

Data Purchase and Access Working Group

December 7, 2017

Adobe Connect: <https://cdp.adobeconnect.com/theboardroom/>

Teleconference: 1-866-398-2885

Attendance

- Anna Malenkov (York Region)
- Charles Burchill (Winnipeg)
- Heath Priston (City of Toronto)
- Jasmine Ing (City of Calgary)
- Louisa Wong (Hamilton)
- Evan Nemeth (Nova Scotia)
- Northern Policy Institute (Northern Ontario)
- Amanda Richards (Peel Region)
- Michael Ditor (CDP)
- Julie Lam (CDP)

Agenda

- Follow up on November 29 release and resulting changes to data order
- Review of the updated priority file (attached)
- Table specifications - collective dwellings + income
- Other business
- Next meeting

Action items

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Follow up on Census release

- A lot of the census releases are in CMA/CA, but not CD/CSD – our program uses a lot of CSD, and tries to go down to CT and DA
- Not a lot of support for DA, but some support from some members who want to expand the program into rural areas, so getting at this geographic level is necessary for this program
- It seems as though the tables estimates are just another 75\$ for another level of geography

Heath: A lot of demand from Nov 29 release in youth unemployment at small geographies. The ability to look at immigration and visible minorities. Willing to figure this out! Another challenge from some of our members is the broadened definition of youth – want information on 15-24 years. United Way is keen to do youth employment report soon, so would like this in the first order.

Jasmine: Two things, vote for generally on what Heath said – this information is stale very quickly because we get monthly number from LFS. This would be useful for first round of ordered. What wasn't included in release was the median employment income by industry. The standard tables had a lot of occupation, but not median average income in the part-time, full-time by industry – this would be useful in Calgary. CSD would be sufficient. A lot of the tables are only available at CMA, we do need CSD, and preferably at smaller geographies – that's where the value of the program comes in. Under-employment – make a table that speaks to this topic, this would be useful for many members. Be able to break this down by age would be great. This would include being in employment that exceeds one's education/degree.

Heath: It came up in Doug Norris' webinar, too.

Jasmine: We want to represent underemployment, build a table as best we can to look at this.

- If you have ideas on how to build this table, suggest dimensions, please let us know offline.

Anna: Underemployment and youth unemployment is very important for York, as well. Yeah, I agree.

Heath: OK, I'll follow up with Jasmine and Anna and cc Mike. Anyone else want in?

- Regarding custom geographies, smaller orders might be processed faster. STC will try to process this faster.

Jasmine: Does that mean we will check our geos soon? Or our custom tables will go into production soon? Ok, sounds like we will check our geos soon.

- We definitely do not want any delays. It is December now, hopefully we can get this order by year end. We are pushing STC.
- If you go to the Product Rating file, there are some more requests that have trickled in, but it will not affect priority very much. After looking at all the requests (and people seconding requests), when you look at the top 40 or so tables, we have 24 TGP tables. In the top 60, there are 34 TGP tables.
- If this is an acceptable mix, we will go with this order. The TGP are very popular. The most popular tables from last round have made it to the top 40. We are focusing a lot on TGP and with a lot of custom geographies. This will please a lot of our members. Worried that we are not getting into other topic based tabulations, but we can do that in the second round of purchasing, for this program year or the next.
- Is there any problems with this? Are there any tables that need to be promoted? For now, we need to continue with the list as is. A lot of the TGP have been put in for cost requests, just waiting for the response. That is the focus of the first round of purchase.

Jasmine: I personally think that many of the TBTs already posted by STC for free have met a lot of our needs. Getting TGPs and a few key CPP tables would be good for us.

- This is TGP heavy, the ones that are not in the top, will be present in the next round (ie. household and CPP tables). Should we get the TGP for Aboriginal identity at DA? This table is quite popular.

Jasmine: Mike, can we have the collective dwelling conversation before going through the list? Row 13 in the priority file: Not needed by us at the DA level. We would like to see at CT level and maybe custom though.

Louisa: Wouldn't a lot of it be suppressed at the da level?

- Still a lot of value to getting the table at DA, there would be some valuable information there.

Jasmine: We would prefer breaking out the aboriginal identity groups and sticking with a larger geo (CT and custom)

Anna: CSD would be sufficient for us

- We will have cross tabs with Aboriginal identity.

Evan: I think more or less NS wide, CSD is sufficient

Louisa: I think the custom geo would be good for Hamilton, I think a lot of the DA would be suppressed for Hamilton, so not too useful to use if that is the case

Jasmine: For us, CSD is not small enough.

Charles: MB the smallest level possible would be great, but if that is limited to custom geo, CT/CSD that is what it is.

Evan: We're quite rural in the part of NS that I'm in - CSD is probably the smallest we can reasonably expect. Custom Geos will be beneficial as Louisa mentions in situations where data might be suppressed.

Jasmine: It's my take that it would be unlikely to actually get data for these population groups at the DA level. The populations will be so small in almost all areas. Because DAs are a set small size, just because someone is in a rural area wouldn't increase their chances to get data. ADA level would be good though. We would support that.

- A major problem is that DA level (62,000) it creates a huge table. But custom geo is fine. But since this Aboriginal TGP table is very popular, it is worth-while to get it at the smallest level. At custom geos would be fair.

Table specifications - collective dwellings + income

- Now to discuss collective dwellings table 01– someone gave the idea to get income data but do not think we can put it into this table.

Jasmine: Was the data actually matched between income and folks not in collective dwellings? Is it even possible to get income data?

Heath: It was speculated that it can be possible. Not a priority, also it would not fit into this table.

Jasmine: Median income by type of collective dwelling, not but language - not relevant. By age as well, that would be useful. If you live in a collective dwelling, by age, here's your median income.

- Can look into this and get the conversation started with STC.

Heath: Get type of dwelling with language as starter. We can expand on this later.

- Do these dimensions look reasonable?

Jasmine: Good for us.

Heath: Other tables that referenced that we would order at DA level, is that plus this table a necessary combination? Unless those DA tables are specific requests from some members? Flat file?

- Let it go to the DA level, which was requested.

Jasmine: We would like to see this table we were just discussing below the CSD level (CT perhaps? Or AD)? Regarding collective dwelling table.

- Row 21 – this table is popular, waiting to hear back. Row 24 – cross tabbed by age but difficult to get at DA level. Is this needed at DA level?

Jasmine: Pop living alone should have larger population consistently, might have a better chance of getting DA level data. We don't need DA level, but I'm just saying it might be possible

Heath: Yeah, not sure 15-24 would work, but maybe the others.

- Auburn wanted to get 0-14 – need to confirm with her. Also looking at seniors living alone. We can order cross tab separately if the cross tab is only need at the CSD level.

Jasmine: I'd be more game to get the age groups of pop living alone rather than going to the DA level data (sub-CSD is still important to us, but could be ADA or CT). Would like to see population splits by age.

Heath: There's already CT level age group living alone data for free.

Jasmine: I mean the profile though. We don't have a whole profile of their characteristics.

Heath: Ah yes, no, only age and sex.

- Moving on – row 26: do we need this at DA level? If we add immigration as cross tab, it would be harder to get low level data.

Jasmine: Pop in subsidized housing not essential for us at the DA level, though it would be interesting (would allow us to basically hone in on a single building). That said, we would prefer to see a split like immigration rather than get DA level.

Heath: Agreed.

- Row 31: creating a profile table crossed with age groups (0-17, 0-15,, 75-84, 85+). This would be the proposed table, comments?

Heath: This might be one area where we could also add 25-29 to allow for that broader youth age range.

Jasmine: Yes, we would like the age groups TGP. Might also be good to get 0-18 for provinces where the age of majority is 19.

Anna Malenkov: Is anybody else interested in 0-6 and/or 0-12?

- We have a separate table for 0-6 age group. That would be Row 43. This could just go in there.

Heath (Toronto): 0-12 would be useful for our child focused members

Jasmine: Might be nice to remove some of the age bands in the middle that are not youth or seniors.

Anna: I was also wondering about the same... 25-29 is how far the youth programs go, but then the core working group can be in larger groups.

- Mode of transport to work, looking at the dimensions.

Jasmine: We are interested in walkers, cyclists, drivers/passengers, and public transit users. No opinion re: motorcycle and other.

- No other questions regarding upcoming tables. Have some profile type tables with cross tabs with immigration. One question – knowledge of official languages – could this be consolidated into one table as separate variables? Crossing knowledge of official languages with the other target group variables? And also have English and French in there. Do you prefer custom?

Jasmine: Yes, crossing the knowledge of official languages categories (I think there are 5) with the TGP variables sounds fine

- Row 72:

Jasmine: Row 73 - School attenders, cross with TGP, ie completed high school, no certificate and degree, etc. That would be nice to see. The challenge is that everyone who has no certificate/degree, they might be included in higher levels... it can be conflicting if cross with school attenders. Want to make sure we can isolate people who have no degree but are studying. **ACTION: CHECK DIMENSION**

Heath: This table made me realize something in youth involving education and training. Might be an offline conversation on school attendance and unemployment. Get a sense of what these youths are up to. **ACTION ITEM: TGP OR CROSS TAB**

Evan: That would be helpful for us also, Heath

- We can come up with some specification and put it out to the group.
- Row 78: citizenship was removed last time. Can split the table.

Other business

Heath: What can we expect in terms of data purchase and what's going to be available in January?

- Rough estimate, STC will get back soon with estimate for geocoding. Should be ideally before end of next week, get information on that. **ACTION ITEM: ESTIMATE OF TABLES TO BE ACQUIRED IN FIRST ROUND OF PURCHASES**

Next meeting

- Rest of conversation by email. Next meeting week of 11th. Lots of email updates between now and then!