Community Data Program

Enabling communities across Canada to measure and track local well-being

**Canadian
CED Network**

Overview of the program

1. What is the Community Data Program?
2. What datasets are available through the program?
3. What are some tools and program resources?
4. What have members done with the data?

Program

5. Welcome to communitydata.ca
6. How do I find data?
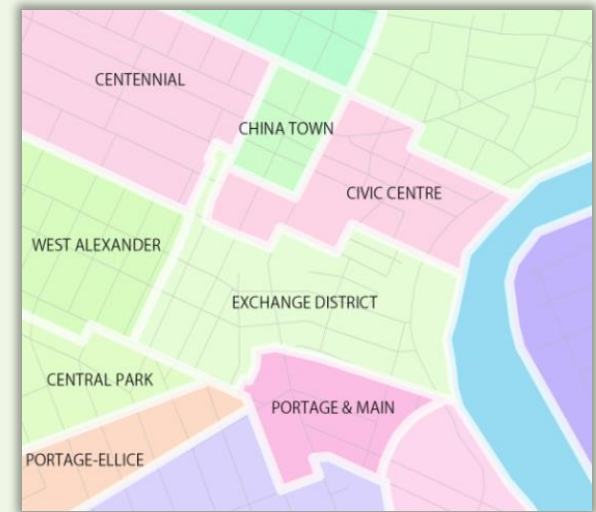7. How do I use the data?

Website

WHAT IS THE COMMUNITY DATA PROGRAM?

The CDP

- Created to track poverty in neighbourhoods
- Shares cost of data
- Focuses on small area geography from Statistics Canada and private sector sources
- Helps analyze and report on socioeconomic trends
- Hosted by the Canadian Community Economic Development Network (CCEDNet)

The Consortium Model

- A consortium: Legal group of organizations focused on the implementation of a public service goal
- There is one consortium for each local region
  - Examples include Red Deer, Waterloo Region, York Region, New Brunswick and Winnipeg
- Functions as a Community Development entity
- The Lead for each consortium participates in the leadership and development of the CDP

Consortium fees and Membership fees

- The consortium lead pays consortium fees based on the population of their catchment area
- Cost-sharing models for consortium fees differ widely between consortia

- All member organizations pay $125 annually to CCEDNet
- Fee may be collected by lead or by CCEDNet

The Community Data Network

Examples of Members

Municipal governments

Local United Way chapters

Community health centres

Social planning councils

School boards

Immigration and youth services
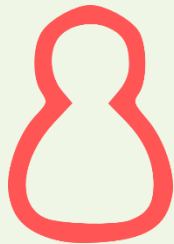
Libraries

Economic development agencies

The Community Data Network

Community Data Consortia: 30+

Consortium Member Organisations: 400+
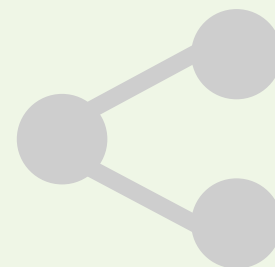
Registered Individuals: 1,900+

What can you do with the CDP?

1. Monitor and report on trends
2. Acquire customized data
3. Reduce costs
4. Build capacity
5. Advocate for community data

What do members get?

Data	Capacity building	Networking
Direct access to web-based customized community data	Data analysis tools and training	National network with teleconferences and annual face-to-face events

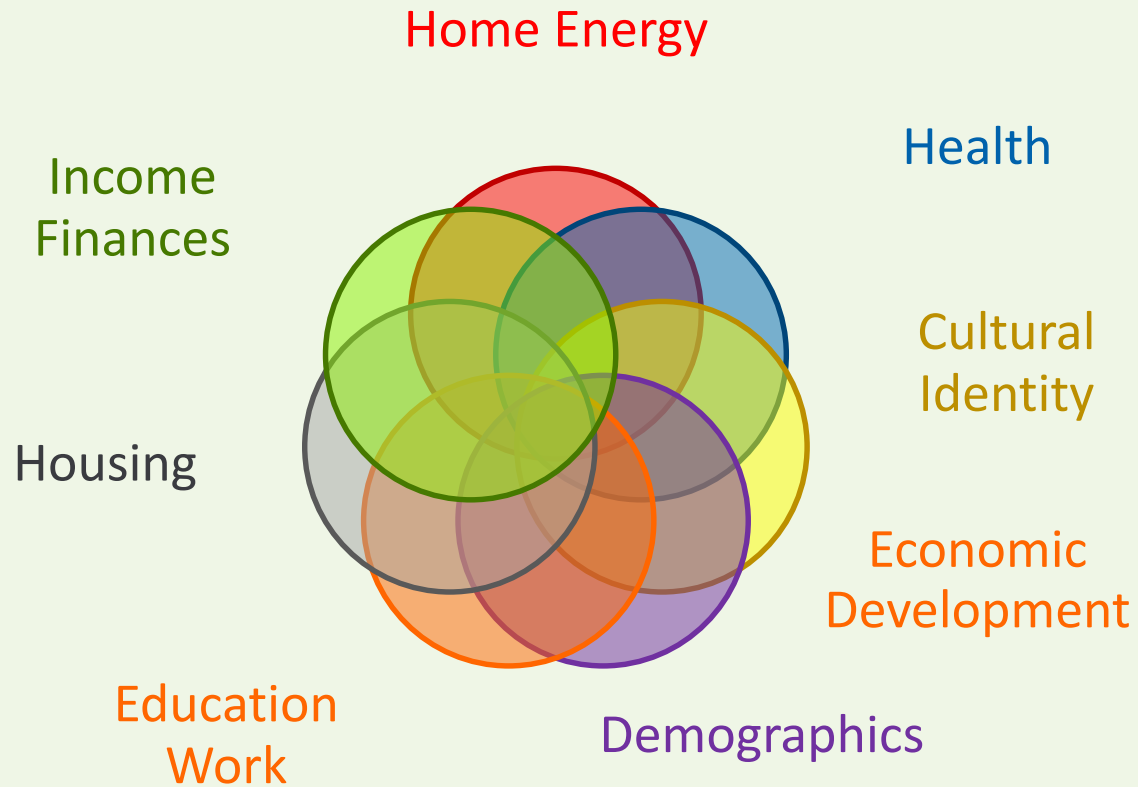# WHAT DATASETS ARE AVAILABLE THROUGH THE PROGRAM?

Broadly speaking...

- Smallest possible geographic scale
  - Always sub-provincial
  - Lower- and upper-tier municipalities
  - Neighbourhood-level where possible (DA, CT)
- Custom Statistics Canada data
  - Custom cross-tabulations
  - Custom boundaries
- Analysis, reporting, visualization tools
- Links to open data

Themes

Home Energy

Health

Income Finances

Cultural Identity

Housing

Economic Development

Education Work

Demographics

Census and Taxfiler (T1FF) data

Census and NHS

Standard Census geographies and custom geographies

- Community profiles
- Target group profiles
- Cross-tabulations (standard and custom)
- Community Poverty Project (custom for CDP)

Taxfiler (T1FF)

Standard postal geographies and some Census geographies

- Family data
- Individual data
- Seniors
- Financial data and charitable donations
- Migration
- Income inequality and working poverty (custom for CDP)

Other small area data

Canadian Business Counts

Census Tract and Census Subdivision

Credit Report Characteristics

Six-digit Postal Code

Shelter Capacity Report (ESDC)

Municipalities

Postal Code Conversion File

Building Permits

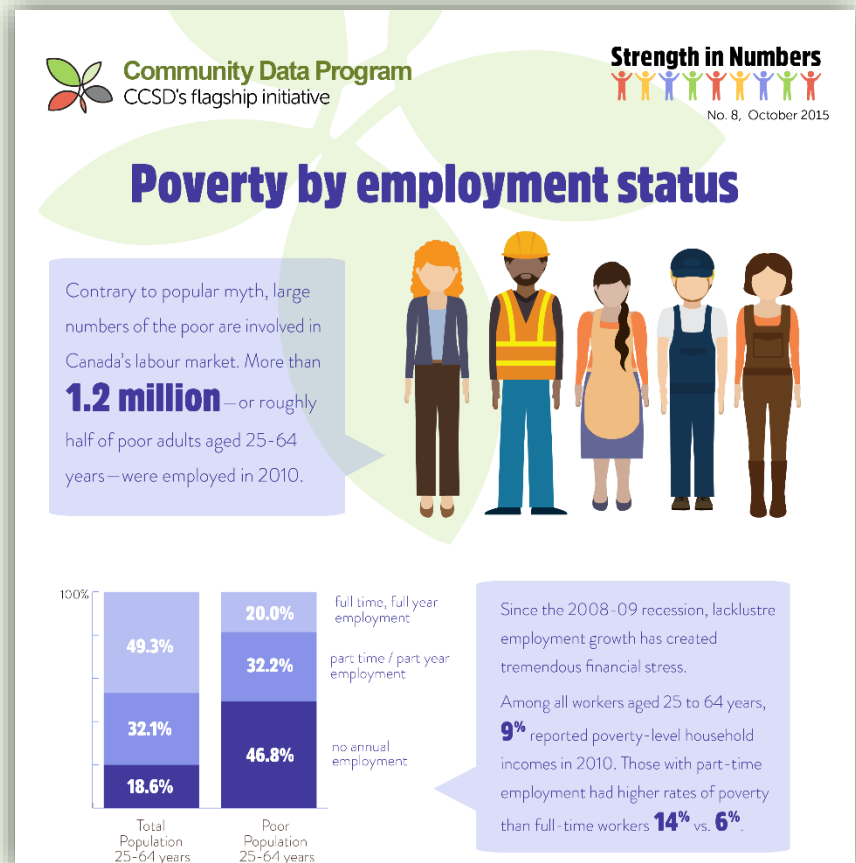Census Subdivision

Insolvency Data

Forward Sortation Area

WHAT ARE SOME TOOLS AND PROGRAM RESOURCES AVAILABLE?

Community Reporting

- Strength-in-Numbers Series
- Community Snapshots
- Links to Member Publications
- Links to External Data Resources

URBAN POVERTY PROJECT

Community Data Program
CCSD's flagship initiative

Strength in Numbers
No. 8, October 2015

Poverty by employment status

Contrary to popular myth, large numbers of the poor are involved in Canada's labour market. More than **1.2 million**—or roughly half of poor adults aged 25-64 years—were employed in 2010.

Since the 2008-09 recession, lacklustre employment growth has created tremendous financial stress.

Among all workers aged 25 to 64 years, **9%** reported poverty-level household incomes in 2010. Those with part-time employment had higher rates of poverty than full-time workers **14%** vs. **6%**.

Total Population 25-64 years: 49.3%, 32.1%, 18.6%

Poor Population 25-64 years: 20.0% full time, full year employment; 32.2% part time / part year employment; 46.8% no annual employment

DIY Infographics

List of fillable infographics:

- Village of 100 (2016)
- Regional Profile (2016)
- Education (2016)
- Income (2016)
- Employment (2016)
- Housing (2016)

Online infographic tools:

- Piktochart (free limited selection of templates)
- Infogr.am (free basic verson)
- Visme (free basic version)
- Easel.ly (free simple layouts and charts)

- Templates and tools to visually report on a number of important social development themes
- Easy to use and free for members

Data Map Access Tool

- Tool to highlight important social development themes
- User-friendly solution to easily find, select, and download data for your municipality

Webinars

- Four themes

Program Orientation
Learn how to use the CDP catalogue and Beyond 20/20 software

CDP Product Profiles
Get insight into CDP data products, including product methodology, examples of use, and limitations of use

Transforming Data into Intelligence
Make use of analytical tools, data visualization, and infographics

Data Charrettes
Expand your knowledge with live workshops led by a local consortium demonstrating the use
of the CDP to access data on a particular topic

- Generally range from 60 – 90 mins

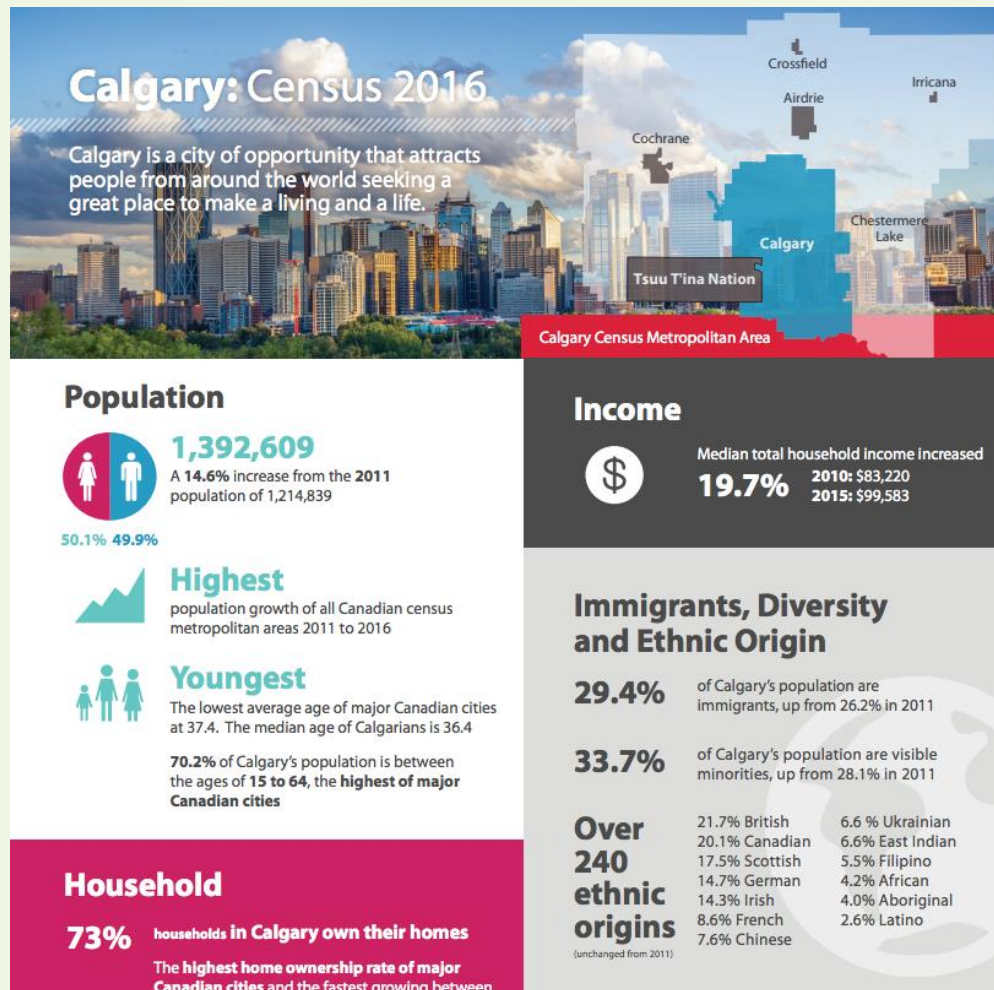- Host up to 100 participants

- Real-time data discussions

WHAT HAVE OTHER MEMBERS DONE WITH THE DATA?

City of Calgary: Economic Development Census 2016 Infographic

Calgary: Census 2016

Calgary is a city of opportunity that attracts people from around the world seeking a great place to make a living and a life.

Crossfield
Irricana
Airdrie
Cochrane
Calgary
Chestermere Lake
Tsuu T'ina Nation

Calgary Census Metropolitan Area

Population

1,392,609
A **14.6%** increase from the **2011** population of 1,214,839

50.1% **49.9%**

Highest
population growth of all Canadian census metropolitan areas 2011 to 2016

Youngest
The lowest average age of major Canadian cities at 37.4. The median age of Calgarians is 36.4

70.2% of Calgary's population is between the ages of **15 to 64**, the **highest of major Canadian cities**

Household

73% **households in Calgary own their homes**

The **highest home ownership rate of major Canadian cities** and the fastest growing between

Income

Median total household income increased
19.7%   2010: $83,220
2015: $99,583

Immigrants, Diversity and Ethnic Origin

29.4% of Calgary's population are immigrants, up from 26.2% in 2011

33.7% of Calgary's population are visible minorities, up from 28.1% in 2011

Over 240 ethnic origins (unchanged from 2011)

21.7% British	6.6 % Ukrainian
20.1% Canadian	6.6% East Indian
17.5% Scottish	5.5% Filipino
14.7% German	4.2% African
14.3% Irish	4.0% Aboriginal
8.6% French	2.6% Latino
7.6% Chinese	

https://www.calgaryeconomicdevelopment.com/assets/Uploads/Calgary-Census-2016-Infographic.pdf

Wellington Dufferin Guelph: Report Cards on the Well-Being of Children

http://www.wdgreportcard.com/en/index.aspx

Simcoe Muskoka: Health Stats

http://www.simcoemuskokahealthstats.org

The social and health
IMPACTS of LOW INCOME
in Simcoe Muskoka

LIFE EXPECTANCY
Life expectancy is lower for the population in lower income groups. Females in the highest income groups live two and a half years longer (82.1 years) than females in the lowest income groups (83 years). Males in the highest income groups live almost five years longer (80.4 years) than males in the lowest income groups (75.7 years).

MENTAL HEALTH
Perceived mental health status increases with higher levels of income. Only 62% of the population ages 12 years and over in the lowest income group rate their mental health as excellent or very good compared to 82% of the population in the highest income group.

OVERALL HEALTH STATUS
Self-rated health status increases with higher levels of income. Nearly three-quarters (72%) of the population ages 12 years and over in the highest income group rated their health as excellent or very good compared to only about half (53%) of the population in the lowest income group.

ORAL HEALTH
Twice as many Simcoe Muskoka adults ages 18+ (4 in every 10) living in the lower income groups report missing teeth due to decay or gum disease compared to adults living in the highest income group (2 in every 10).

HEART DISEASE
The prevalence of self-reported heart disease in Simcoe Muskoka adults (age 50+) in the lowest income group (15%) is more than 1.5 times greater than that of the highest income group (10%).

SMOKING
More than one-third (35%) of the adult population (ages 20+) in the lowest income group are reported current smokers compared to almost one in five (19%) in the highest income group.

DIABETES
The prevalence of self-reported diabetes in Simcoe Muskoka adults (age 50+) in the lowest income group (16%) is double that of the highest income group (8%).

SHOW ME THE DATA!

Communitydata.ca/data

Where to find datasets

Find Data
Search our Canadian datasets by applying the filters below

Topics
Choose some options

Product Group
Choose some options

Data Provider
Choose some options

Product Title

Add part, or all of the title

Geographies
Choose some options

Years within data

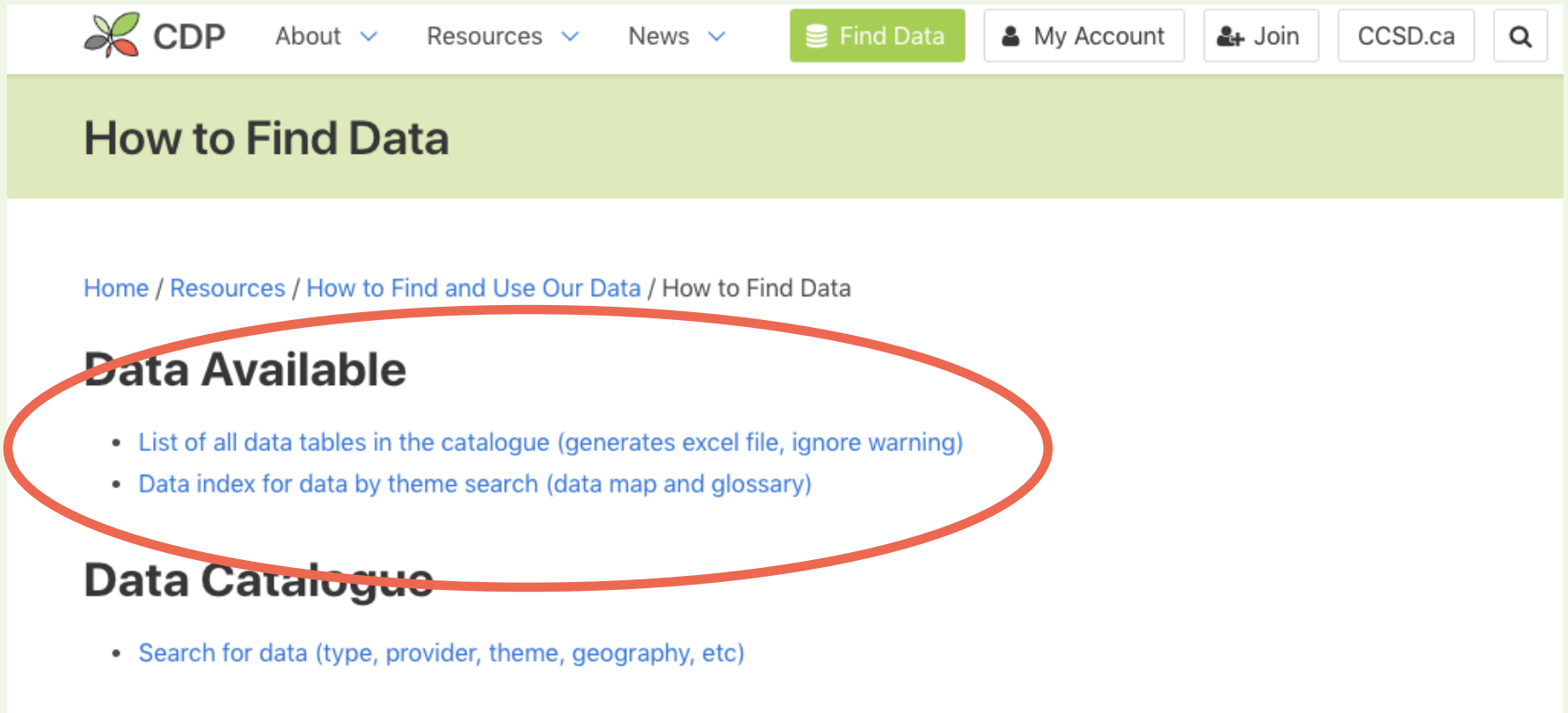i.e. 2006 1976

Items per page
20

Apply Filters   Reset Filters

Displaying 1 - 20 of 936 Products, sorted by post date

Title	Geographies	Years within data	Posted
Income in 2015 (16), Highest certificate, diploma or degree (11), Age groups (11), Sex (3) and Immigrant status and period of immigration (6), for the Population 15 Years and Over in Private Households, 2016 Census PRODUCT GROUP: Census, 2016 - Data tables TOPIC: Cultural identity , TOPIC: Immigration , TOPIC: Demographics , TOPIC: Age, Sex and Population , TOPIC: Education , TOPIC: Highest Certificate, Degree or Diploma , TOPIC: Income , TOPIC: Individual Income	Province and Territory, Census Subdivision, Census Metropolitan Area, Census Division, Census Agglomeration, Aggregate Dissemination Area	2016	06/04/2018
Building Permits, 2017 PRODUCT GROUP: Building Permits TOPIC: Building Permits	Province and Territory, Census Subdivision, Census Metropolitan Area, Census Division, Census Agglomeration	2017	05/17/2018

Guide to everything in the catalogue

communitydata.ca/resources/how-to-use/find-data

Next steps…

Users of an existing Member Organization can register for a free account on the website.

Non-member Organizations can be a part of the Community Data network by joining an existing Data Consortium.

Or start a local Data Consortium as a lead, and create a local network.

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Visit

www.communitydata.ca

or

Send us an email at

information@communitydata.ca
to know more about membership

Canadian
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