

# Community Data Program

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Canadian Council on Social Development

[www.ccsd.ca](http://www.ccsd.ca)

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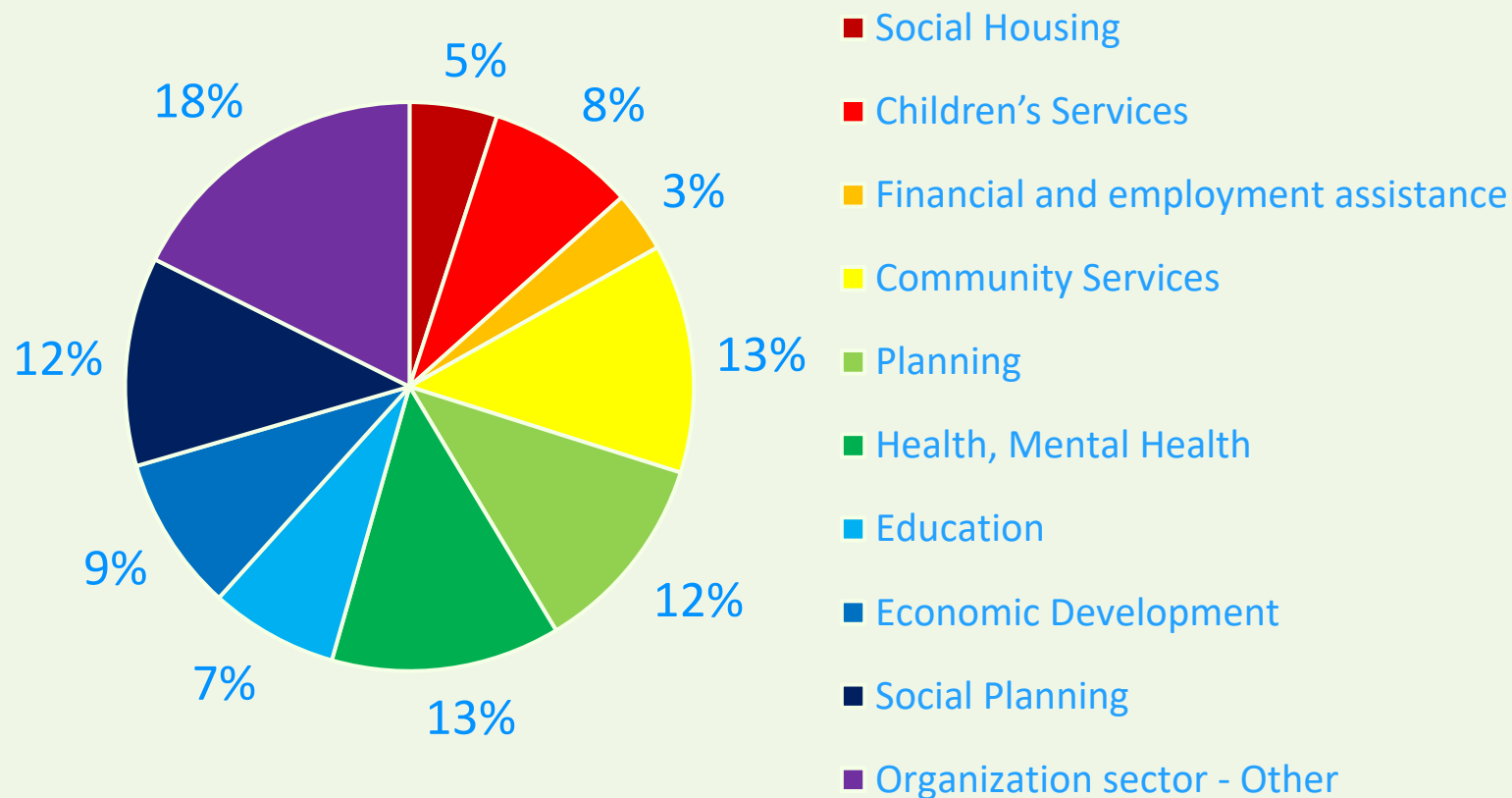
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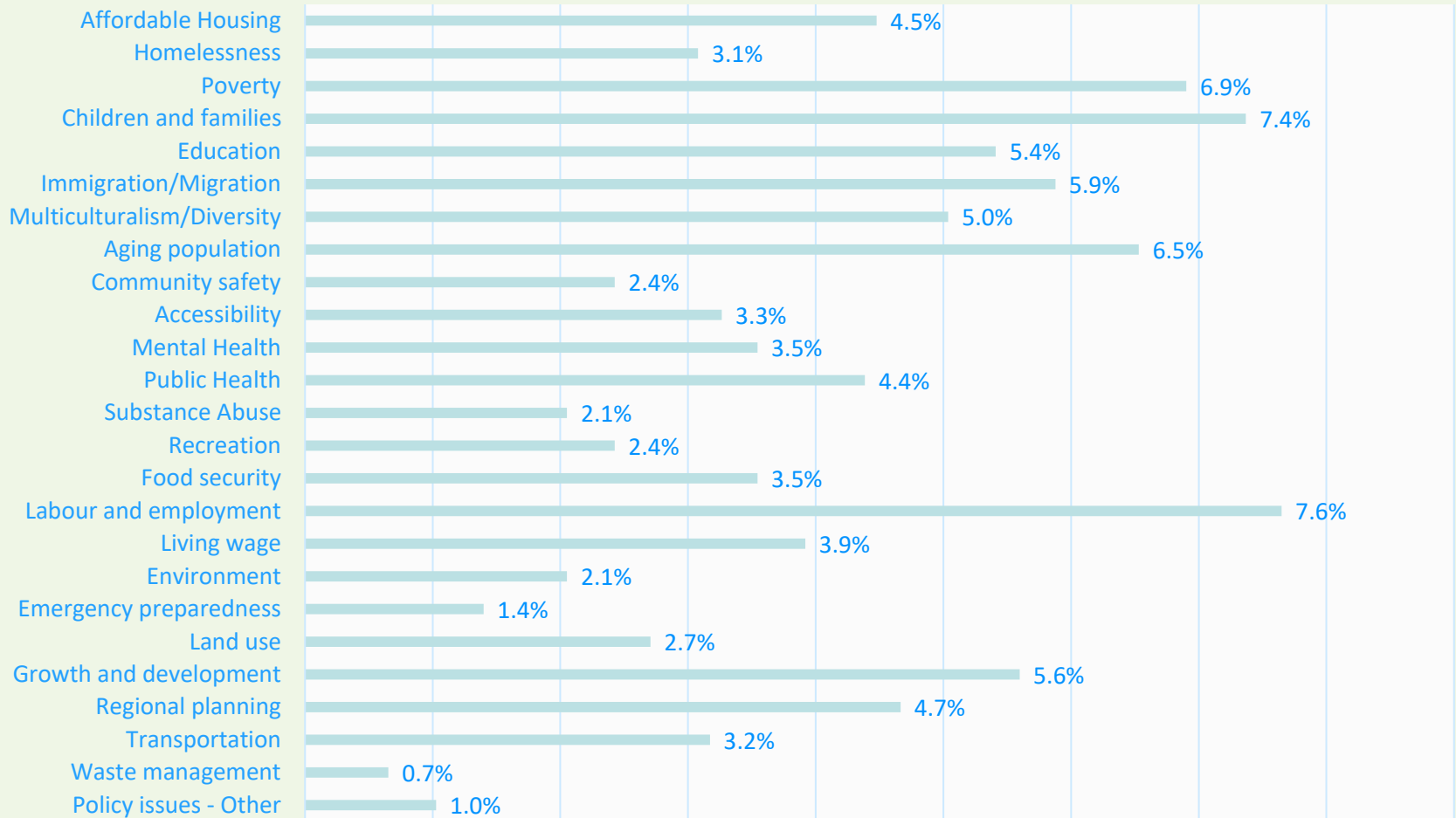
# Users' Data Needs survey

- To better inform our data acquisition decisions over the next five years, particularly those decisions related to Census data acquisitions
- Use the download history over the past five years to evaluate the interest in different product groups
- Information collected from survey will supplement these data
- 137 unique responses

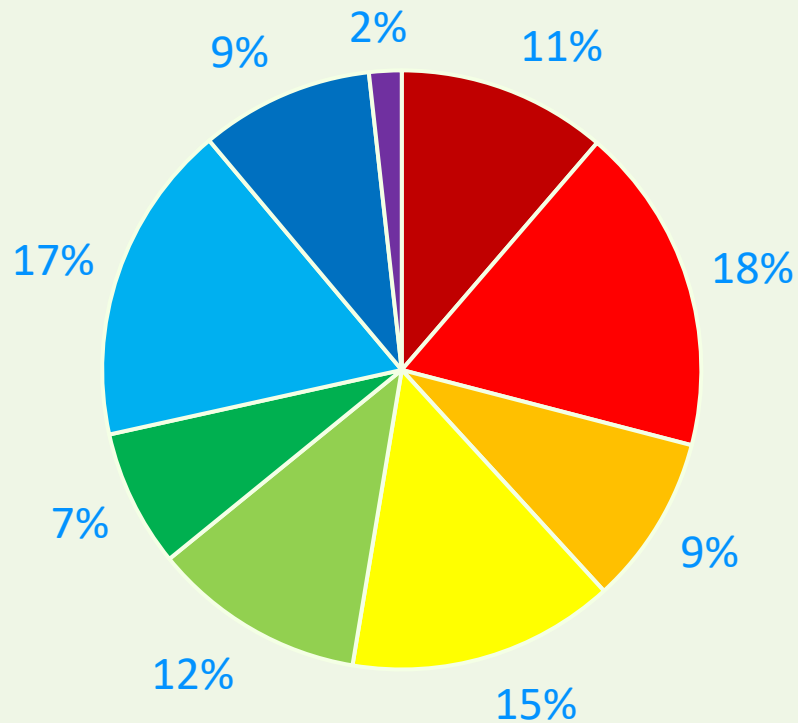
# Member organizations by sector



# Important policy issues



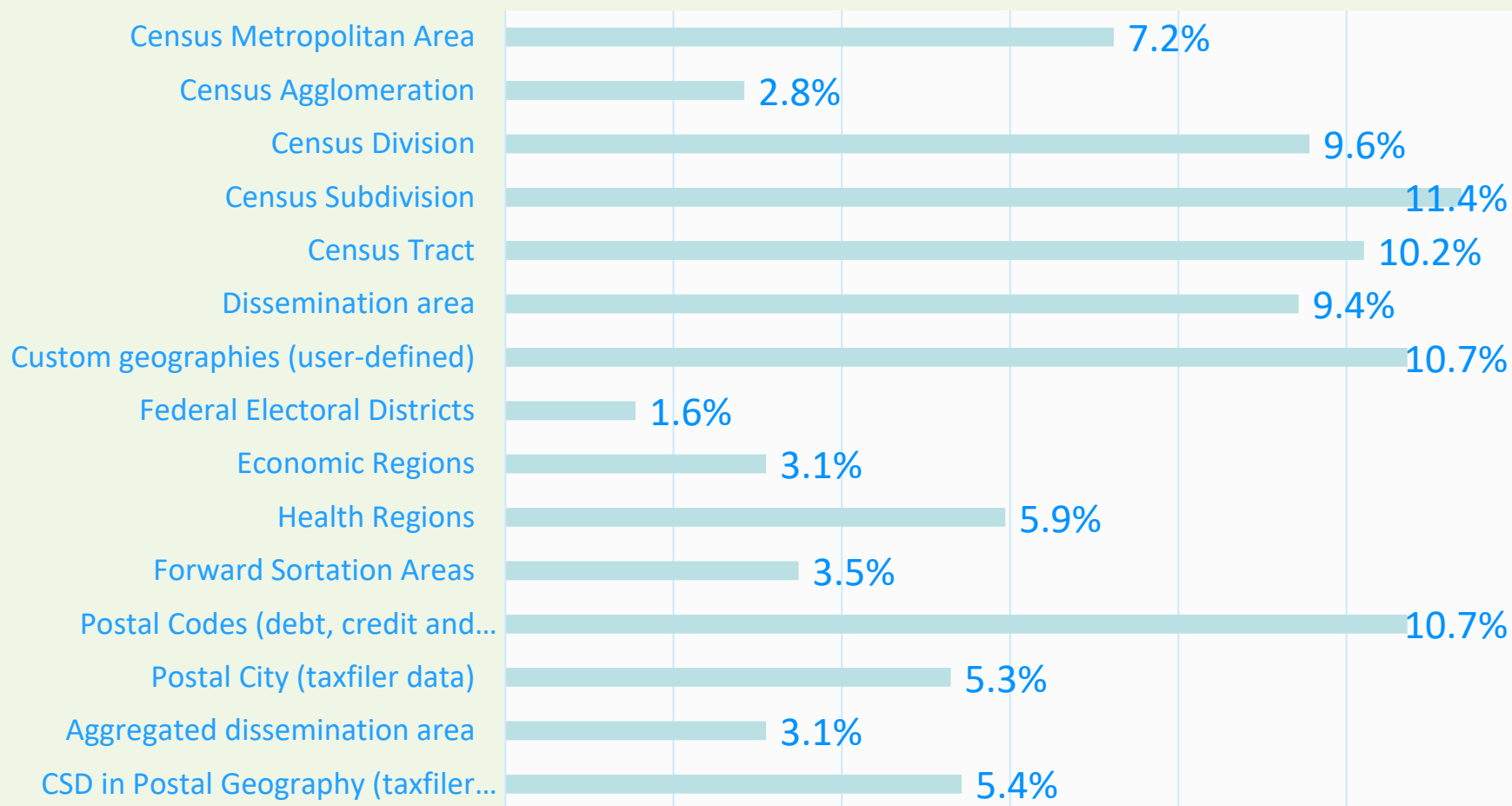
# Member organization purpose



- Policy Development
- Strategic Planning
- Performance Measurement
- Monitoring & Evaluation
- Service/program design
- Advocacy
- Research
- Community Education
- Important purposes - Other



# Required geographic levels



# Specific data products

- Health and disability
- Housing market, mortgages, rent, etc.
- Social assistance statistics
- Longitudinal immigrant database
- Place of work occupation and industry
- Labour force
- Target group profiles
- Taxfiler data (DA level)
- Children aged 0-17 data
- PCCF

# Comments on website changes

- Data by theme
  - Would like a keyword search or search by dimension
  - Allow search by theme and other parameters
  - Geographies searchable by area (CDP consortia)
- Technical problems
  - Need to reset password each login
  - Repeatedly receive “outdated” message and having to restart



# Additional resource suggestions

- Email notifications about resources available and what users can do with them
- More videos
  - Explain various levels of geography
  - Explain census universes (population, dwellings, families, etc.)
- Prism5 segmentation for Envision5
- More training on data access
- Basic training on use of the website by non-data trained executives
- Email discussion list service for exchanging information, questions, ideas and data

# Other comments

- “Please make the database easier to use and understand.”
- “I am amazed that there are some regions and metropolitan areas in Canada without consortiums, as the Community Data Program is such a great resource.”
- The extent to which you can provide data in accessible and "tailorable" formats, the better.
  - We love the Community Health Atlas, for instance:  
<http://www.fraserhealth.ca/community-health-atlas/index.html>
- “Every time I have called with a question I have been given excellent service, by really patient people who are great at explaining how things work.”
- “This is a great program - and even though we might not always be able to use all the excellent data we have access to, its availability is important to us. Thank you for running this program. :)”

# Other comments

- “Good data for the Workforce Development Board falls under the following conditions: 1) It is local; 2) It is current and up-to-date; 3) It is relevant to the work that we do; and 4) It can be updated regularly.”
- “I think the email newsletters are a great way to communicate and that is primarily how I find out about new products and services.”
- “Really appreciate the CDP. It is a critical piece in the work we do in local community.”
- “A way for independent consultants to access the CDP data would be useful. I currently have an account as part of an evaluation my company is carrying out for the City of Calgary. However, we often do projects for non-profit agencies where the CDP data would provide positive social value.”

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For more information, please visit:

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Or send us an email at:

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