



**Community Data Canada Roundtable and Reception  
Measuring Poverty Reduction and Population Health:  
Putting Community Data to Work  
Wednesday, March 9, 2011**

**St. Lawrence Hall, Great Hall, 157 King Street East**

<http://maps.google.ca/maps?q=157+king+street+east&oe=utf-8&client=fir>

**Toronto, Ontario**

Co-hosted by the Canadian Council on Social Development (CCSD), the Federation of Canadian Municipalities (FCM), and the City of Toronto, the Community Data Canada Roundtable and Reception will take place on Wednesday, March 9, 2011 at St. Lawrence Hall, in Toronto, Ontario.

The Roundtable on “Measuring Poverty Reduction and Population Health: Putting Community Data to Work” will bring together 60-70 community data practitioners from municipal, provincial and federal governments, and voluntary sector organizations in order to achieve the following:

- Highlight the importance of access to community data by governments and organizations delivering programs and services at the local level
- Discuss the use of community data in the context of poverty reduction and population health initiatives
- Demonstrate the use of innovative data management tools to measure outcomes and performance of integrated, multi-sectoral strategies
- Outline opportunities for sustained collaboration via Community Data Canada

Community Data Canada (<http://www.cdc-dcc.info>) is a forum for collaboration among Canadian governments & community organisations in support of improved access to and use of small area data for decision making. The Working Group is guided by the concepts of Community Data; Data Access for Better Decisions; and Canadian Collaboration.

The Community Data Canada Roundtable is one of three related events taking place in Toronto. The Canadian Council on Social Development’s Community Data Consortium (<http://www.communitydata.ca>) Annual Leads Meeting will take place on Tuesday, March 8, 2011; The Federation of Canadian Municipalities’ Quality of Life Reporting System (<http://www.fcm.ca/qolrs>) Annual Face-to-Face Meeting will take place on Thursday, March 10, 2011.

*This initiative is funded, in part through the Homelessness Knowledge Development funding stream of the Homelessness Partnering Secretariat of Human Resources and Skills Development Canada.*



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**A G E N D A**

|                    |   |
|--------------------|---|
| 8:45–<br>9:00am    | <b>Welcome &amp; Opening Remarks</b><br>City of Toronto and the Federation of Canadian Municipalities   |
| 9:00 –<br>10:00am  | <b>Opening Address</b><br>Peggy Taillon, President & CEO, CCSD; Chair, Community Data Canada working group<br>Tom Higgins, VP Analytic Decision Services, TransUnion Canada |
| 10:00 –<br>10:30am | <b>B R E A K</b>  |
| 10:30-<br>12:00pm  | <b>First Plenary Panel Session</b><br>Putting Community Data into Context : Poverty Reduction, Population Health and Human Services Integration Strategies                  |
| 12:00 –<br>1:00pm  | <b>L U N C H</b>  |
| 1:00-1:30          | <b>City of Toronto Presentation</b><br>Municipal Open Data and Neighbourhood Well-Being Indices   |
| 1:30-3:00          | <b>Second Plenary Panel Session:</b><br>Making Community Data Accessible: Examples of Local Data Integration & Performance Measurement Systems                              |
| 3:00 – 3:30pm      | <b>B R E A K</b>  |
| 3:30-4:30pm        | <b>Third Plenary Panel Session</b><br>The Next Generation of Community Data Integration & Collaboration in Canada: Community Data Canada                                    |
| 4:30 – 4:45pm      | <b>Closing Remarks</b><br>Peggy Taillon, President & CEO, CCSD; Chair, Community Data Canada working group  |
| 5:00-7:00pm        | <b>Official Reception</b>   |

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**OVERVIEW OF THE PANEL DISCUSSIONS**

**Panel one:** “Putting Community Data into Context – Panel Discussion of Poverty Reduction, Population Health and Human Services Integration Strategies,” scheduled to take place in the morning, from approximately 10:30-12:00pm. The panel will consist of 3 to 5 representatives of municipal, provincial, and federal governments and community networks. Panellists will be asked to make brief remarks (under 10 minutes), with the bulk of the session devoted to a moderated, interactive discussion among panellists, and with the roundtable participants.

Panellists are expected to share their first-hand knowledge of strategies, programs or initiatives focused on integrated approaches to achieving policy outcomes in the areas of poverty reduction, population health, or human services. Examples of knowledge to be shared with the audience include:

- highlights of the program/strategy/initiative;
- the role of integration;
- challenges and successes related to using community data and data integration;
- the emphasis on measuring outcomes and performance.

Consistent with the day’s overall purpose, the panel session is also intended to highlight the importance of access to community data by governments and organizations working at the local level, and to point to opportunities for ongoing collaboration via Community Data Canada.

**Panel two:** “Examples of Data Integration & Performance Measurement Tools at the Local Level,” scheduled to take place immediately following lunch, from approximately 1:00-2:30pm. The panel will consist of up to 4 individuals directly involved in the design and delivery of web-based data management and reporting tools that enable access to community-level data. Panellists will be asked to present the use of the tool and make some brief remarks (under 20 minutes). The remainder of the session will be devoted to an interactive discussion among panellists, and with the roundtable participants.

Panellists are expected to share their first-hand knowledge of the application of their tool in the context of poverty reduction, population health or human services programs and strategies. Examples of knowledge to be shared with the audience include:

- demonstrated functionality of the tool (internet access will be available in the meeting room);
- capacity of the tool to enable data integration across multiple sectors
- examples of the use of the tool to inform decision making

Consistent with the day’s overall purpose, the presentations should also highlight the importance of access to community data by governments and organizations working at the local level, and point to opportunities for collaboration via Community Data Canada.

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**Panel three:** “The Next Generation of Community Data Integration in Canada”, scheduled to take place from approximately 3:00-4:30pm. The panel will consist of up to 5 members of the Community Data Canada working group, representing federal, provincial, municipal and voluntary sector organizations. Panellists will be asked to make brief remarks (under 10 minutes), with the bulk of the session devoted to a moderated, interactive discussion among panellists, and with the roundtable participants.

From the perspective of their own organization’s mandate and priorities, panellists are expected to comment on any of the following:

- their reflections on critical issues arising from the day’s earlier discussions
- the relevance of community data integration and access to their own organizations’ mandates
- opportunities for collaboration via Community Data Canada.

**For More information**

Michel Frojmovic MCIP RPP PMP

Roundtable Coordinator

Community Data Canada

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The St. Lawrence Hall, Great Hall, 157 King Street East  
<http://www.stlawrencemarket.com/hall/index.html>  
Toronto, Ontario**

**PARTICIPANT LIST**

| <b>First</b> | <b>Last</b>    | <b>Organization</b>  | <b>Responsibility</b> |
|--------------|----------------|--|-----------------------|
| Massoma      | Amarsi         | City of Toronto  |                       |
| Erick        | Ambtman        | City of Edmonton   |                       |
| Marie        | Anderson       | Statistics Canada  |                       |
| Carmen       | Bian           | City of Hamilton   |                       |
| Michael      | Buda           | Federation of Canadian Municipalities                        | Opening Remarks       |
| Carlos       | Cardone        | iINVESTOR ECONOMICs Inc.                                     |                       |
| Federico     | Cartin-Arteaga | Peel Region  | Panel 1               |
| Rick         | Cockfield      | Halton Region  |                       |
| Derek        | Cook           | City of Calgary  |                       |
| Lisa         | Corscadden     | Canadian Institute for Health Information                    | Panel 3               |
| Daniel       | Dekoker        | Citizenship and Immigration                                  | Panel 3               |
| Etan         | Diamond        | Ontario Municipal Social Services Association                |                       |
| Michael      | Dickinson      | First Nations and Inuit Health Branch, Health Canada         |                       |
| Mike         | Ditor          | Acacia Consulting & Research                                 |                       |
| Carl         | Drouin         | Direction de santé publique de l'ASSS de Montréal            | Panel 2               |
| Veronique    | Dryden         | Peel Region  |                       |
| Wilf         | Falk           | Manitoba Bureau of Statistics                                |                       |
| Ian          | Faris          | Capital Region District (Victoria)                           |                       |
| Arthur       | Friesen        | Agriculture and Agri-Food Canada                             |                       |
| Michel       | Frojmovic      | Acacia Consulting & Research                                 |                       |
| Trish        | Garner         | City of Toronto  | Toronto Presentation  |
| Janet        | Gasparini      | Social Planning Council of Sudbury                           |                       |
| Amanda       | Hannaford      | Government of Newfoundland & Labrador                        |                       |
| Randy        | Hatfield       | St. Jean Human Development Council                           |                       |
| Tom          | Higgins        | TransUnion Canada  | Opening Address       |
| Ted          | Hildebrandt    | Community Development Halton                                 |                       |
| Cheryl       | Hitchen        | City of Kingston   |                       |
| Bill         | Holden         | City of Saskatoon  | Panel 2               |
| Alton        | Hollett        | Department of Finance, Government of Newfoundland & Labrador | Panel 2               |
| Leanne       | Holt           | Federation of Canadian Municipalities                        |                       |

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| <b>First</b> | <b>Last</b> | <b>Organization</b>                                     | <b>Responsibility</b>    |
|--------------|-------------|---|--------------------------|
| Jim          | Hughes      | Government of New Brunswick                             | Panel 1                  |
| Natalie      | Hui         | York Region   |                          |
| Liudmila     | Husak       | Canadian Institute for Health Information               |                          |
| Jean         | Isseri      | Carrefour Jeunesse-Emploi NDG                           |                          |
| Nadia        | Jamil       | Ontario Municipal Social Services Association           |                          |
| Ron          | Jaros       | Peel Region   |                          |
| Momodou      | Jeng        | City of London  |                          |
| Wendy        | Kowalski    | Halton Region   |                          |
| Janet        | Kreda       | MetroVancouver  | Panel 1                  |
| Murray       | Langill     | TransUnion Canada                                       |                          |
| Tracey       | Lauriault   | Acacia Consulting & Research                            |                          |
| Mark         | Lefebvre    | Centre de santé communautaire du Grand Sudbury          |                          |
| Isabelle     | Lépine      | Ville de Montréal                                       |                          |
| Harvey       | Low         | City of Toronto   | Toronto Presentation     |
| Russell      | Mawby       | Public Health Agency Of Canada                          | Panel 3                  |
| Sara         | Mayo        | Social Planning & Research Council of Hamilton          |                          |
| Keith        | McDonald    | City of Toronto   | Toronto Presentation     |
| Ken          | Murdoch     | Social Planning Council of Winnipeg                     |                          |
| Chris        | Nicholls    | Agriculture and Agri-Food Canada                        |                          |
| Dennis       | O'Farrell   | Environment Canada                                      |                          |
| Peter        | Pathinather | Statistics Canada                                       |                          |
| Bruce        | Pearce      | St. John's Community Advisory Committee on Homelessness | Panel 1                  |
| Irena        | Pozgaj      | Simcoe County   |                          |
| Robert       | Reid        | Newfoundland & Labrador Statistics Agency               | Panel 2                  |
| Bruce        | Rice        | City of Regina  |                          |
| Chris        | Schulz      | City of Saskatoon                                       |                          |
| Aaron        | Seagart     | Human Resources and Skills Development Canada           |                          |
| Rupen        | Seoni       | Environics Analytics                                    |                          |
| Kelly        | Steele      | Human Resources and Skills Development Canada           |                          |
| Peggy        | Taillon     | Canadian Council on Social Development                  | Opening Address, Panel 3 |
| Adam         | Thompson    | Federation of Canadian Municipalities                   | Panel 3                  |
| Christina    | Ugolini     | Saskatoon Health Region                                 | Panel 2                  |
| Louisa       | Wong        | City of Hamilton  |                          |
| Arfona       | Zwiers      | Simcoe County   |                          |

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