Community Data Program

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Canadian Council on Social Development

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Canadian Council on
Social Development
Conseil canadien de
développement social

Overview of the program

1. What is the Community Data Program?
2. What datasets are available through the program?
3. What are some tools and program resources?
4. What have members done with the data?

Program

Note: Items 5-7 are covered in orientation sessions but not this PowerPoint

5. What is communitydata.ca?
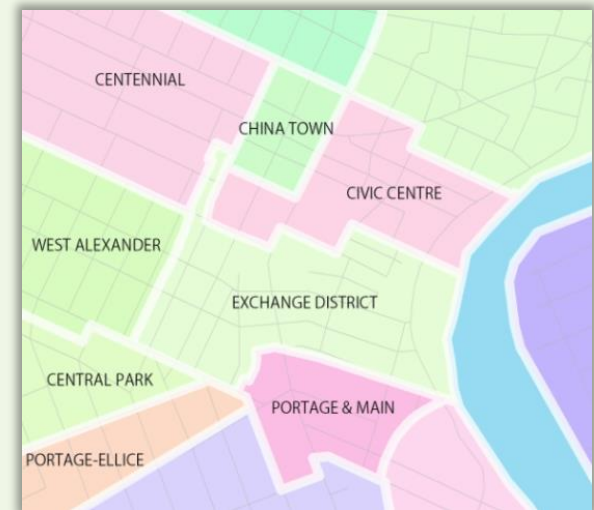6. How do I find data?
7. How do I use the data?

Website

WHAT IS THE COMMUNITY DATA PROGRAM?

Origins of the program

- Established in the 1990s

- Data cost sharing strategy

- From Statistics Canada primarily

- Analyze and report on socioeconomic trends

- Focus on small area geography

The Community Program Today

- Organizations across Canada came together originally to purchase urban poverty data

- Today, CDP provides access to a wealth of unique data products and serves the needs of hundreds of organizations

- Local community data consortia participate in the national network, providing leadership and oversight

- The consortium model has evolved into a tool for community development

What is a consortium?

- Legal group of organizations focused on the implementation of a public service goal

- Established at the community level

- Multi-stakeholder, multi-sector

- Comes together to acquire data

- Functions as a Community Development entity

Examples of Member Organizations

Municipal governments

Local United Way chapters

Community health centres

Social planning councils

School boards

Immigration and youth services

Libraries

Economic development agencies

The Community Data Program helps municipalities and community sector organizations

. . .

Monitor and report on trends

Acquire customized data

Reduce costs

Build capacity

Advocate for community data

The Community Data Network

Community Data Consortia: 30+

Consortium Member Organisations: 300+

Registered Individuals: 2,500+
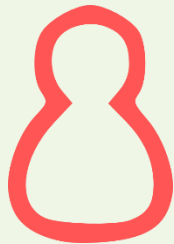
The Community Data Network

What do members get?
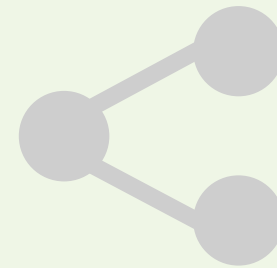
Data	Capacity building	Networking
Direct access to web-based customized community data	Data analysis tools and training	National network with teleconferences and annual face-to-face events

WHAT DATASETS ARE AVAILABLE THROUGH THE PROGRAM?

Broadly speaking…

- Smallest possible geographic scale
  - Always sub-provincial
  - Lower- and upper-tier municipalities
  - Neighbourhood and block
- Custom Statistics Canada data
  - Custom cross-tabulations
  - Custom boundaries
- Analysis, reporting, visualization tools
- Links to open data

Census and Taxfiler (T1FF) data

Census and NHS

Standard Census geographies and custom geographies

- Community profiles
- Target group profiles
- Topic-based tabulations (standard and custom)
- Community Poverty Project (custom for CDP)

Taxfiler (T1FF)

Standard postal geographies and some Census geographies

- Family data
- Individual data
- Seniors
- Financial data and charitable donations
- Migration
- Inequality and working poverty (custom for CDP)

Other small area data

Canadian Business Counts

Census Tract and Census Subdivision

TransUnion Credit Report Characteristics

Six-digit Postal Code

Permanent residents data (CIC)

Census Division

Postal Code Conversion File

ENVISION CensusPlus

General Social Survey

Census Subdivision

Where to find datasets

Website Catalogue

Online repository of datasets including a filter search or Data by Theme search

communitydata.ca/catalogue

Community Data Catalogue

- Small area data for all of Canada

- Over 20 public & private data providers

- Municipal and neighbourhood level data

- Statistics Canada custom orders

- Custom geographies

- Analysis, reporting, and visualization tools

- Portal to "the Free Stuff"

Catalogue

How to search

Select your search terms below and click Search. Hold CTRL to click multiple items. You can also view all our data, sorted by topic or theme.

DATA GROUP

Census, 2006 - Mobility and migration - Topic-based tabulation
Census, 2006 - Place of work and commuting to work - Topic-ba
Census, 2006 - Urban Poverty Project
Census, 2011 - Profile
Census, 2011 - Target group profile
Census, 2011 - Age and sex - Topic-based tabulations
Census, 2011 - Families, households, and marital status - Topic
Census, 2011 - Language - Topic-based tabulations
Census, 2011 - Structural type of dwelling and collectives - Top
Census of Agriculture

DATA PROVIDER

Statistics Canada
Beyond 20/20
Caledon Insitute of Social Policy
Canada Mortgage and Housing Corporation
Canadian Urban Libraries Council
Employment and Social Development Canada
Environics Analytics
Equifax or TransUnion
Immigration, Refugees and Citizenship Canada

GEOGRAPHY

<Any>

YEARS WITHIN DATA

Search

Clear your search terms

Popular content

Displaying 1 - 5 of 15 sorted by popularity then by date descending

Target group profile of the population living alone, Census, 2011
Census, 2011 - Target group profile

Target group profile of the population aged 0-17, Census, 2011
Census, 2011 - Target group profile

Target group profile of the population living in subsidized housing, Census, 2011
Census, 2011 - Target group profile

Target group profile of the visible minority population, Census, 2011
Census, 2011 - Target group profile

Target group profile of female lone parents, Census, 2011
Census, 2011 - Target group profile

1 2 3 next › last »

Data by Theme

- Community data products organized by theme
- Within each theme are variables relating to that topic
- Glossary available in associated Data Index with map

Data by theme

All of the CDP's data products organized by topic area

Demographics
- Age, Sex and Population
- Children and Youth
- Families
- Households
- Lone-parent families
- Marital Status
- Seniors
- Single People

Identity
- Aboriginal Peoples
- Citizenship
- Ethnic Origin
- Immigration
- Language
- Religion
- Visible minority

Housing
- Aboriginal and Reserve Housing
- Building Permits
- Housing Affordability
- Housing Costs
- Housing Type
- Location of Housing
- Mobility
- Primary Household Maintainer
- Tenure and Vacancy

Income
- Family and Household Income
- Income Deductions and Benefits
- Individual Income
- Low income
- Shelter-Cost-To-Income Ratio
- Single-earner and Dual-earner Families
- Source of Income

Finances
- Economic Dependency
- Financial Credit
- Minimum wage
- Mortgage
- Savings and Investments
- Spending and Charitable Donations
- Taxfilers

Work
- Business and Industry
- Employment Insurance
- Labour Force
- Place of Work
- Type of Work and Occupation
- Unpaid Work

Education
- Highest Certificate, Degree or Diploma
- Library Statistics
- Location of Study
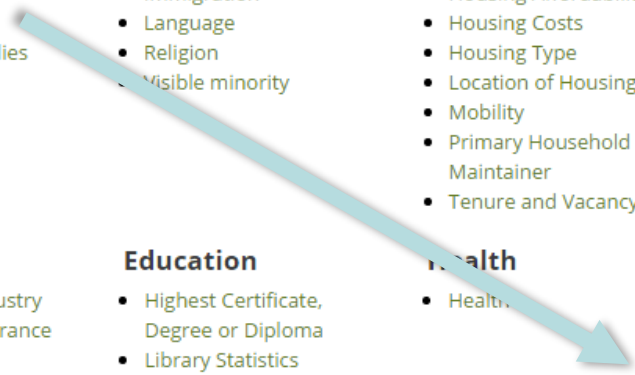- Major field of study
- School Attendance

Health
- Health

Crime
- Crime

Data tools
- Data tools

Children and Youth

View | Edit | Translate | Devel

Total products categorized with this term: 67

S-4: Sources of income of senior lone-parent families and senior persons not in Census families, 2014

TIFF

Senior's characteristics, by family type, age of oldest individual and source of income.
Counts and amounts by source of income and age of parent or non-family person:

Data provider:
Statistics Canada

F-03: Census families by age of older partner/parent and by number of children, 2014

TIFF

Table 3a:

Data provider:
Statistics Canada

F-05: Census families by total income and by number of children, 2014

TIFF

Table 5a: Count of couple families by number of children and by cumulative total family income group, showing the median total family income by number of children.

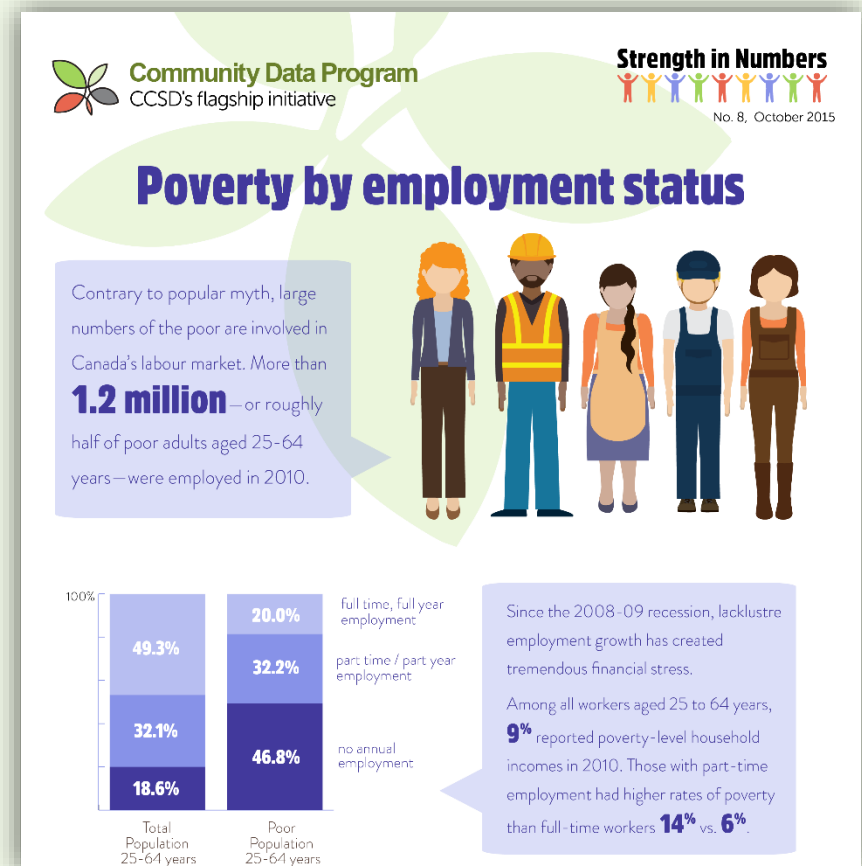**Data provider:**
Statistics Canada

WHAT ARE SOME TOOLS AND PROGRAM RESOURCES AVAILABLE?

Community Reporting

- Strength-in-Numbers Series
- Urban Poverty Project
- Reports on Homelessness
- Other innovative reporting tools

URBAN POVERTY PROJECT

Community Data Program
CCSD's flagship initiative

Strength in Numbers
No. 8, October 2015

Poverty by employment status

Contrary to popular myth, large numbers of the poor are involved in Canada's labour market. More than **1.2 million**—or roughly half of poor adults aged 25-64 years—were employed in 2010.

100%

49.3%

32.1%

18.6%

Total Population 25-64 years

20.0%

32.2%

46.8%

Poor Population 25-64 years

full time, full year employment

part time / part year employment

no annual employment

Since the 2008-09 recession, lacklustre employment growth has created tremendous financial stress.

Among all workers aged 25 to 64 years, **9%** reported poverty-level household incomes in 2010. Those with part-time employment had higher rates of poverty than full-time workers **14%** vs. **6%**.

Data Map Access Tool

- Tool will highlight important social development themes
- User-friendly solution to easily find, select, and download data
- Will be available to all members

DIY Infographics

List of fillable infographics:

- Village of 100 (2016)
- Regional Profile (2016)
- Education (2016)
- Income (2016)
- Employment (2016)
- Housing (2016)

Online infographic tools:

- Piktochart (free limited selection of templates)
- Infogr.am (free basic verson)
- Visme (free basic version)
- Easel.ly (free simple layouts and charts)

- Templates and tools to visually report on a number of important social development themes
- Easy to use and free for members

Webinars

- Four themes

Program Orientation
Learn how to use the CDP catalogue and Beyond 20/20 software

CDP Product Profiles
Get insight into CDP data products, including product methodology, examples of use, and limitations of use

Transforming Data into Intelligence
Make use of analytical tools, data visualization, and infographics

Data Charrettes
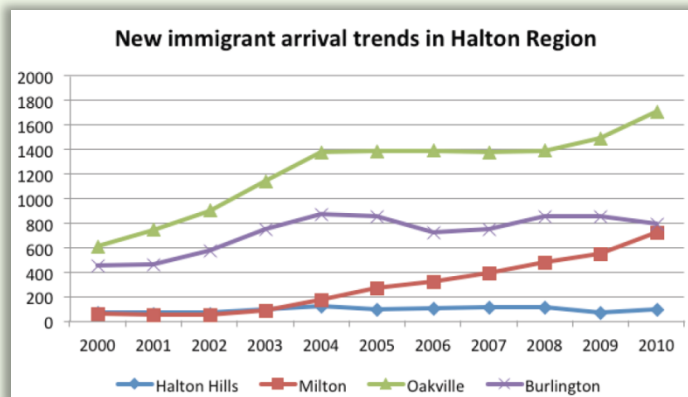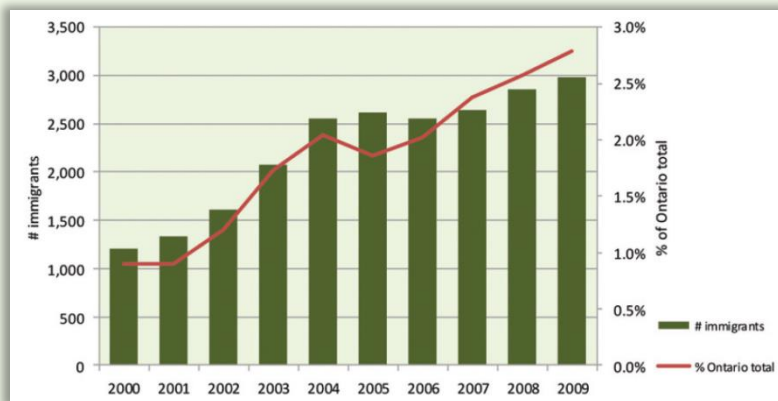Expand your knowledge with live workshops led by a local consortium demonstrating the use of the CDP to access data on a particular topic

- Generally range from 60 – 90 mins

- Host up to 100 participants

- Real-time data discussions

WHAT HAVE OTHER MEMBERS DONE WITH THE DATA?

Halton Newcomer Strategy: 2013 Community Indicators Report

- Halton Region, Ontario

New immigrant arrival trends in Halton Region

Halton Newcomer Strategy

2013 Community Indicators Report
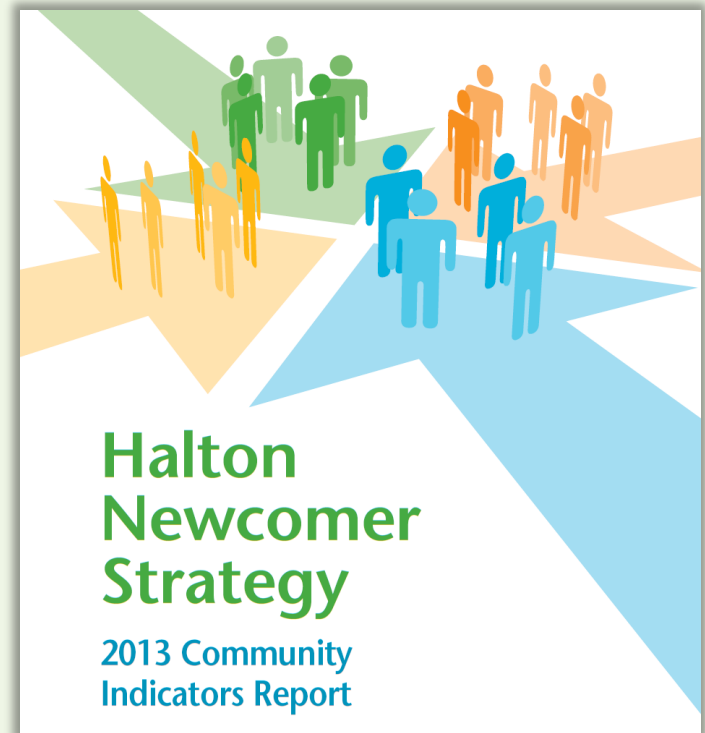
Ontario Works Service Plan, 2013-2014

- ## District of Nipissing, Ontario

Number of Businesses in Nipissing District by Size (# employees): December, 2012 — Figure 19

- 2297 — 0 employees (Indeterminate)
- 1268 — 1-4
- 656 — 5-9
- 393 — 10-19
- 222 — 20-49
- 80 — 50-99
- 47 — 100-499
- 5 — 500+

Data Source: Community Data Program /Canadian Business Patterns (Dec. 2012), Business Register Division, Statistics Canada

Number of Businesses in Nipissing District by Sector (Dec. 2012) — Figure 20

- Retail trade — 660
- Real estate and rental and leasing — 651
- Construction — 616
- Other services (except public administration) — 426
- Professional, scientific and technical services — 418
- Health care and social assistance — 333
- Accommodation and food services — 327
- Transportation and warehousing — 264
- Finance and insurance — 258
- Wholesale trade — 181
- Administrative and support, waste management... — 179
- Manufacturing — 158
- Agriculture, forestry, fishing and hunting — 147
- Management of companies and enterprises — 143
- Arts, entertainment and recreation — 78
- Educational services — 42
- Information and cultural industries — 40
- Mining, quarrying, and oil and gas extraction — 19
- Public administration — 18
- Utilities — 10

businesses

Data Source: Community Data Program /Canadian Business Patterns (Dec. 2012), Business Register Division, Statistics Canada

ONTARIO WORKS SERVICE PLAN 2013-2014

Citizens

The Community

Employees

Board of Directors

Service Delivery Partners

Government & Funders

District of Nipissing Social Services Administration Board

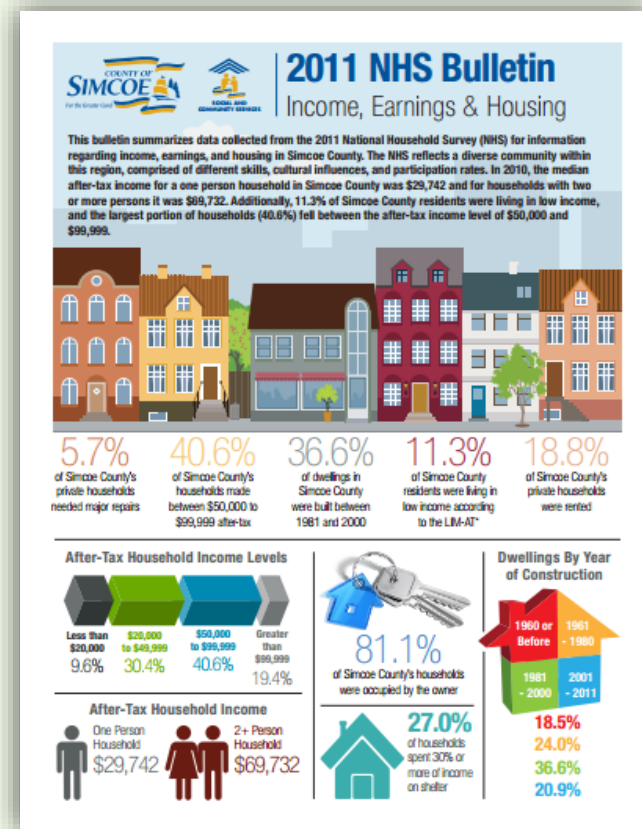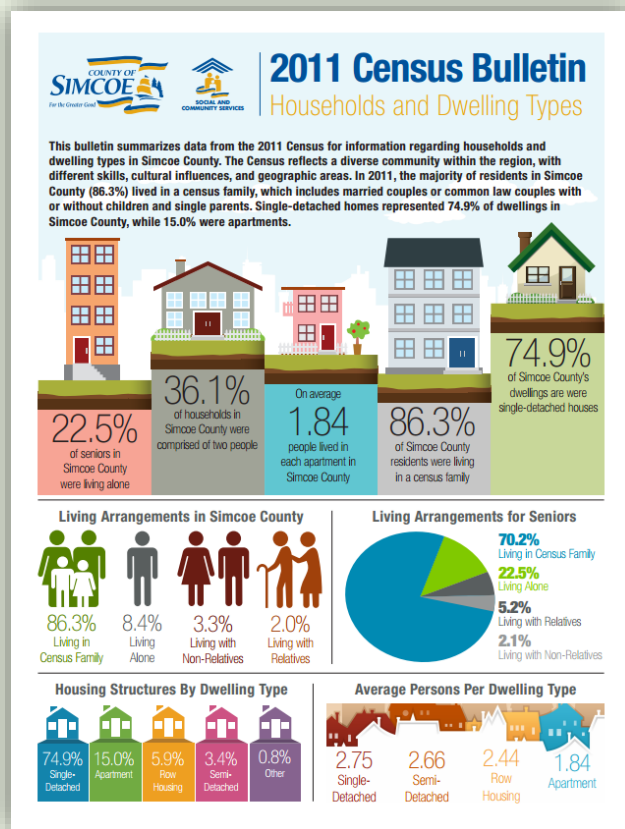# The Region of Peel Ward Profiles, 2015

- Peel Region, Ontario

Living in the Red: Exploring Winnipeg's Debt-scape, 2015
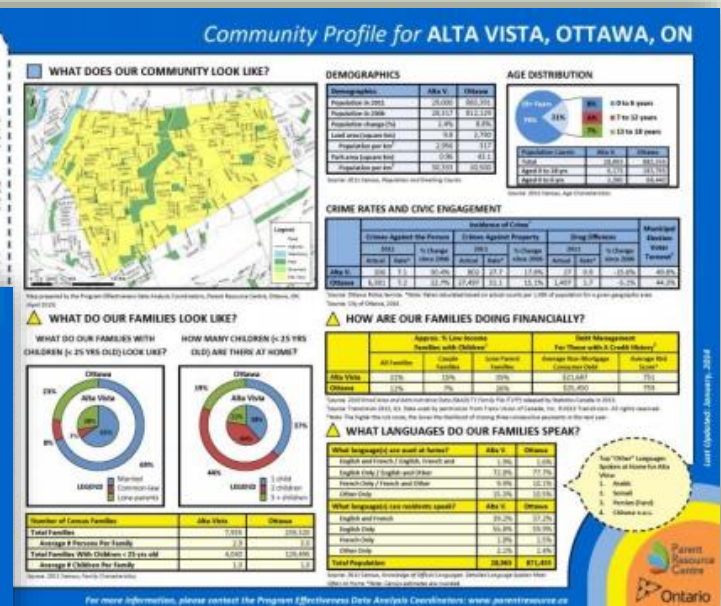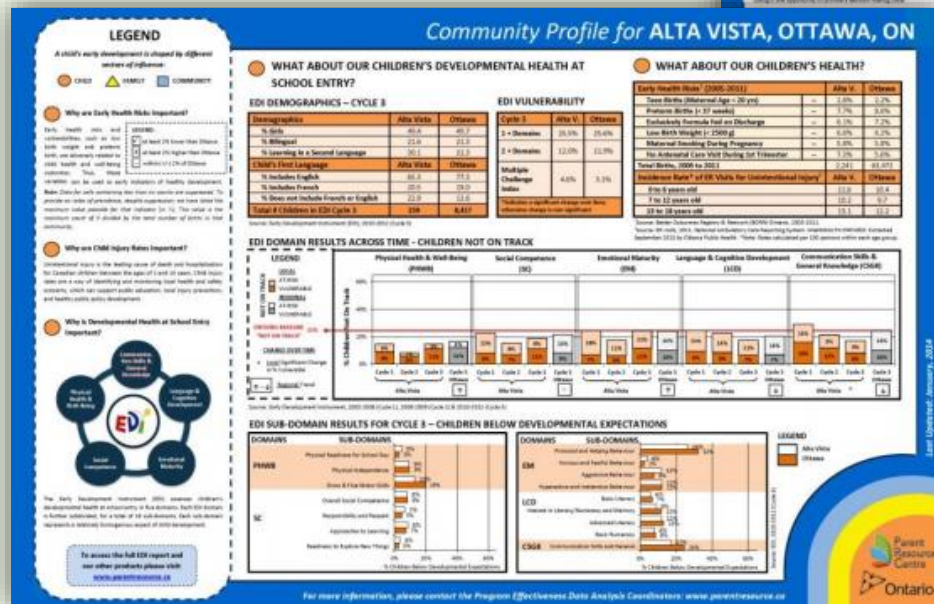
- Winnipeg, Manitoba
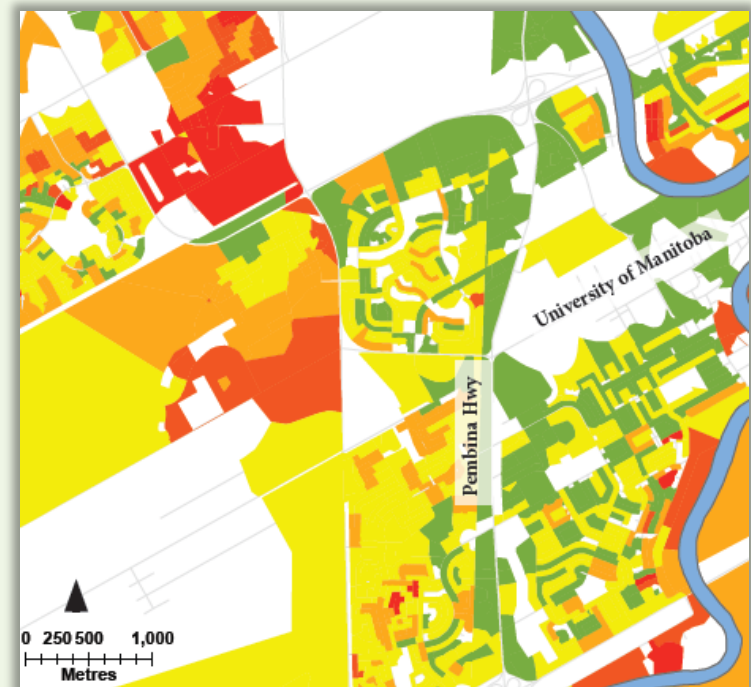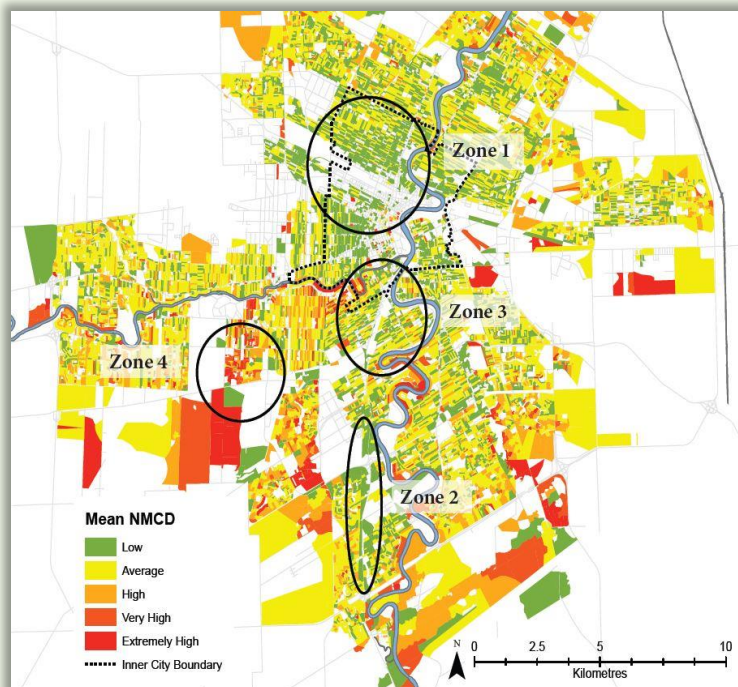
Simcoe County Census and NHS bulletins, 2016

- Simcoe County, Ontario

The Parent Resource Centre's Eastern Region Community Profiles, 2016

- Ottawa Region, Ontario

Neighbourhood Financial Health Index

- The CCSD and Prosper Canada partnering with Environics Analytics to develop a new indicator of household financial vulnerability

- NFHI made up of 6 indicators of neighbourhood income, debt and asset levels – presented in a mapping tool

Join the Community Data Program

Users of an existing Member Organization can register for a free account on the website.

Non-member Organizations can be a part of the Community Data network by joining an existing Data Consortium.

Or start a local Data Consortium as a lead, and create a local network.

Community Data Program

For more information, please visit:

www.communitydata.ca

Or send us an email at:

information@communitydata.ca