



Community Data Program

Enabling communities across Canada to measure and track local well-being

Community Data Program

Five-year Strategic Plan, 2022-2027

Report of a Member Survey

December 07, 2021

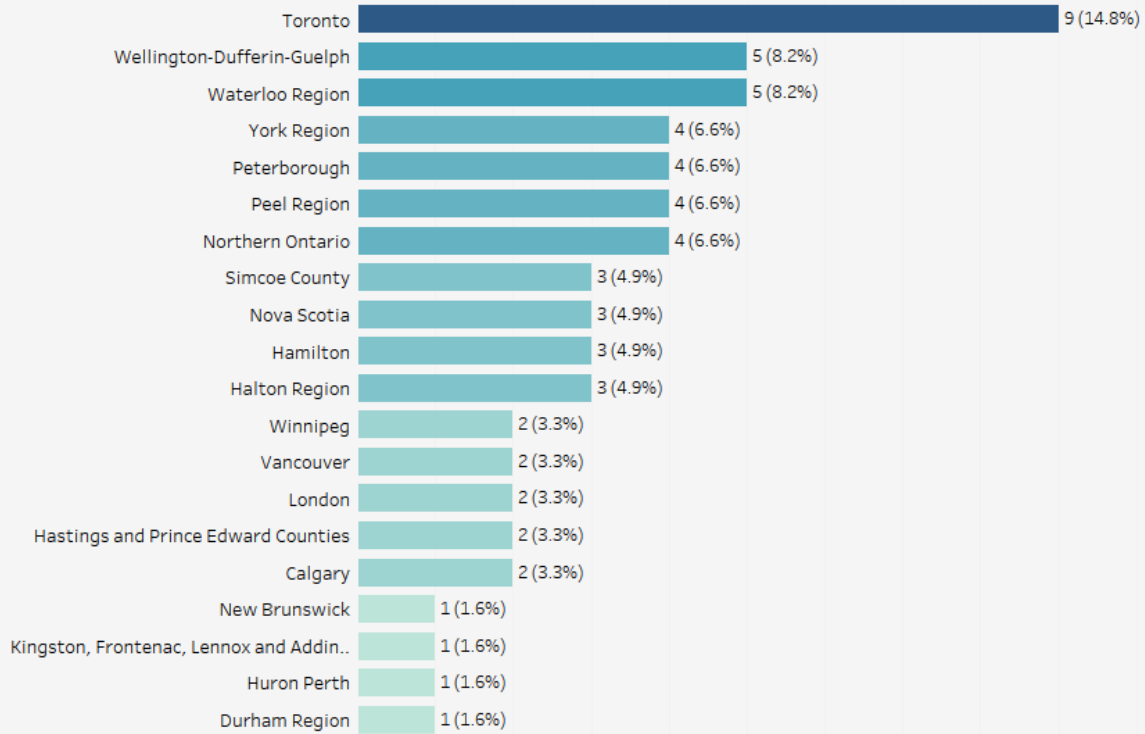


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In total, 61 responses were received as of Dec 3, 2021.

What is your Community Data Consortium?





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PART 1: EXISTING SERVICES

The CDP mission and strategic goals are operationalized through five program areas.

Rate the importance and effectiveness of each of the Five Program Areas

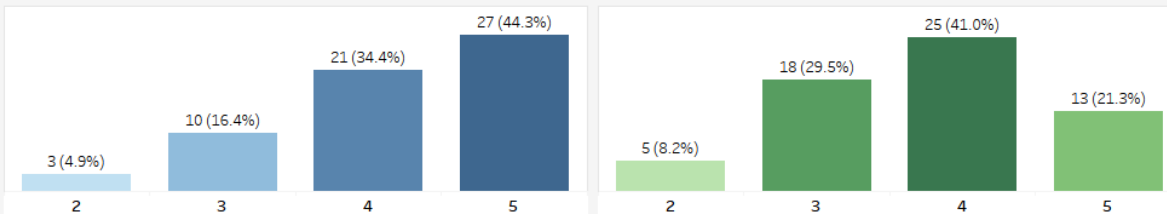
Importance Rate

1: Not important - 5: Extremely important

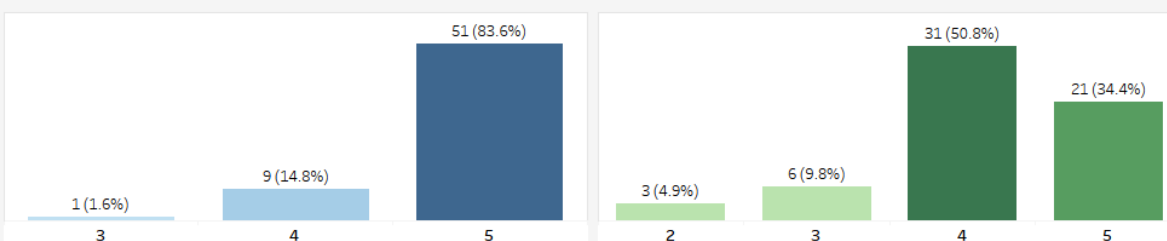
Effectiveness Rate

1: Ineffective - 5: Highly effective

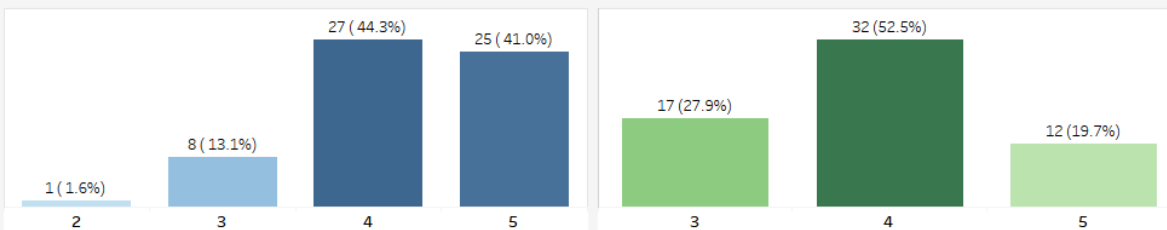
Program Area 1 - Program Leadership



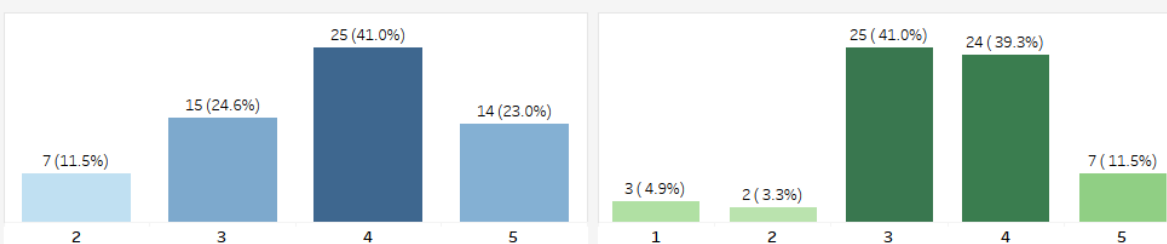
Program Area 2 - Data Acquisition & Access



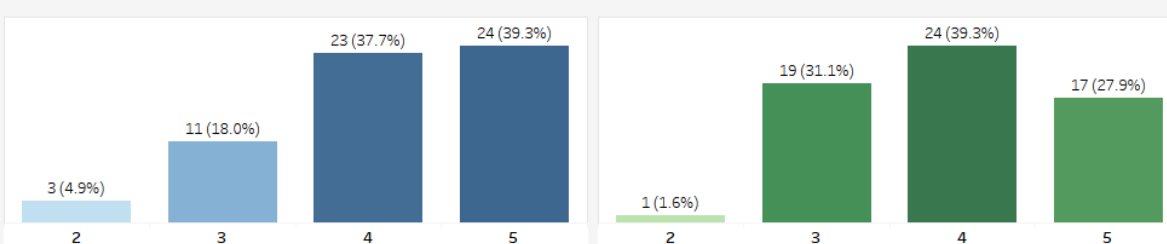
Program Area 3 - Training & Capacity Building



Program Area 4 - Networking & Communication



Program Area 5 - Program Administration





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Do you have any other comments on the five Program Areas?

Can't comment on program administration costs

Visibility is crucial. CDP is doing great work; if more people knew about it, they would join. Perhaps have goals for each consortium to recruit X new members per year as part of their own work plan/professional development. Nothing motivates people like accountability!

Not being sufficiently well-informed on the "effectiveness" of many Areas, these are ranked "3" for "unknown"

The available datasets seem amazing, but I tend to struggle to apply them to projects I work on. More training/examples/networking/Tableau might be valuable. Or maybe access to the data portal needs to be shared more widely with the people who can dig in and learn how to use it.

The above questions are too vague in my opinion.

Consortium meetings often feel like updates on county initiatives, would be good to talk about how the data is being used, analyzed, innovations in research methods, etc.

Networking, coordination and capacity-building within our consortium remains our biggest challenge. We've had a little bit of success with grassroots organizing to raise awareness of the program among member municipal staff, but still a work in progress that would benefit from some intentional leadership in this area. However, our relationship directly with CDP program staff remains great.



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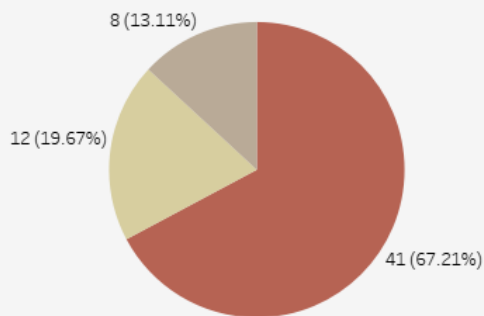
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PART 2: NEW AND EMERGING SERVICES

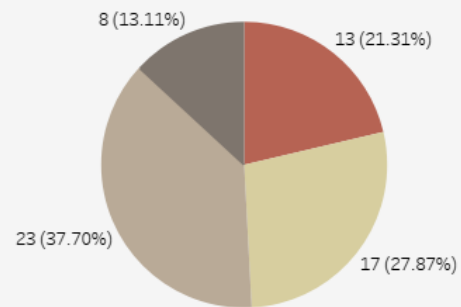
Will the following emerging and potential **Data services** meet your needs?

■ Yes, for sure. ■ It might help. ■ I am not sure. ■ No, It won't.

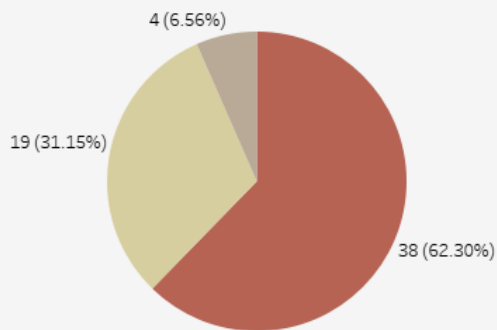
Modelling selected variables to smaller geographies



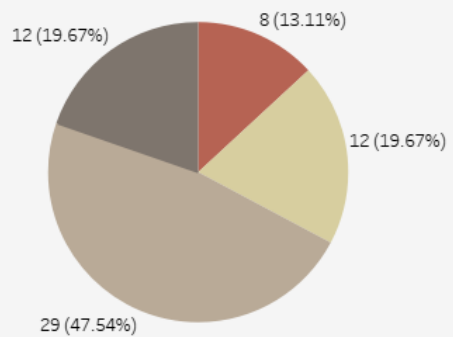
Establishing a Rural Data Consortium



Entering into data sharing agreements with provincial data providers on topics such as Health, and Energy



Getting the CDP onto social media





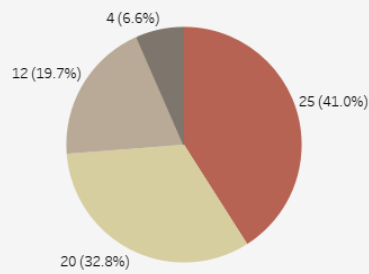
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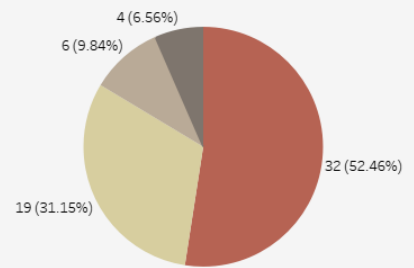
Will the following emerging and potential **Tableau as Member Service (Data Access and Visualisation Tool)** meet your needs?

- Yes, for sure.
- It might help.
- I am not sure.
- No, it won't.

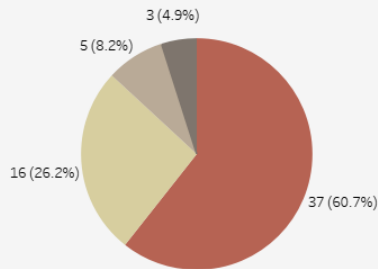
Recreating complex IVT tables in Tableau to simplify data access & analysis



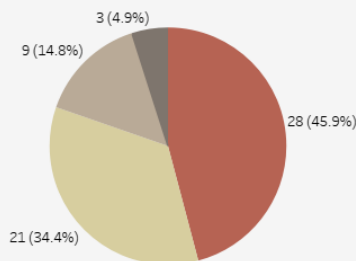
Creating themed Infographics using Tableau



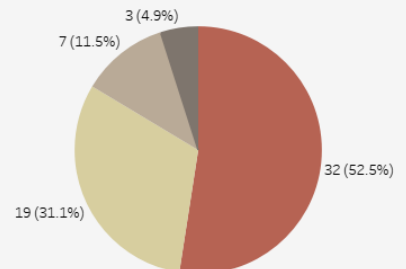
Updating the Tableau Community Recovery Dashboard with 2021 census data



Creating a new Tableau Housing Data Dashboard in the style of the Community Recovery Dashboard



Offering technical support in the use of CDP Tableau dashboards





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What new services would you like to see the program introduce?

More special projects like the housing solutions lab!

Spatial data services (base data feeds that can be referenced by municipal GIS staff, rather than downloaded & reprocessed) for census data would be helpful. Although, this really should come from Statistics Canada.

Enable smaller geographies. The Rural Data Consortium also sounds good for a small province such as ours.

More data at smaller geographies (Census Tract, Dissemination Areas, and Dissemination Blocks).

More introduction of private sector and start-up data and analysis solutions. There are a lot of private groups trying to get into this space and help municipalities have better access to data, but more specifically data analysis tools.

Right now, we rely a lot on publicly available data or data transfers between public entities because it's an easier exchange, unlike private to public and vice versa. However, some of that public data is outdated (different update frequencies or formats) or what we need but not at the right scale.

Private groups are looking at this at a more rapid pace and with more latitude (i.e., if they need to change a dataset methodology around to suit more needs, they do. They don't have to go through various levels of approval just to change the dataset methodology).

I don't know the complete answer to incorporating more private sector/start-up data thinking in CDP, and I'm aware the profit-driven nature more/less conflicts with the public interest mandate of our municipalities, but I put it out there as something to start exploring.

Greater and more strategic advocacy around open data.

It can not only help with private sector innovation, but also improve data access to non-profit, philanthropic, and community groups like social planning councils, food banks, neighbourhood



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The Ontario Community Health Profiles Partnership (OCHPP) provide high-quality, local-area health-related data (for Ontario) on our publicly-accessible website. We would be happy to speak with the CDP team about how we might partner to help the CDP meet health-related data needs. www.OntarioHealthProfiles.ca

Tableau and Tableau training would be amazing!

We are shifting towards the use of Power BI rather than Tableau. I don't know that the CDP should be reliant on a single provider of data visualization services.

We continue to have limited capacity to use Tableau due to municipal IT requirements, so I would suggest not making it the sole focus of work in this area.

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Consult knowledge users before creating dashboards - community profiles may be more useful at different levels of geography and with different indicators

We are figuring this out as we jump-start the NB Consortium. I think it's good for now.

Better data warehouse and formatting of raw data. Just hosting to cumbersome data doesn't improve usability.

My interest is access to data. All the rest is secondary.

Some best practices and examples of using these data