



Community Data Program
CCSD's Flagship initiative

**Programme de données
communautaires**

L'initiative phare du CCSD



Canadian Council on Social Development - Community Data Program

Leads' Meeting via Adobe Connect

September 21, 2017 - 1:30pm – 2:30pm EST

Hosts: Michel Frojmovic, Mike Ditor, Mary Clarke, Julie Lam (CDP)

Attendees:

Aaron Mulcaster (Kawartha Lakes & Haliburton)

Aman Gill (Regina)

Amanda Richards (Peel)

Amandine Martel (Northern Ontario)

Anthony Campese (Halton)

Auburn Larose (Wellington-Dufferin-Guelph)

Brenda Dales (Peterborough)

Cheryl Hitchen (KFL&A)

Christina Maes Nino (Winnipeg)

Heath Priston (Toronto)

Irena Pozgaj-Jones (Simcoe)

Karen Loney (Chatham-Kent)

Katherine Scott (CCSD)

Kelvin Ngoro (Nova Scotia)

Kodjo Efu (Northern Alberta)

Laura Zettler (Chatham-Kent)

Louisa Wong (Hamilton)

Marc Lefebvre (Northern Ontario)

Mo Jeng (London)

Natalie Hui (York)

Sian Jones (Calgary)

Sonya Hardman (Durham)

Jessica Deming (Waterloo)

Summary of Actions Arising:

- Create and post an answer to the question about the difference between % low income seniors from taxfiler and Census.
- Look into adding an online payment system for membership fees to communitydata.ca

Meeting Begins

1. Welcome (Michel Frojmovic)
2. CDP Strategic Plan 2017-2022 Update (Michel Frojmovic)
 - PA1 Program Leadership: We want to increase visibility to Canadian network
 - PA2 Data Acquisition and Planning: The core of the program, getting customized data for all of Canada at the lowest geography possible
 - PA3 Training and Capacity Building: More activity happening here, want to help organizations with limited capacity
 - PA4 Communication and Networking: We want an extensive network; how can we get this message across? Data has a big impact in community development
 - PA5 Program Administration: The program is housed in the website, critical to have the support and tools to achieve the vision and strategic goals



3. Data Access Update (Michael Ditor)

- Been quite active, had 3 meetings so far. Increase frequency because of the new releases
- Income inequality tables have methodology notes regarding the deciles
- Error in calculations with Non-Mortgage Consumer Debt data. The data we have do not match the data in the media. This has been sorted after some difficulty. Will look into pricing for the other data that would allow for other calculations
- Taxfiler discussion – custom tables. What data can we get out of Taxfiler data with respect to families with young children and other tabulations? Idea floated – custom tabulations of interest would probably be better acquired from the census due to the number of cross tabulations you can get
- Census acquisition – there is a file with a list of all tables that we ordered from last census, ranked by download. Set up a priority system for leads to choose which tables they want. Will discuss this at the next meeting and get it finalized, get the orders finalized
- Custom geographies – many have submitted them to us.
- There will be custom geography for Ontario LHIN sub-regions.
- Target group profiles – a growing conversation, one of the most popular items in the catalogue. Discussing what more can be done with these TGP. Interest in adding certain variables in the cross tabulations such as family and housing information. This is difficult to do, but we are trying to create a table that replicates TGP with cross tabulations, add dimensions to it. Need to discuss the limitations with Statistics Canada

Heath: Note - Peter Marriot and I both discovered significant difference between LIM AT in Taxfiler and the Census for Seniors - others may want to check their data, too

Heath: (Peter's with the city of Vancouver)

Michel: That's odd. Aren't the two relying on the same source?

Heath: we think it's related to the household vs family formation rules

Michel: And, of course, we can expect differences at smaller geographies.

Heath: oh yes.

- Activity limitations data: Suggestion made that we order simple cross tabulation when data available on Oct 25, get an idea of the table and the numbers, so we can make tables that would not suffer from so much suppression
- Custom geographies: The production system for generating tables at custom geographies should be operational by October 25th. Geocoding process continues, more than 80% completed. Geocoding should be completed before the production system is operational. Tables with custom geographies will be run for entire communities. If you submit a custom geography late, then it may hold up production of tables for your consortium.
- Part of testing the custom geographies will involve providing consortium contacts with population reports for each custom geo.
- Please confirm your consortium's contact information!



Auburn: Did you say those emails have been sent?

- The email has been sent! If you haven't received an email about the review process, please let me know (mike@communitydata.ca)
- Census priority setting – we decided to go ahead with a top 40. Will start placing orders from this top 40 once the list is confirmed after the next DPAWG meeting
- One challenge for the DPAWG will be to prioritize items that have no download history
- Milestones for orders – dates are listed in the presentation

Louisa: were your % seniors LIM-AT lower from Census?

Heath: yes, i'll take it to the discussion group there.

Auburn: Mike, the email that you mentioned going out about reviewing population counts - has that already been sent out? I didn't receive it, if it has.

Katherine: Mike - perhaps we can create an answer to this question. several people are wondering about these differences and the answer provided in the documentation isn't hugely instructive

Louisa: same here... i was just wondering about that as well ... ok, we'll continue in the discussion group...

Natalie: I have received it and sent back our response.

Amandine: Sorry if that has been mentioned and I missed it, Do we have an idea of when we will receive the custom tables for this census?

- For most tables, assuming that we finalize the order in early December, we can expect the tables to arrive in early February

4. Training and Building Capacity Update (Mary Clarke)

- Our group meets trimesterly, we have many members, getting lots of people involved
- Working on a new type of webinar, a Data Party – hopefully very interactive. Plan to have one after a data release. Let us get together and find out what you are doing with the data, the highlights, what doesn't line up? Try to get an idea of some problems. This will be good for high capacity data users, give moderate users a jumpstart
- Early Nov for the first Data Party, after the Oct census release but before the last release. Will need some more presenters – have Jasmine from Calgary, but would like some more! Let us know if you are interested in getting this discussion going
- The Action Plan – an update as to where we are. Getting FAQs ready for the website, also working on a series of short videos under 2 minutes on subjects such as how to find data, where to get data, etc. Some of this comes from the orientation but would like to make it accessible to you
- The website refresh will be discussed shortly
- Webinars – Oct 5th is Social Data webinar presented by Gillian Kerr. More information can be found on the website. Next webinar is Oct 11th, the CDP Orientation – good for people who



don't have high engagement or market to potential members. They can ask live questions about the program here

- Editing the Annual User Survey, move it to January because of low response rate in December. Right now, the survey talks about policy issues, data sets, program resources

Irena: I'm assuming the Data Party! will be open to all CDP members, not just leads?

Michel: Absolutely. It will be promoted in the same way we promote the other webinar events.

5. Website Refresh Project Update (Michel Frojmovic)

- The refresh of the website – the site has not changed since the current version created in 2010-2011. Want a new look and feel, as well as restructure the end-user experience. Also, add a dashboard for our consortia leads
- Received a number of proposals – we want a beta version ready for the leads before Christmas and have it fully done before end of program year in March
- Some features – a learning centre, a place for resources and make it easy to find

6. Administrative Updates (Michel Frojmovic)

- Full renewal with all our current consortia. We have Wood Buffalo back on board and Nova Scotia is a fairly new consortium – growing at a rapid rate
- Expanded Ottawa consortium – now includes LHIN boundary. The 4th largest consortium in the CDP
- Reopened conversations with Brant County and Edmonton
- Membership fees – will try to see if we can introduce a pay online for the membership fee. It is an essential part of the program to ensure members know they are part of something, also covers the cost of running the program. We work with leads when possible (leads collect fees) but we can directly collect fees from members
- If anyone has website suggestions that would work as a look and feel for the CDP website, please let us know

7. Next AGM (Michel Frojmovic)

- May 23-25 in Guelph, Ontario
- Host is Wellington-Dufferin-Guelph Public Health
- Adding on a community data workshop charrette

Auburn: We're very excited to host everyone!

Natalie: Thanks in advance for Guelph for hosting the Annual Meeting!

Meeting adjourned