# CDP Rental Housing Affordability Dashboard Project

Providing timely insights into affordability by analyzing online rental listings

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Presented by the Community Data Program Team





#### Presentation Outline What We'll Explore Today

- 1. Project History and Overview
- 1. Dashboard Demonstration
- 1. Methodology
- 1. Questions & Answers



### Project History And Overview



#### Dashboard Demonstration



## Methodology

- 1. Web Scraping
- 2. Transforming unstructured data into structured data
  - a. User submitted data
  - b. Multiple sources each requiring unique solutions
  - c. Standardizing the datasets
  - d. Outliers/Cleaning/Irrelevant data
  - e. Detecting rooms



#### Questions & Potential Next Steps

- 1. How do you see yourself using the dashboard?
- 2. How would you use the raw data?
- 3. How raw is too raw?
- 4. How frequently should we collect data and how frequently should we release data?
- 5. What other sources would you like to see collected?
- 6. Do you have any ideas for similar projects covering a different topic?

