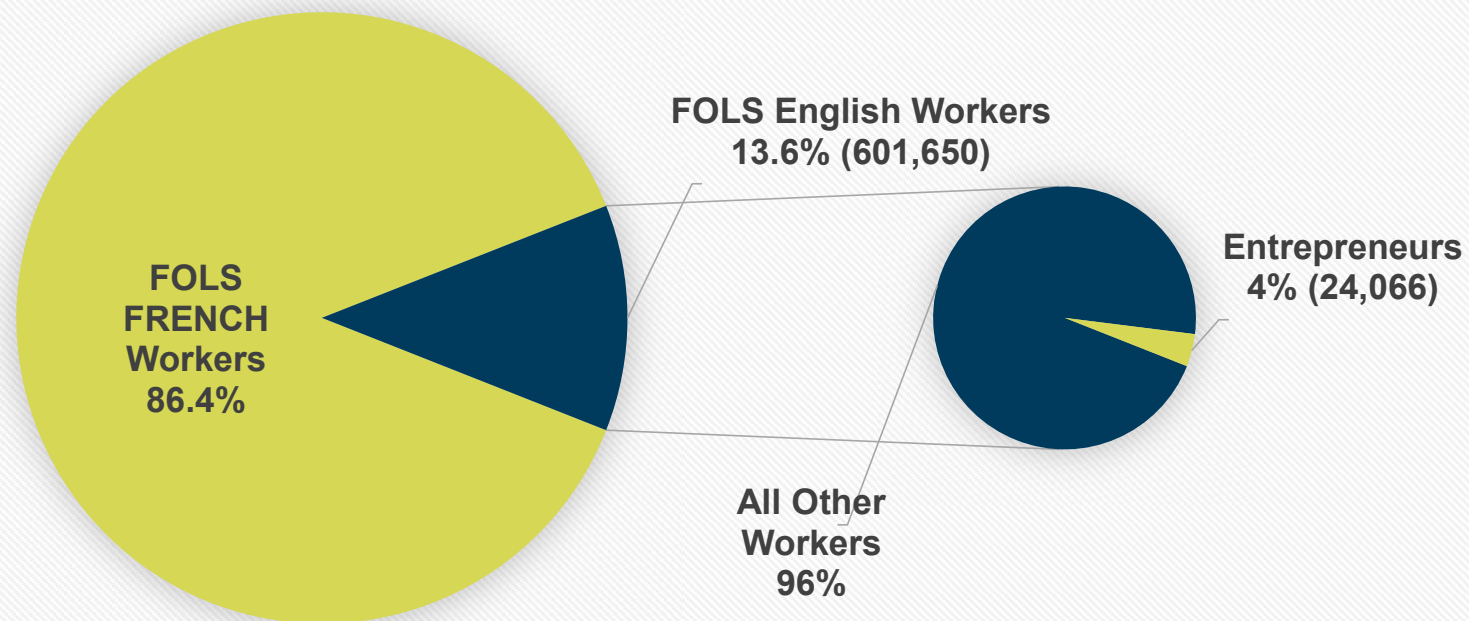
- A Gaspésie-Îles-de-la-Madeleine: **0.6%**
- B Bas-Saint-Laurent: **0.1%**
- C Capitale-Nationale: **1.4%**
- D Chaudière-Appalaches: **0.4%**
- E Estrie: **2.1%**
- F Centre-du-Québec: **0.3%**
- G Montérégie: **16.2%**
- H Montréal: **55.2%**
- I Laval: **8.3%**
- J Lanaudière: **1.4%**
- K Laurentides: **3.8%**
- L Outaouais: **6.6%**
- M Abitibi-Témiscamingue: **0.5%**
- N Mauricie: **0.3%**
- O Saguenay-Lac-Saint-Jean: **0.2%**
- P Côte-Nord: **0.4%**
- Q Nord-du-Québec: **2.2%**



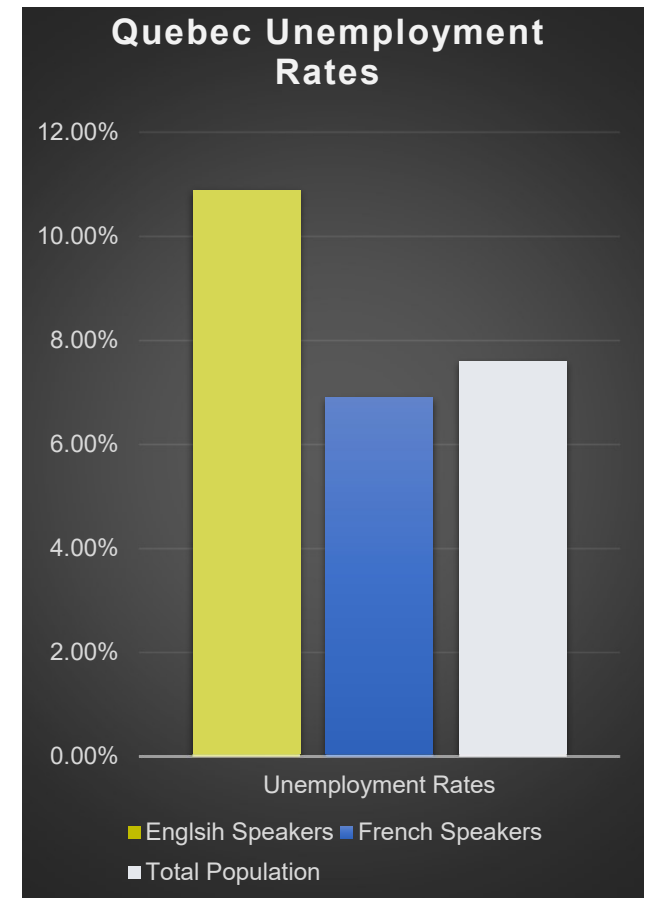
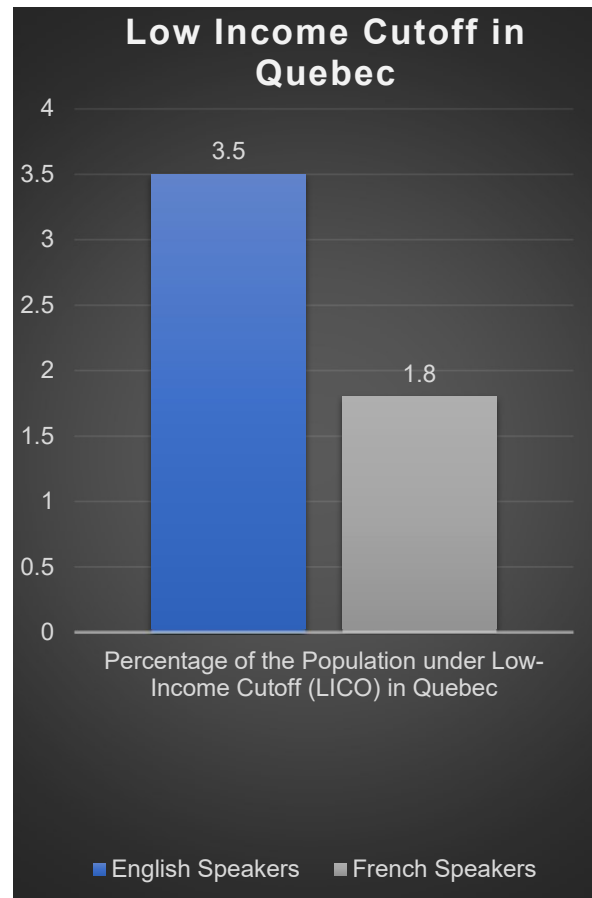
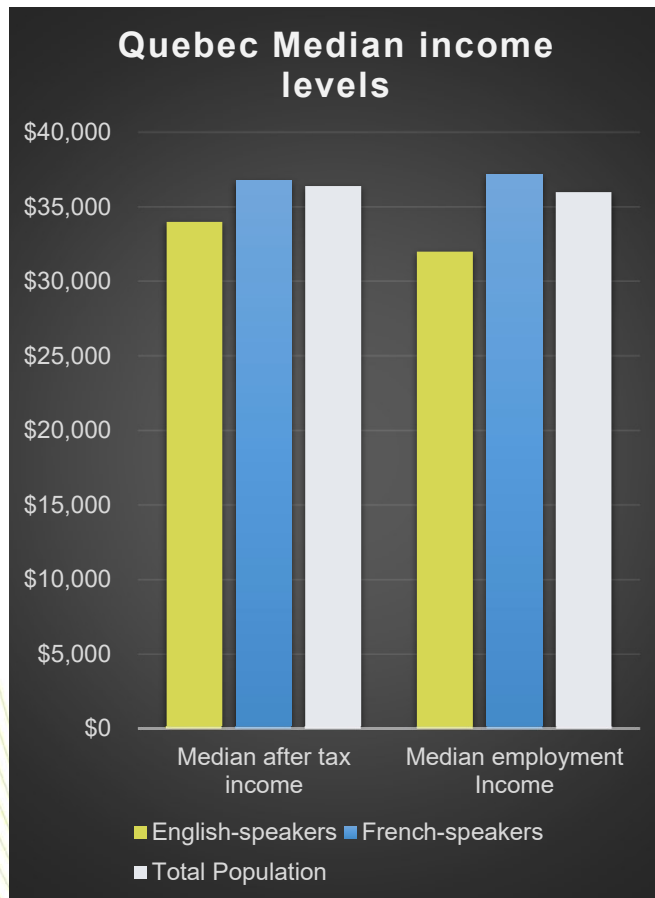
Proportion of English-speakers living in Quebec's Administrative Regions

Source: Graphic – Office of the Commissioner of Official Languages, based on Census 2021 data

Quebec Workers

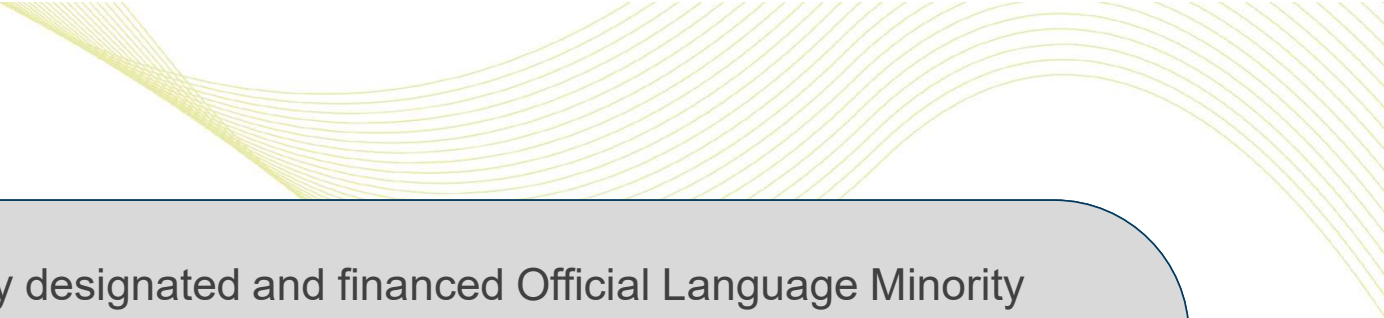


Source: Visual based on analysis provided by CED using Statistics Canada Census 2021 data



Source for all three graphs: Statistics Canada Census 2021 data

About CEDEC

- 
- **CEDEC** is the federally designated and financed Official Language Minority Community in Quebec (OLMCQ) organization responsible for economic development, including business, social enterprise, labour market, and employment assistance development.
 - It strengthens the contribution of English-speakers and the OLMCQ to growing and developing Quebec's economy, while leveraging their contribution to address economic disparities.
 - Through Collaborative Economic Development with Public, Private, and Civil Society Partnerships it generates tangible economic benefits for English-speakers, businesses, social enterprises, and their communities, and the broader Francophone community in which the OLMCQ exists and thrives.

WHO WE ARE? WHAT WE DO?

- CEDEC is a collaborative and innovative **economic development agent**.
- CEDEC stimulates economic development and growth to benefit the province, regions, and communities by
 - Creating jobs.
 - Placing talent in jobs.
 - Creating or scaling up businesses, social enterprises, and industrial sectors.
 - Increasing local, regional, provincial, across Canada, and international trade.
 - Attracting investment.
 - Increasing tax revenues for government.

CEDEC'S FOCUS IS ON GENERATING TANGIBLE ECONOMIC BENEFITS

- Evidence-based applied research which integrates theory and practice to produce results
- Opportunity and asset driven economic development which focuses on building on economic strengths and creating abundance.
- Collaboration with the Francophone majority of Quebec
- Responsible and sustainable economic development.

CEDEC IS PRESENT AND ACTIVE ACROSS QUEBEC



- Since 1999 CEDEC has developed the capacity **to work in all communities and regions** of Quebec.
- CEDEC has **offices across Quebec**
- Lourdes de Blanc-Sablon / Sherbrooke / Shawville / Rouyn-Noranda / Montréal / New Carlisle / Huntingdon / Québec City
- CEDEC has deliberately created a **mobile team** capable of operating anywhere in the province.
- CEDEC is currently exploring and developing Collaborative Economic Development Opportunities in multiple regions and communities across Quebec.

LOWER NORTH SHORE–LABRADOR INTERPROVINCIAL TOURISM

Increasing Tourism Revenues by Increasing Tourist Traffic, Spend, and Stays in the Communities of the Côte-Nord and Labrador



Partners

- Destination Labrador
- Coasters Association
- Tourism Côte-Nord
- Eskimo Island Boat Tours
- Whiteley Museum
- Municipalité régionale de comté (MRC) du Golfe-du-Saint-Laurent
- Corporation de développement touristique et culturel du Canton-de-Brest
- Labrador Straits Development Corporation

Results

- Hired a tourism coordinator
- Familiarisation (FAM) tours completed
- Businesses have noticed a positive impact because of the Venture
- Local Business Survey completed to establish baseline for Venture's economic impact
- Promotional tools (virtual and tangible) developed to help visitors explore and navigate the area
- Additional organizations want to become Venture partners

Investments

Partner contributions \$542,100

Anticipated Impacts

As a result of this Venture, spanning two regions and two provinces, we expect communities to leverage their assets and increase investments that will support employment and economic growth, including tourism infrastructure



2023 2033 ECONOMIC & LABOUR MARKET DEVELOPMENT PLAN FOR QUEBEC'S OMLC

OBJECTIVES

- Strengthen the contribution of English-speakers and the OLMCQ to growing and developing Quebec's economy.
- Leverage Quebec's economy to address economic disparities in the OLMCQ.

TEN YEAR TARGETS

- Create or expand 250 businesses or social enterprises.
- Create or fill 1000 jobs.
- Attract \$5M in investment.
- Reduce by 50% the economic disparity in the OLMCQ.
- Expand the number of communities across Quebec benefitting from Collaborative Economic Development.

A Data-focused Approach

CEDEC's Economic & Labour Market Development Applied Research Program (ELMDARP)

This applied OLMCQ research program conducts quantitative and qualitative socio-economic research to inform, support, and improve the participation of English-speakers and the English-Speaking Community of Quebec (ESCQ) in developing the province's economy and participating in its labour market.

- better understand Quebec's economy and the trends that are shaping it.
- establish economic development baselines.
- improve the creation and expansion of businesses, social enterprises, and self-employment.
- strengthen and increase domestic and international trade in goods and services.
- expand employment opportunities, e.g., creating jobs, improving the duration and quality of jobs, and placing OLMCQ members in available jobs.
- prepare OLMCQ members to successfully enter and participate in Quebec's labour market.
- foster economic development by leveraging technology and innovation.
- promote the development and integration of a continuum of life-long employment assistance services (EAS) aligned with Quebec's economic and pool expertise and resources and strengthen collaboration between OLMCQ and majority language communities of Quebec to create benefits from a shared, well-functioning economy.



Overview of Quebec's Economic Landscape (OQEL)

The 2024 2026 **Overview of Quebec's Economic Landscape (OQEL)** is based upon secondary sources of information. It provides a **2024 BASELINE** for framing collaborative and innovative economic and labour market development. It sets the stage for a deeper exploration of promising opportunities to create tangible economic benefits for English-speakers, the ESCQ, and the broader Quebec community.



- a **synthesis** of available economic information and data.
- **insights** about the trends and factors driving and shaping Quebec's economy.
- explanations of how **key sectors** are likely to develop and grow in 2024-26.
- the identification of **major economic actors** in specific areas of the economy.
- suggestions on how identified trends and factors could create promising economic and labour market development opportunities.

BASELINE

3 KEY TRENDS SHAPING QUEBEC'S ECONOMY

**DIGITAL AND ARTIFICIAL INTELLIGENCE
(AI) TRANSFORMATIONS**

A GREENER AND MORE SUSTAINABLE ECONOMY

**SHIFTING DEMOGRAPHICS TRANSFORMING
QUEBEC'S LABOUR MARKET**

**PRODUCING
OPPORTUNITIES**

**TO GROW QUEBEC'S
ECONOMY**

Collaborative Economic Development Dialogues (CEDDs)

A series qualitative research exercises designed to help the Official Language Minority Community in Quebec (OLMCQ) take advantage of the trends shaping Quebec's economy, as identified in CEDEC's **2024-2026 Overview of Quebec's Economic Landscape (OQEL)**.

One of the research methodologies CEDEC uses to discover how the private, public, and civil society sectors working together can take advantage of the trends shaping the growth and development of Quebec's economy to produce tangible economic benefits for individuals and communities.

1. Agriculture and AI
2. Tourism and New Technologies
3. Entrepreneurship in the Care Economy
4. E-commerce and Rural Communities
5. Green Technologies and Sustainable Economies
6. Housing and Affordability
7. Mature Workers and Quebec's Labour Market
8. Employment for Quebec's English-speaking Immigrants
9. Employment for English-speaking Secondary and Post-secondary Graduates:



CEDEC and the Community Data Program

- Facilitate access to a broader range of data and data products
- Strengthen CEDEC's role as a primary source of economic and labour market information and insights about the English-speaking community of Quebec.
- Leverage economic and labour market information to build public, private and civil society participation in CEDEC's Collaborative Economic Development Ecosystem
- Engage with research and data-driven organizations across Canada





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www.cedec.ca