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Wood Buffalo

Deploying analytics towards building sustainable communities



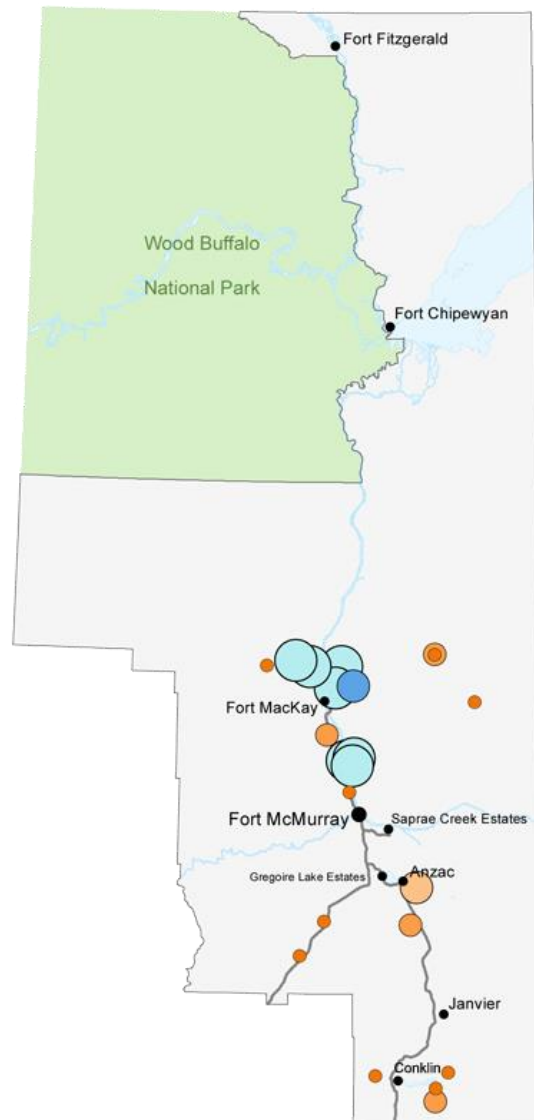
- Regional Municipality of Wood Buffalo
- Urban Service Area: Fort McMurray
- Several rural hamlets

Oil Sands Investment...

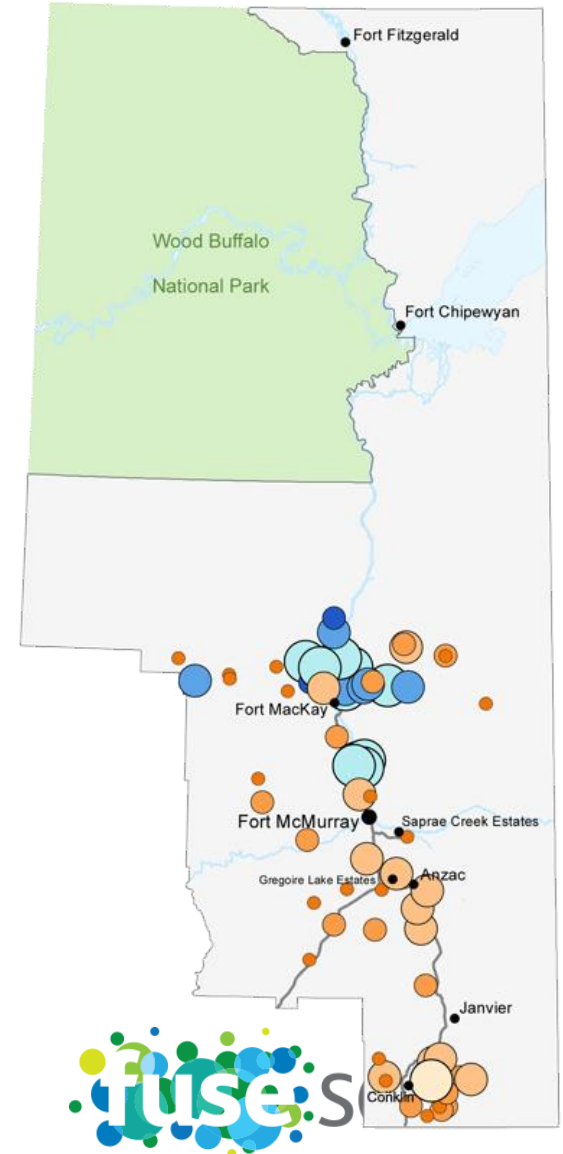
In 2000...



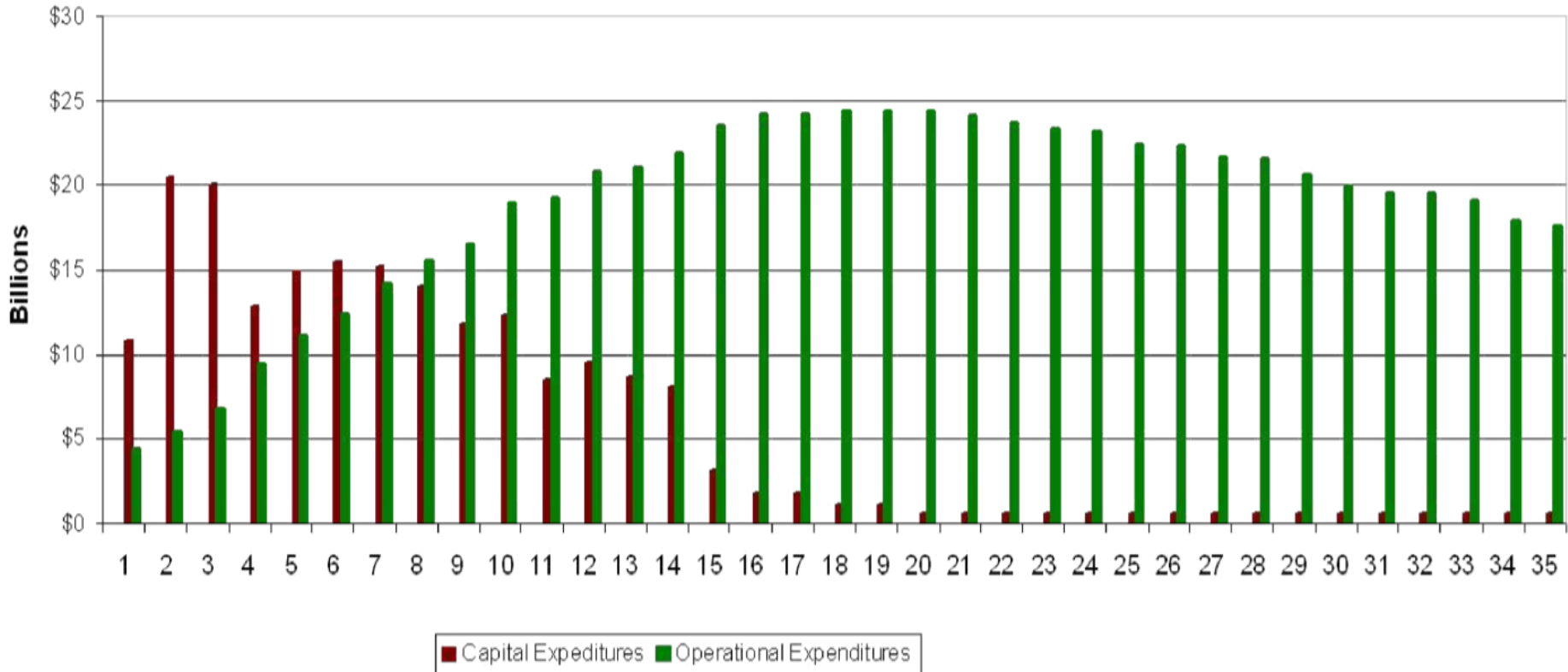
In 2012...



And 2030...



OPEX v. CAPEX



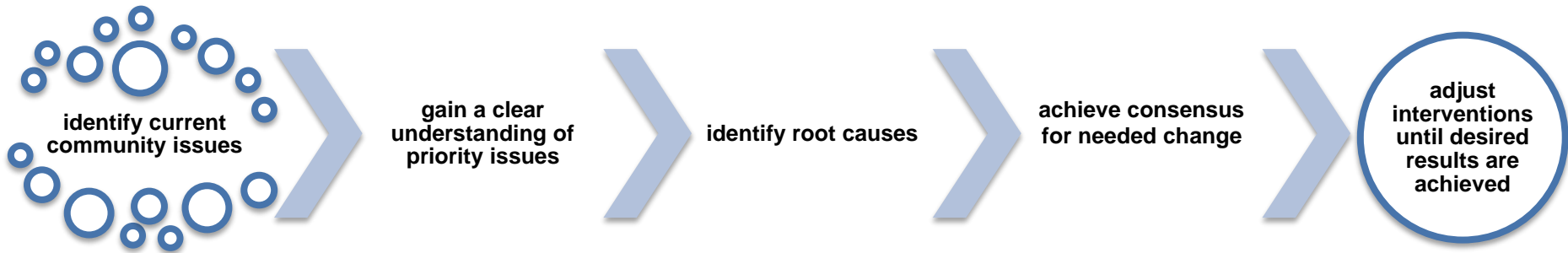
- Projected investment of over \$500 billion in combined oil sands investment over the next two decades
- Opex expected to grow from \$7.4 billion to \$23.1 billion in 2030

A Big Picture Approach to Community Planning



FuseSocial: Backbone Organization

Enable community partnerships, collaborations, and stakeholder groups to:



FuseSocial: Service Areas

Sector-Wide Approaches (SWAP)

- **Sector Analytics**
- Shared Services
- Executive Transitions Services
- Organizational Development

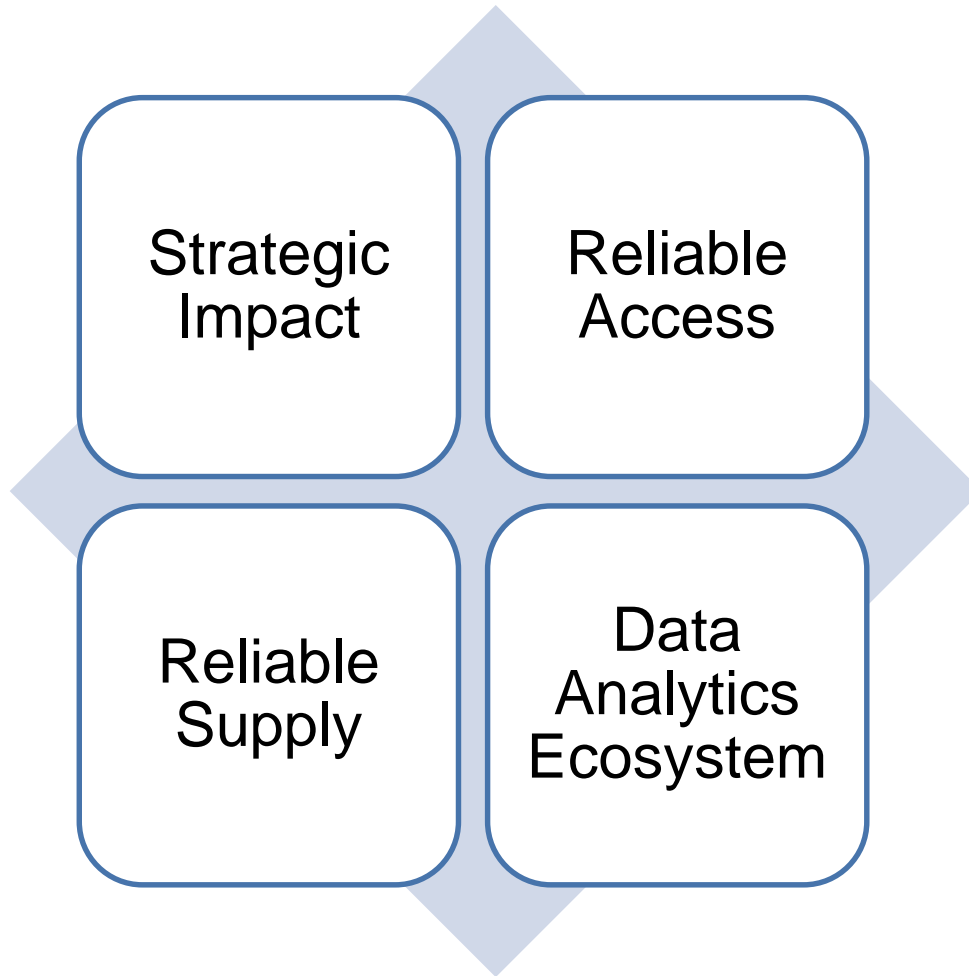
Needle-Moving Multi-sector Collaboratives

- Collective Impact Network:
 - Early Years Coalition
 - **Poverty Reduction Strategy**
 - Mental Health Collaborative

Big Picture Community Planning and Action

- Public policy advocacy
- **Community Data Consortium**
- Community Wellbeing Indicators

Data as a Community Asset



Wood Buffalo Data Strategy

Impact: There is a process to determine priority data sets of strategic value to Wood Buffalo

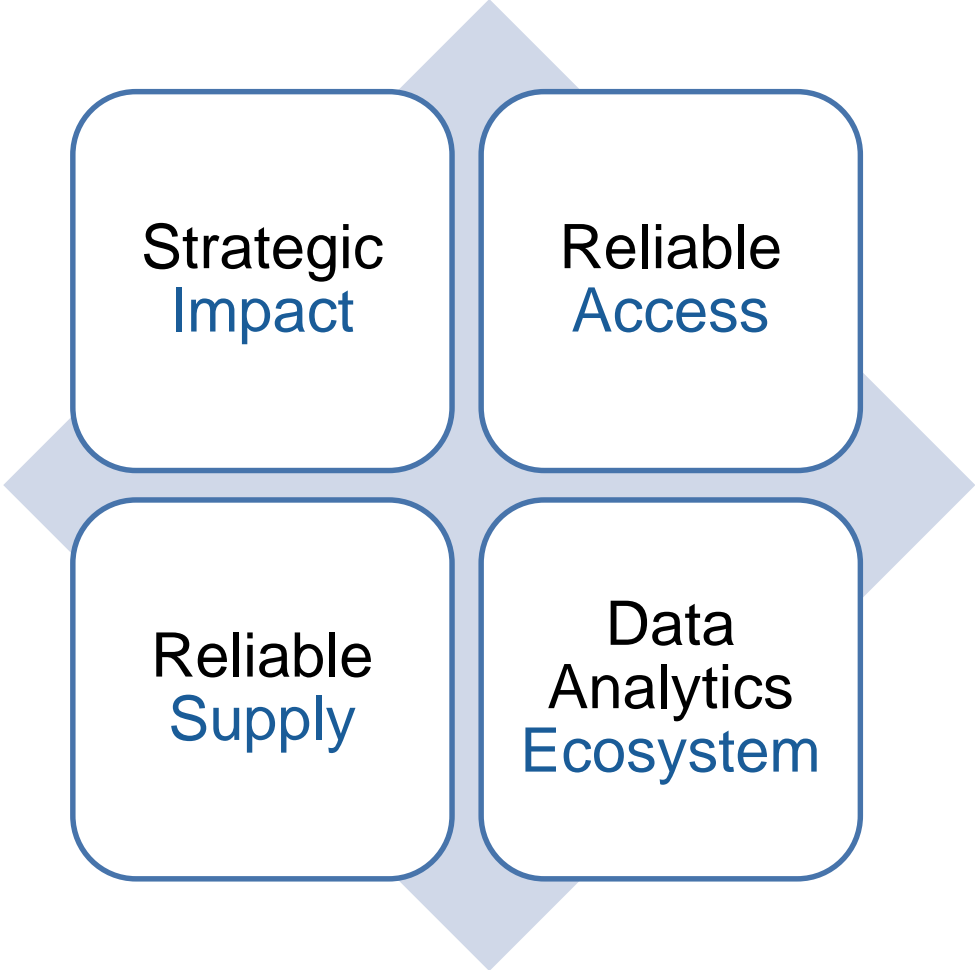
Access: Data access platforms are easy to use, data can be counted on to be available and consumable

Authoritative and reliable data is a community asset that is shared and deployed towards building sustainable communities in Wood Buffalo

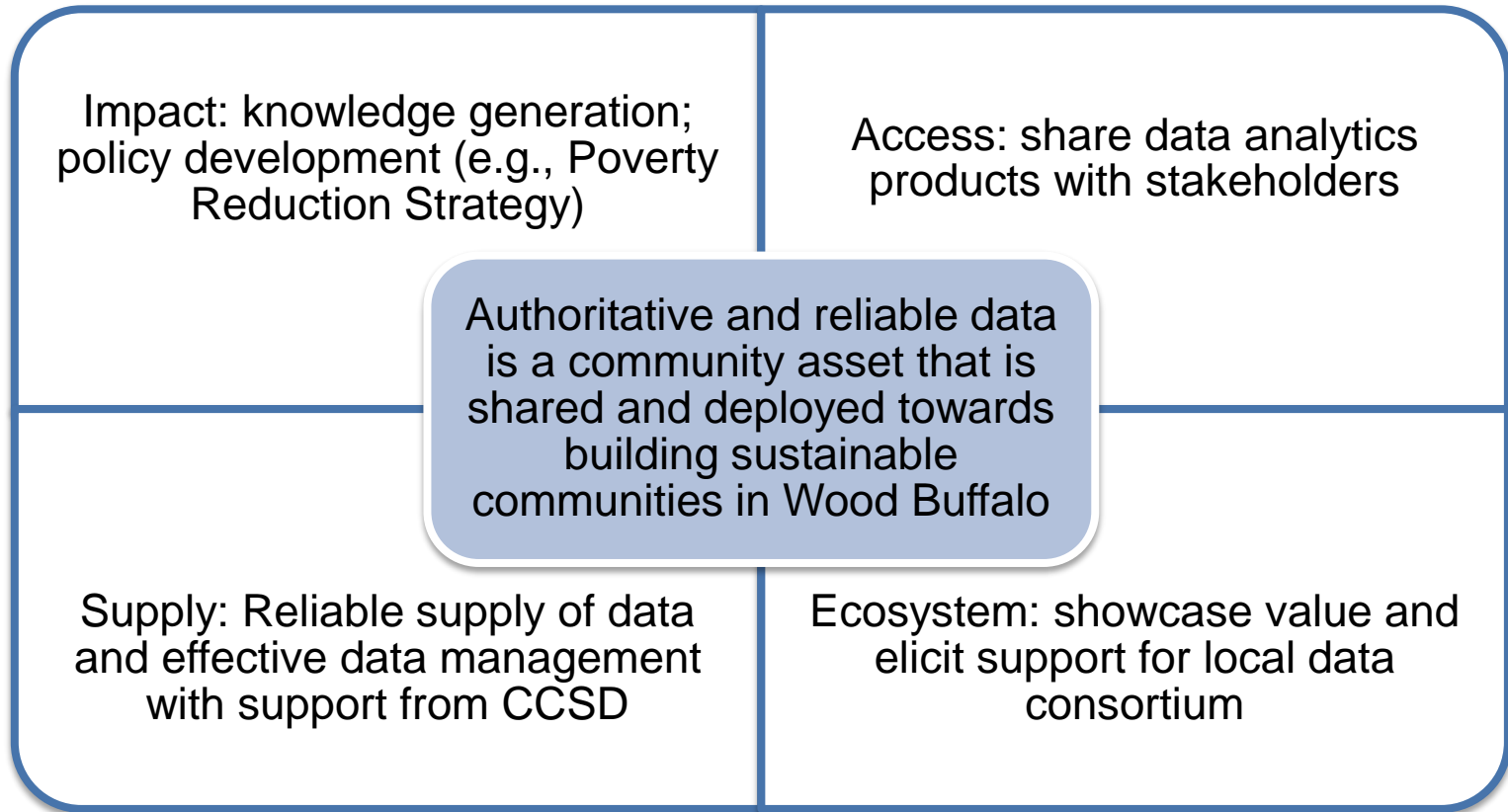
Supply: There is a sustained supply of high quality data and a reliable data management process

Ecosystem: Nurture a culture of data sharing and use amongst stakeholders

Neighbourhood Financial Health Index



Neighbourhood Financial Health Index



Wood Buffalo

Our Journey Continues...

...Thank U!

