

Data Purchase and Access Working Group

October 12, 2017

Adobe Connect: <https://cdp.adobeconnect.com/theboardroom/>

Teleconference: 1-866-398-2885

Attendance:

- Charles (Winnipeg)
- Cheryl (Kingston)
- ? (London)
- Amanda (Peel)
- Amandine (northern Ontario)
- Evan (Nova Scotia)
- Heath (Toronto)
- Jasmine (Calgary)
- Kelvin (Nova Scotia)
- Louisa (Hamilton)
- Natalie (York)
- Sian (Calgary)
- Olga (Simcoe)
- Ted (Halton)
- Mike (CDP)
- Julie (CDP)

Agenda

1. Welcome
2. Upcoming data orders and acquisitions
3. Follow-up on CDP meeting with STC
4. Target group profiles
5. Custom geographies
6. Equifax update
7. Other business
8. Next meeting

Action Items

- Schedule working group meetings: (1) for the week following the October 25th release data, (2) for the week of November 13 or 20 in advance of the November 29th release date and (3) for the week of December 4th following the November 29th release date – **CDP team**
- Circulate updated priority list – **CDP team**
- Circulate list of Target Group Profile requests – **CDP team**

- Circulate proposal for activity limitations data order in advance of the October 25th release date to be able to acquire a set of test data that will inform future activity limitations data orders – **CDP team**

Follow-up with STC

- A lot of questions for STC. No answers for topics that have not yet been released
- For customizations there are some limitations that we need to keep in mind. Still dealing with 500M cell count limit for IVT files.
- Basics costs for tables: Semi-custom (TGP) = \$245; Basic custom = \$509+
- There was a request for \$1M income, but this is not likely possible. Sounds like STC is being very careful with certain information. General issue is confidentiality. Some things will be refused. If there are some income bands that you are interested in, let us know and we'll ask.
- Some shelter cost requests are likely not possible – like property tax, electricity, heat. STC analyst is looking into it.

DPAWG members indicated that they would like to know what the issue is regarding the inability to carry out the shelter cost requests.

Difference between 2011 and 2016

- STC won't do this until after Oct 29th. The CDP team made a summary with differences. We can rely on the current profile for information for now. Average income data not present but it will be introduced when the long-form census data is integrated into the tables on October 25th.
- If there are any variables missing that you need, get back to us and we'll look into getting a table that meets this need.
- We have asked STC if there are any other 'long-form' variables like average income that will come later, but may just need to wait until the Profile is updated.

TGP

- There are a fair number of target group profile requests, very popular item. If we bump up all these requests, it would bump out regular tables from the top 40 (what we will get immediately).

Heath: Impression of new TGP requests are? What the general

- MD will circulate a list of the TGP requests and integrate them into the priority list.
- Examples: Aboriginal breakdown, having both male and female lone-parents, knowledge of official languages, requests by highest level of education, school attendees, mode of transportation to work, breaking out visible minorities into different groups, non-permanent residents, non-Canadian citizens, households (need to clear up definitions)
- Any table at DA level, cannot add extra dimensions. Would just need to order separate tables.

Sian: Hi Mike I think that the census profile is looking a bit different from 2016 and that is likely to have an impact on what is helpful to order in a TGP or a TGP-like table. Our suggestion was based on getting

lots of information in a relatively inexpensive way. When we speak to you tomorrow we can provide more information. Sorry I have to go to another meeting now.

- Will follow up with Calgary on some requests later. Get to consider all possibilities, very glad Calgary has been very engaged and providing a lot of suggestions.

Cheryl: would getting the TGP's at a level higher than DA help offset the cost? I'd prefer more dimensions at a higher geography level.

Louisa: I agree with Cheryl

Heath: ++

Amanda: I agree with Cheryl as well

- Adding dimensions turns it into a full custom table. It would depend on what dimensions are being introduced. A number of leads seem to prefer more detailed 'profiles' at higher level of geography. A higher level of geography wouldn't make a TGP any cheaper though.

Heath: mike, would a dimension like say vis min effectively cost \$249 per category of vis min?

- Yes, for each category of visible minority, it would cost \$250.

Cheryl: I'd be happy with several dimensions in one table at a CSD level

Jasmine: Potential is that we will have DA level data from standard tables on STC. There are benefits to ordering things in TGP format. Instead of ordering a bunch of tables at regular formats, it would be better to identify how to get the custom tabulations, we might find it more useable. More detail is better.

Cheryl: my experience is some of the data is suppressed when at the DA level. So why not go with larger geography with comparisons of multiple dimensions

Natalie: We feel the same as Cheryl here at York Region, more dimensions at CSD level would be more practical.

Amandine: Same for Northern Ontario, a lot of DA data is suppressed in Northern Ontario

Evan: Generally speaking, in my region, CSD is the lowest level I'll be looking at.

- A lot of information to go through. CSD would be more practical. There is a lot of interest in getting more detailed TGP crossed with various dimensions, even if it means we have to get it at CSD level to have a reasonable sized table.

Heath: CSD would not be good enough for Toronto, but I agree going down to DA doesn't make sense.

- If we look at tables we ordered previously, do not want to discount getting some of these tables at the DA level.

Heath: True.

- Need more feedback from the group on some of these requests. Will send out a priority list again and send out a list of TGP. We need to identify which ones to be obtained at DA level and

what ones at the CSD level, and start cutting with additional dimensions. Please identify which ones at DA level you want to keep.

Charles: With regard to TO - rather than DA would Census Tract be possible. I don't use this level of geography here (CT).

Heath: Oh, yes, there's lots of possibility between DA and CSD -- it's just for Toronto, CSD = CD

Ted: Is there an issue of income data only going down to CT level? That has been my experience in the past.

Charles: I use DA all the time but if DA is too small, would CT be a compromise.

Would the Aggregate Dissemination Areas be useful as a geography for the TGPs?

Cheryl: the aggregate DA's are a mess... not on my list of useful geography... I'd suggest CSD and CT would be good and not Das. I think most of us have created our own "aggregated DA's" with our own neighbourhoods etc.

- Need to understand limitations. Will need to continue this discussion by email. Should have this sorted before next DPAWG meeting.

Cheryl: Yes, if we get the custom geos we don't need DA level data

Heath: yes, agreed w Cheryl

- Get this summary out to CDP. Those in the group sign off on it. Second item is the relative ranking that these TGP are going to receive. We do not want top 40 tables to be only TGP. Some new requests do not have download history. Will follow up by email. We want to put in order before Nov 9.

Custom geos

- Not much to discuss here, talked about this in leads meeting. Glad everything updated contact information, has been sent to STC. We estimate the production system for tables should be operation by Oct 25.

Equifax

- They will get back to CDP with price for 2017 Q1 table. Also looking into back years of data and NMCD. Right now we can calculate average for all credit files, but Equifax press has average debt for credit files with a non-zero balance. They are looking into a price that can compensate us for the problems we had with the data this year.

Other business

- Any comments?

Heath: Wondering about table on activity limitations, it will lead into decisions on poverty tables. Are we going to put in the order?

- Yes, age and sex at the DA level. As a default, as action item, will send group the specs for expected order and have group sign off on it and make suggestions.

Heath: With various categories of activity limitations, is it worth going to DA level? Maybe a higher level of geo, CT or CSD may be more appropriate. If we have age and sex, with two more dimensions, may not be worthwhile with DA level.

- Start with this suggestion and have people comment on that.

Heath: Sent an email about news STC will be using refugee data, add to the census. Look at refugee populations and now can make a new category. Wait for 25th to see what the data actually looks like, perhaps there may be some interest in this.

- Will work this into next meeting's agenda.

Next meeting

- Continue with monthly meetings, before Nov 29 would be good. Have week of Nov 13 or week of Nov 20. Week of 13th would be good as a buffer before the order, give us more time. Will send out a doodle for this week. Continue with 2:30pm ET time slot.

Cheryl: maybe we could have a little focus group to discuss immigration data after the 25th release?

Heath: i'd be game

Cheryl: we had talked about that at the annual meeting, we had talked about doing it the week after the releases for anyone interested, outside of this committee. Should be open to all consortium leads. A teleconference!

Amandine): sounds terrific!

Kelvin: sounds good!

Heath: sounds good!

- Week of Oct 30th, set up a group meeting (leads) to discuss immigration data.

Cheryl: we should plan for one after the November 29th release too

Natalie: Thanks, Mike!

Cheryl: discuss all that data release

Amandine): I seem to remember mention of data parties, to chat about data after the releases

Cheryl: Yes, that was it! A data party!

Amandine: The Training working group has been looking at this I believe

Cheryl: on the phone with no alcohol, a fun party!

Amandine): They were talking about having a first party in early November

Julie: Data Party will be on Nov 6, 8 or 10 (Mary Clarke is setting it up)

Cheryl: Oh, sorry I didn't realize it had been discussed by the other group

Heath: It's confirmed for the 6th, I believe

- The data party and this planning meeting are separate entities. This is not a party! This is serious!

Cheryl: Yes, they are different...

Amandine: haha!

Heath: DPAWG planning 😊

Olga: 😊

Amandine: I think I misunderstood what you meant, planning vs. talking about release, y bad I apologise 😊

- Will have this planning "meeting" first week of Nov!

Cheryl: Yes, Mike that is correct, but I also like a good party.

- We all know that!