



Community Data Program

Enabling communities across Canada to measure and track local well-being

Community Data Program

Report of 2023 Member Survey

July 3, 2023



**Canadian
CED Network**

**Réseau canadien
de DÉC**

The Community Data Program is an initiative of the Canadian Community Economic Development Network.

The Canadian CED Network | Le Réseau canadien de DÉC

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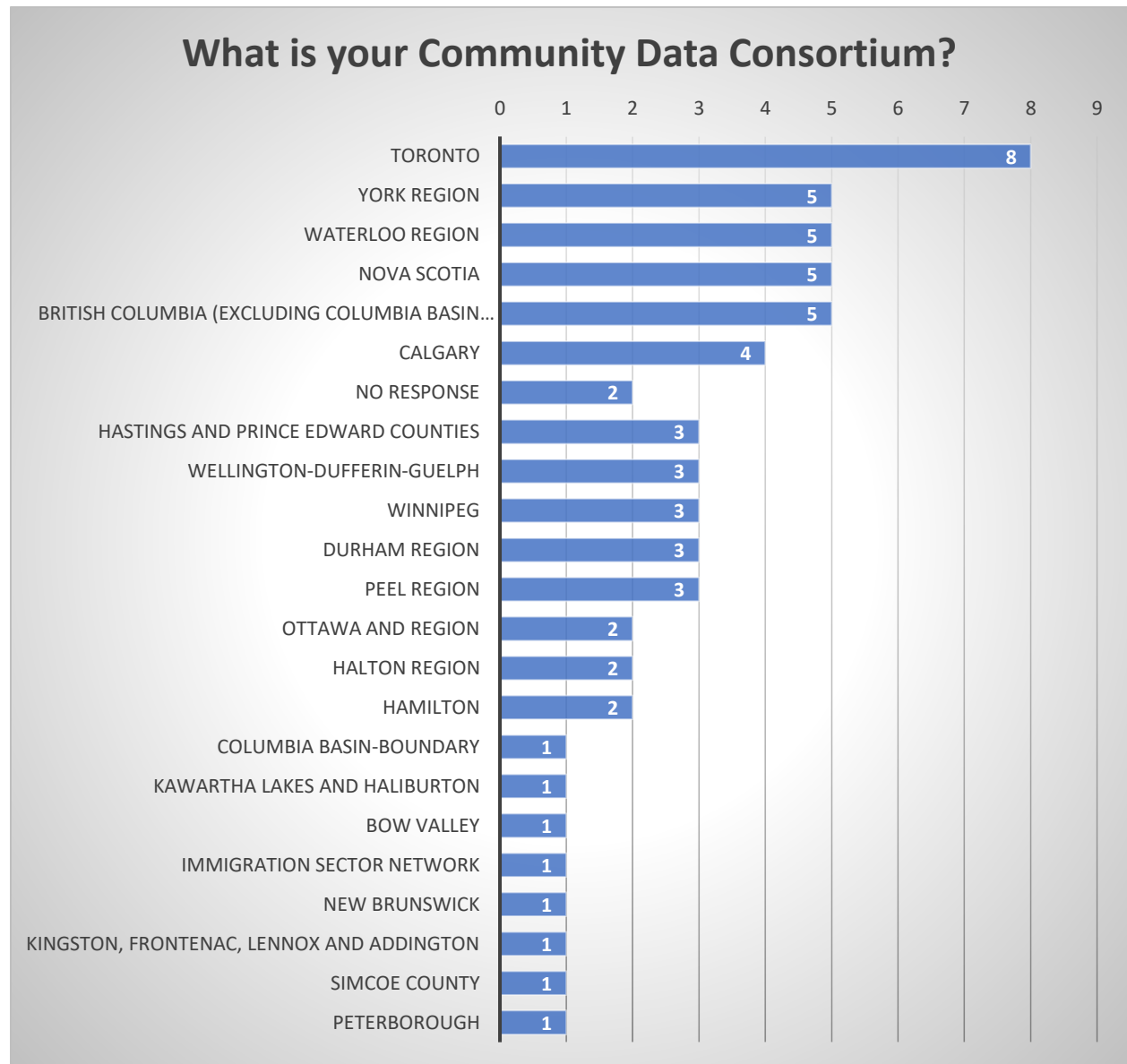
Victoriaville, QC G6P 5W1



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The Community Data Program Member Survey took place from April to May 2023. In total, 63 responses were received as of May 10, 2023.





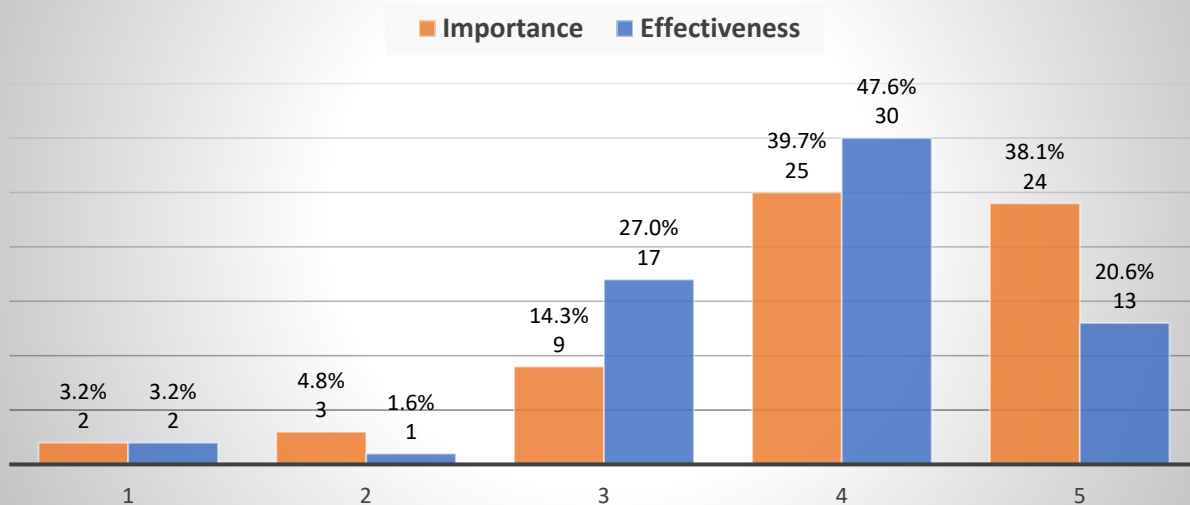
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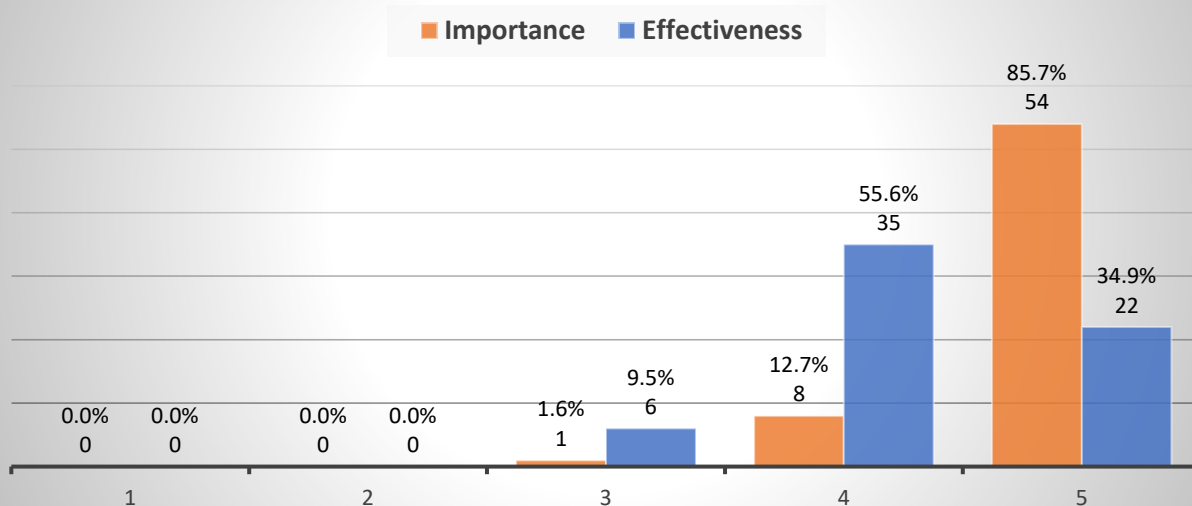
PART 1: EXISTING SERVICES

The CDP mission and strategic goals are operationalized through five program areas. Responders rated the **Importance** (1- Not Important to 5- Extremely Important) and **Effectiveness** (1- Ineffective to 5-Highly Effective) of each of the Five Program Areas:

Program Area 1 - Program Leadership



Program Area 2 - Data Acquisition & Access

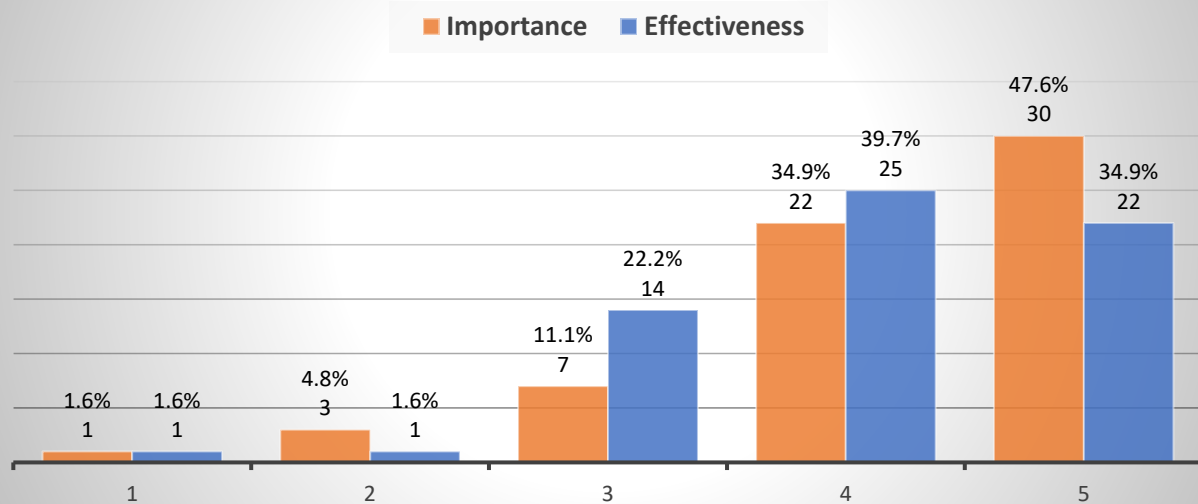




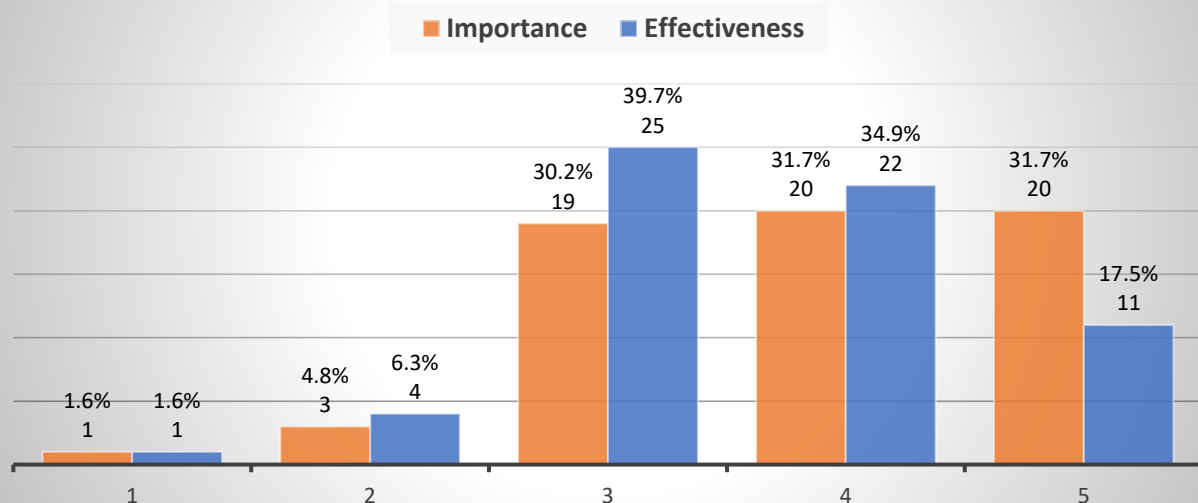
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Program Area 3 - Training & Capacity Building



Program Area 4 - Networking & Communication



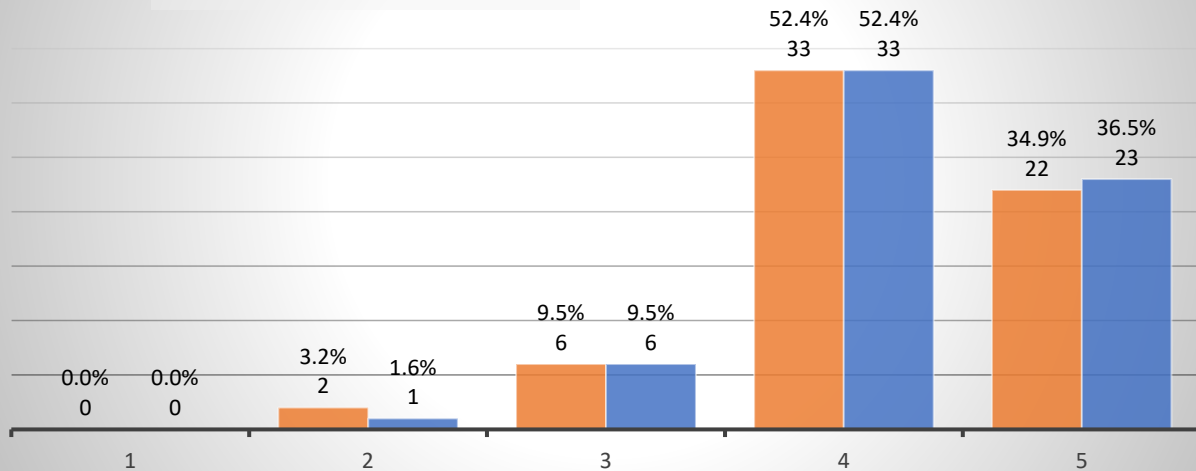


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Program Area 5 - Program Administration

Importance Effectiveness





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Do you have any other comments on the five Program Areas?

Five highly important program areas; our limitation is making the time to take full advantage of them.

It would be good to have a meeting twice a year to evaluate the year plan with all the members. I am relatively new at the CDP but I feel like I don't understand all the programs and projects the CDP has.

It is extremely difficult to have emails answered by the Community Data Program, I am about to try an alternate method but service seems problematic. I can't comment on the program itself as I can't access.

I am not sure of the process around making data requests or sharing the program among my organization.

The team does a superb job in all areas. The CDP is so central to the work I do and to the wider organization. Access to the data AND the support help me excel at my job. Thank you.

As an occasional data user and not deeply involved member, I don't know that my answers above were always correct. Would be helpful to have a "not sure" answer option.

Data acquisition is very important, however - need to keep an eye on delays and scope so that consortia obtain data in the most timely manner. Understand this also rests with Statistics Canada, so whatever can be done on the CDP side would be appreciated!



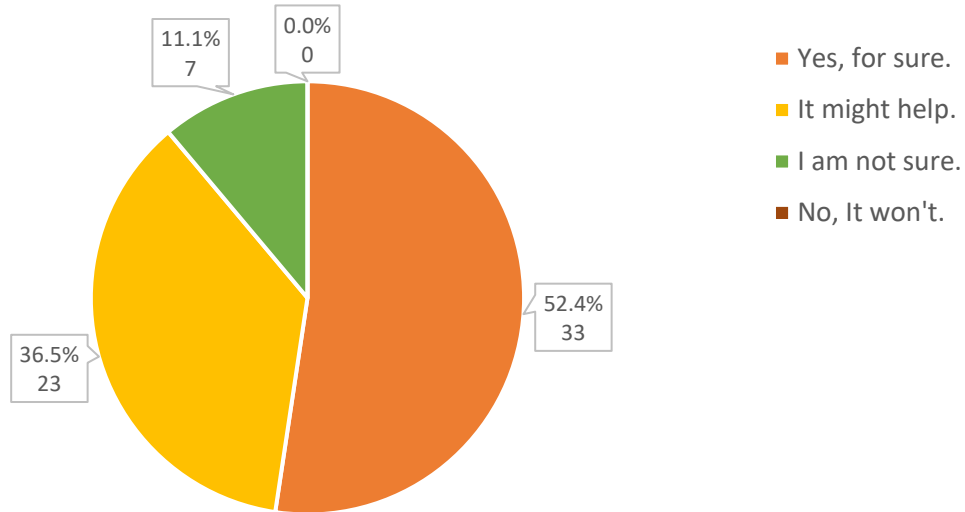
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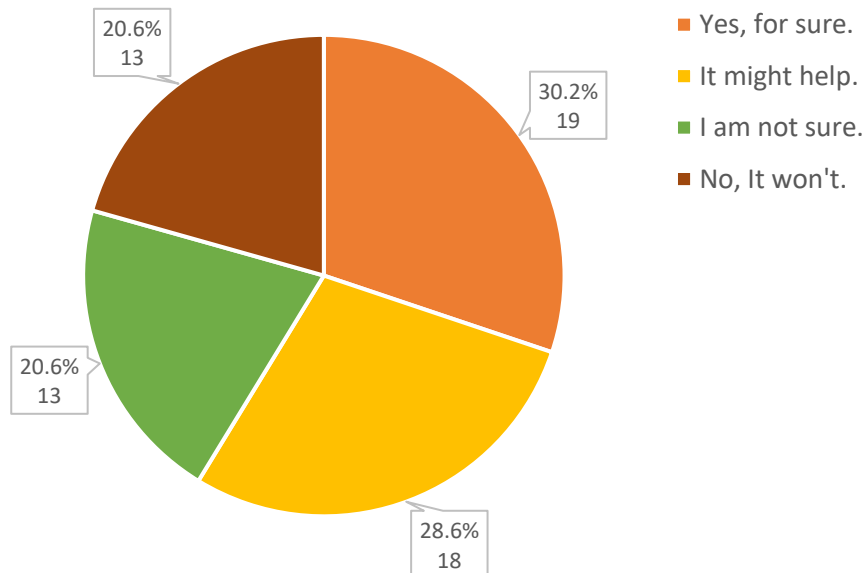
PART 2: NEW AND EMERGING SERVICES

Will the following emerging and potential **Data Services** meet your needs?

Entering into data sharing agreements with provincial data providers
on topics such as Health, and Energy



Establishing a Rural Data Portal

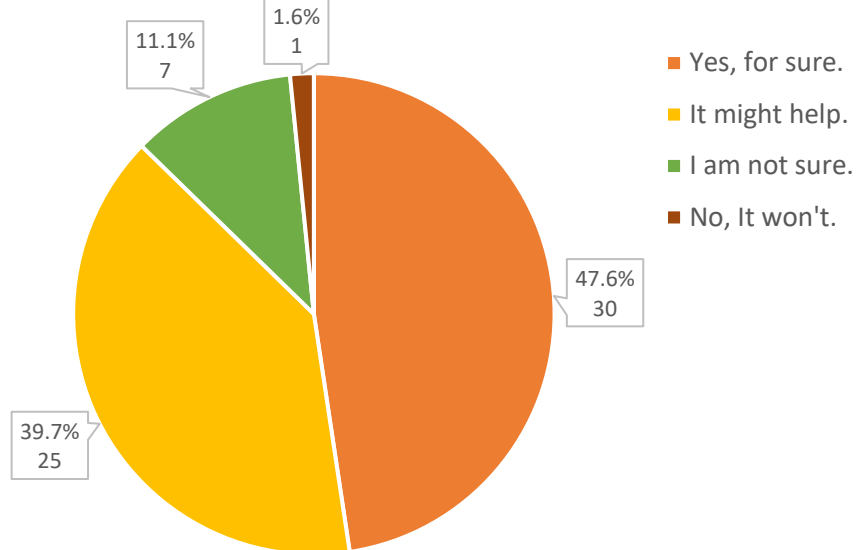




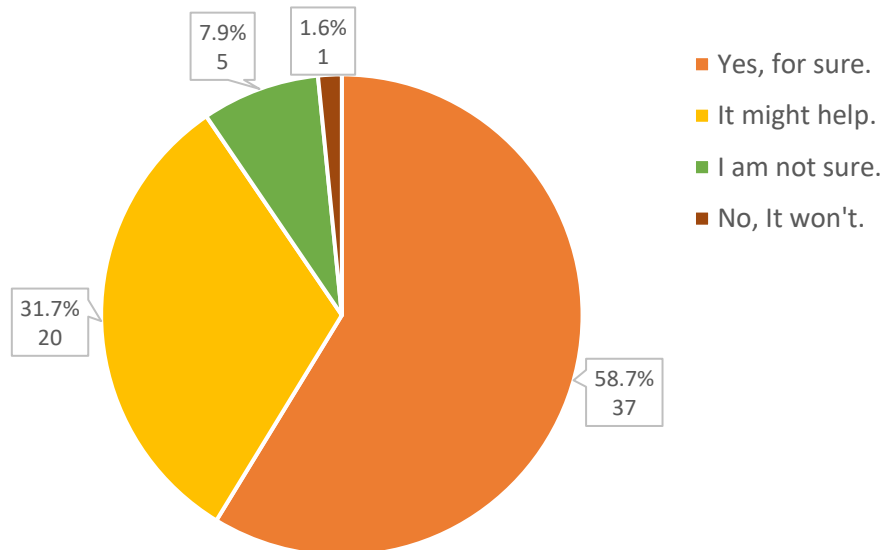
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Webscraping data such as housing costs



Modelling selected variables to smaller geographies

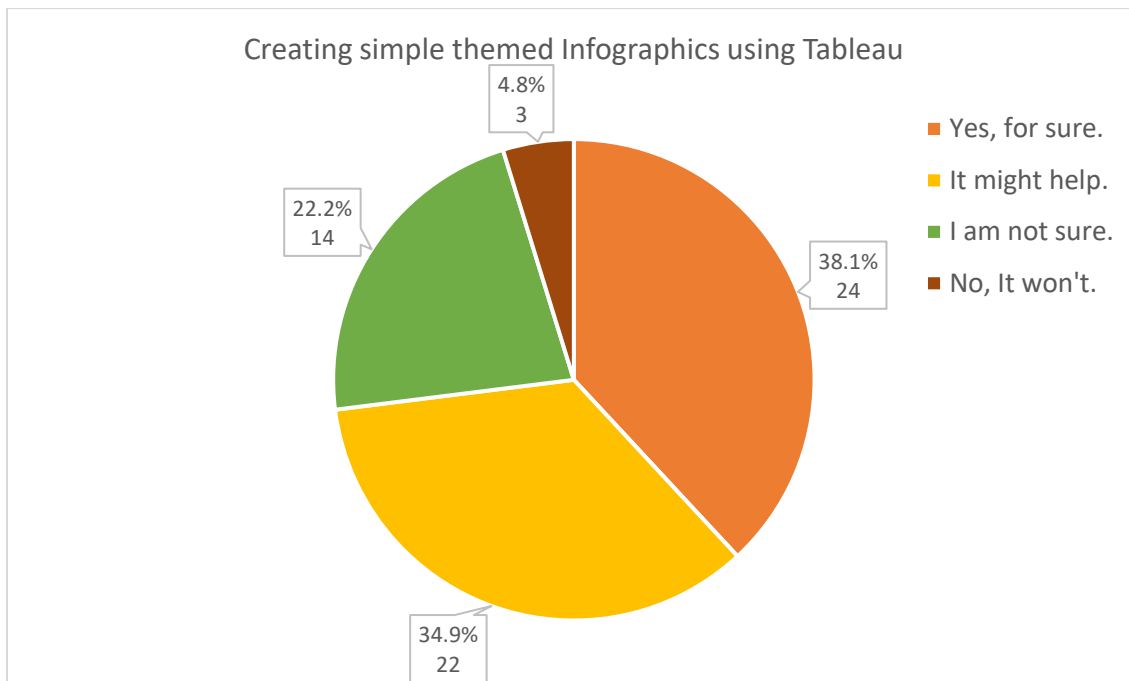
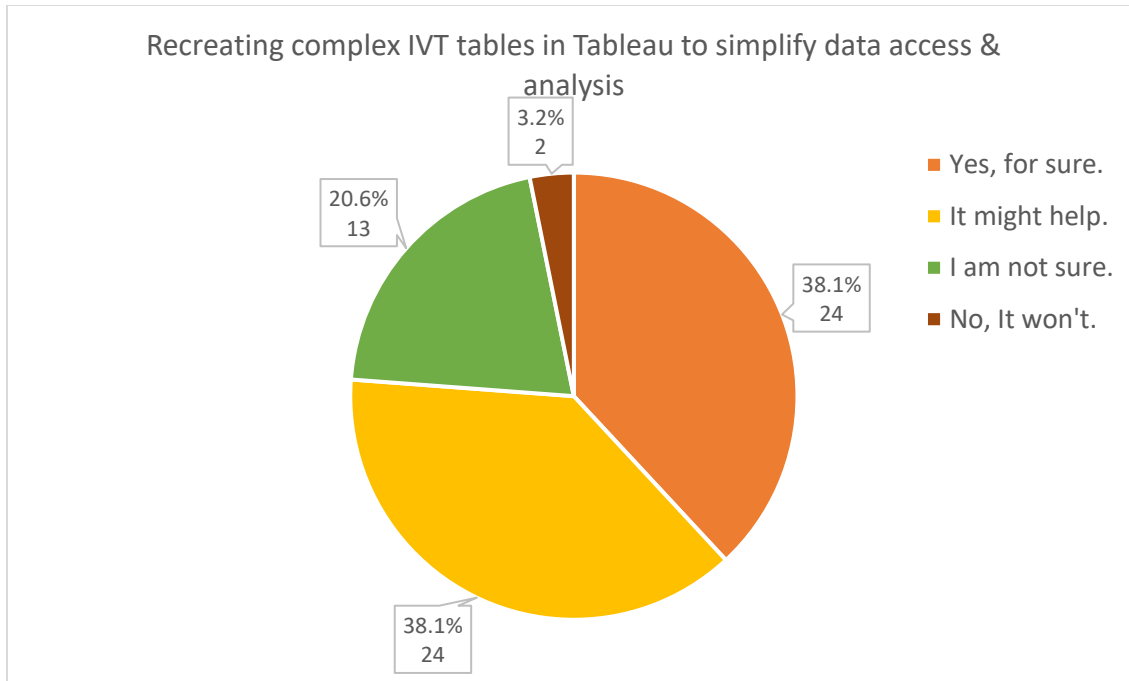




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Will the following emerging and potential **Tableau as Member Service (Data Access and Visualisation Tool)** meet your needs?

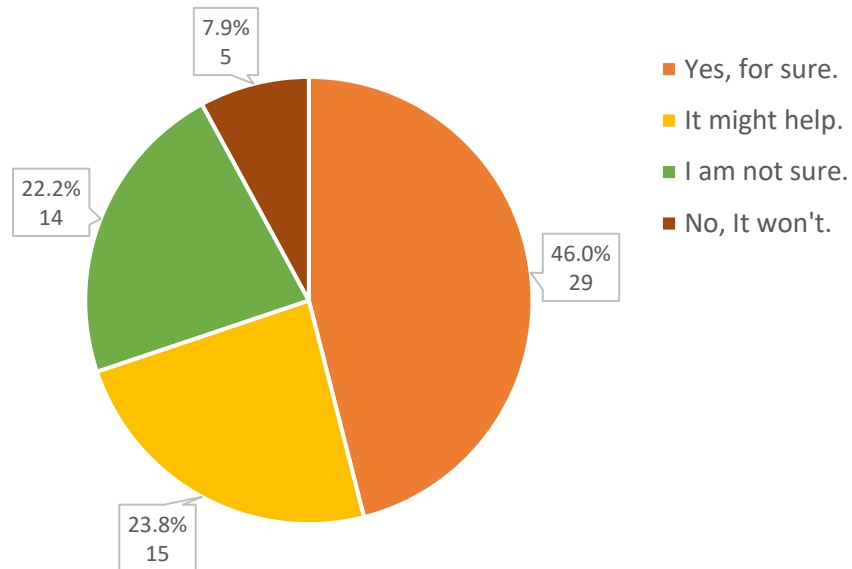




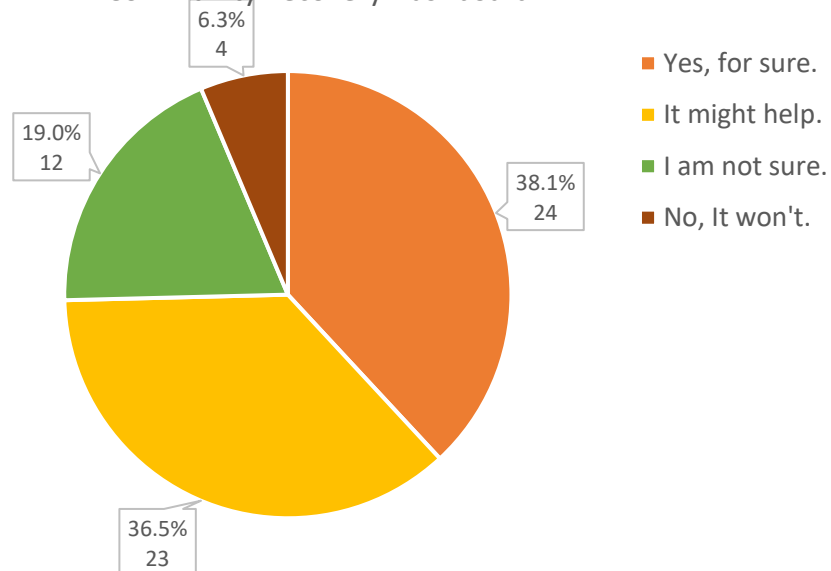
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Updating the Tableau Community Recovery Dashboard with 2021 census data



Creating a new Tableau Housing Data Dashboard in the style of the Community Recovery Dashboard

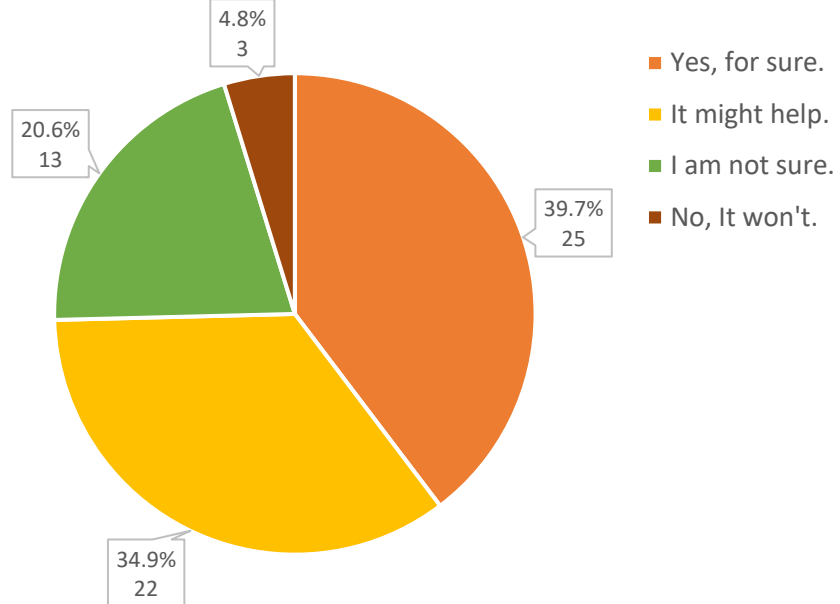




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Offering technical support in the use of CDP Tableau dashboards





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What new services would you like to see the program introduce?

How easy it would be to get Census microlevel data from Statistics Canada? Also, having a way to do future projections of indicators like population or housing would be very useful.

Direct data links to Statistics Canada web services and data feeds, which STC is pioneering now.

Ideally online dashboards--not having to download

Provide generic tables/data models for consumption by any BI tool, not just Tableau. Allow these models to be connected to directly (without download) via API.

Geospatial Data API's

Effective training on data visualization

Creating a data report template that is auto-populated for smaller geographies - in some ways similar to the dashboards but much deeper and broader - instead of 10 variables to have 100 and in a report format.

I have no suggestions. It's been great to see the growth of the new initiatives over the last few years.

Actual use of data that is available with examples from other consortia (if feasible)

I think providing the tableaus and continuing to provide data we can manipulate is critical.

I am not sure if this is feasible, but you could ask the members for some questions they seek answers to on a regular basis but faces challenges every time they search for it and process it. After you receive the list, maybe you can make some interactive platform for the members to obtain the data they need from their and in the structure they need it.



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I won't use the rural data portal but it sounds great.

Data that's helpful: housing, homelessness, transit, child care, community services, public services, voting/elections. Disaggregated by race and other social categories and at lower geographic levels like neighbourhood.

Some best practices and examples of using these data

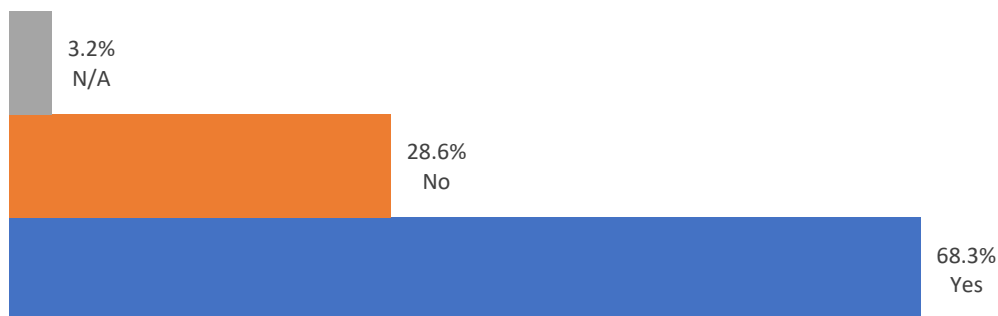
My interest is access to data. All the rest is secondary.

We are figuring this out as we jump-start the NB Consortium. I think it's good for now.

Consult knowledge users before creating dashboards - community profiles may be more useful at different levels of geography and with different indicators

Better data warehouse and formatting of raw data. Just hosting to cumbersome data doesn't improve usability.

Have you used CDP data within the past year to inform your work?





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OBSERVATIONS AND RECOMMENDATIONS

The 2022 and 2023 member surveys were both characterized by very low survey response rates – below 5% of all users. These recent member surveys were streamlined to enable much shorter responses. This was done in order to increase the response rate, which had historically been closer to 10%. In addition to a lower response rate, the shorter version of the survey is producing less interesting results than previous more detailed surveys. As a result, the CDP team will revert to a more detailed survey format, to be delivered on a less frequent basis. Future surveys will be designed to coincide with the program’s strategic planning cycle, which is updated every five years. We will also dedicate more resources to follow up by email, and phone to increase the response rate. Based on this approach, the next comprehensive member survey will take place in early 2026, in conjunction with the update of the current CDP Strategic Plan, which has a time frame that takes us to December 2026. While we will hold off on undertaking a comprehensive survey for 3 years, we may opt to undertake ad hoc and targeted surveys between now and then on specific topics of interest.